THE CASH BOX

VOLUME XVI | JUNE 4, 1955 | NUMBER 37

From the picture "Battle Cry" has come a song which has skyrocketed Art Mooney back into the top ten. It's called "Honey Babe" and Mooney's recording of it for MGM Records has made it one of the strongest entries of the season. Mooney is pictured here above the din of battle with a pin-up of his "Honey Babe".

CLICK FOR KAY!
KAY STARR SINGS
GOOD AND LONESOME
WHERE, WHAT OR WHEN
20/47-6146
RCA VICTOR
FIRST IN RECORDED MUSIC
"New Orthophonic" High Fidelity Recording

FOUNDED BY BILL GERSH

The Cash Box

Volume XVI Number 37
June 4, 1955

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

"THE CASH BOX PRICE LISTS" (a combination of *The Cash Box'* former *'Confidential Price Lists'* and *The Cash Box'* former *'C. M. I. [Coin Machines Industry] Blue Book'*) are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. *"The Cash Box Price Lists"* are an exclusive and copyrighted feature of *The Cash Box*. *"The Cash Box Price Lists"* are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." *"The Cash Box Price Lists"* are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. *"The Cash Box Price Lists"* are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. *"The Cash Box Price Lists"* have been legally recognized in courts in the United States, Canada, and many foreign countries. Entire business transactions and legal cases are based upon the quotations appearing in *"The Cash Box Price Lists."*

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3rd DISK JOCKEY POLL

The Cash Box is currently in the process of preparing its Third Annual Disk Jockey Poll, asking disk jockeys all over the country—in the pop, rhythm and blues, and country fields—which records they played most during the past year and which received the most response from their audiences.

In two weeks from now, in the June 18th issue of *The Cash Box*, we will announce the results.

The Cash Box held its first disk jockey survey two years ago with results which proved of tremendous benefit to the entire trade. Since *The Cash Box* is the most intensively used magazine of all among disk jockeys, since scores of them rely upon it daily for their programming and since many have told us that it is in actuality their "silent partner," their answers to our poll questions have been the most accurate obtainable, answered with care and sincerity. As a result we have been able to offer to the entire trade a survey which in effect has been a guide to future action.

This year again we will present vital statistics to the trade, statistics which only we can present because of the unique position and respect which *The Cash Box* enjoys among disk jockeys throughout the entire nation.

The Cash Box enjoys this position because it was founded 13 years ago on the premise of service and it has continued and expanded that policy ever since. In every field which we serve, we have bent all our energies to giving greater service, more useful information, easier to get at features. The product of this effort is attested to by the fact that in a few weeks we will be celebrating our 13th anniversary—an anniversary which finds us at a height of acceptance, size, editorial content, advertising, and all other categories by which growth can be measured.

One of the fields in which we have been accepted overwhelmingly is the disk jockey field. Although we started as essentially a coin machine and juke box magazine, disk jockeys soon found the exclusive information which could be found in *The Cash Box* about the music business was their best aid to larger audiences and therefore greater recognition. As a result they started using *The Cash Box* charts—slowly at first—but then in such large numbers, that today it is difficult to find any place in the country where *The Cash Box* lists are not being used either in direct programming or as an aid in selecting records for play.

And this has been attained actually not with any solicitation on our part, but with an almost spontaneous recognition of *The Cash Box'* services. Very often someone will ask us, "How did you get so many disk jockeys to use your charts?" The answer is simple. The only thing we did was give them a magazine with better service and better features than they could obtain anywhere else.

Now we are conducting our Third Annual Disk Jockey Poll. The results are vital to the entire music business. By these results, the trade will not only know what disk jockeys played most during the past year, but will also learn what to do for the coming year.

Announcing...

THE CASH BOX

13th

Anniversary

and

Annual Encyclopedia and Directory

THE CASH BOX

(Dated: JULY 2, 1955)

Featuring:

★ ARTICLES OF VITAL IMPORTANCE by the leading men in the record business.

★ BEST TUNES AND ARTISTS as selected by the nation's disk jockeys in "Pop", "Rhythm & Blues" and "Folk & Western".

★ THE MOST COMPREHENSIVE LIST of record firms and their distributors available anywhere.

★ SPECIAL FEATURES

★ EDITORIALS

★ NEWS

★ ADS

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Record and Music Industries
as a source of VITAL
INFORMATION and STATISTICS
obtainable NOWHERE ELSE . . .
which is referred to every
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JUNE 20

Final Closing Date:

Wednesday, JUNE 22

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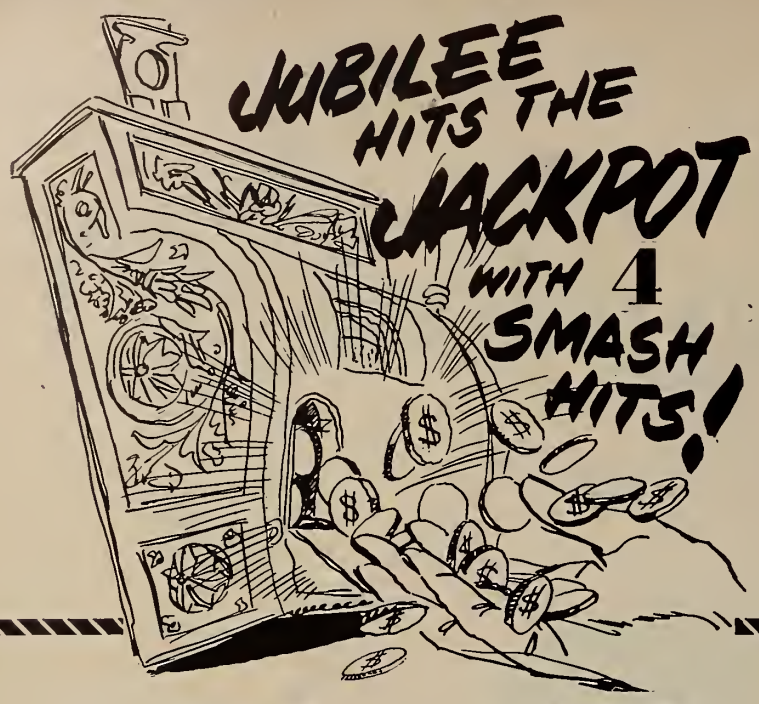

"FINALLY"
by
The Heartbeats
Jubilee # 5202

"TIME OUT FOR TEARS"
b/w
"TIRED OF WAITING"
by
The Four Tunes
Jubilee # 5200

"PROMISES, PROMISES"
by
Trudy Richards
Jubilee # 5197

"GREEN EYES"
b/w
"THE BELLS OF SAN RAQUEL"
by
The Ravens
Featuring Jimmy Ricks
Jubilee # 5023

Jubilee Records
315 WEST 47th STREET • NEW YORK 19, N. Y.

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THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

THE CASH BOX

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

CODE

AB—Abbott	CK—Checker	DU—Dake	JU—Jubilee	PO—Potter	5T—5tarlite
AL—Aladdin	CM—Combo	EP—Epic	KI—King	PR—Prestige	TF—Tiffany
AP—Apollo	CO—Columbia	ES—Essex	LO—London	RA—Rainbow	TI—Tico
AT—Atlantic	CR—Coral	FA—Favorite	ME—Mercury	RE—Regent	TR—Tread
AU—Audivacs	CT—Cat	FB—Fabor	MG—MGM	RM—Rama	UN—United
BE—Bell	CW—Crown	FE—Federal	MJ—Majar	SA—Savoy	VA—Valley
BR—Brunswick	DA—Dana	FI—Fiesta	MO—Modern	SO—Sound	VI—RCA Victor
BT—Bethlehem	DE—Decca	4 Star—Four Star	NG—Norgran	SP—Specialty	WA—Watco
CA—Capitol	DL—DeLuxe	GR—Groove	PA—Parrot	TA—Tampa	
CD—Cadence	DO—Dot	IM—Imperial	PD—Polydor		
CH—Chess	DT—Dootone	JD—Jay Dee	PE—Peacock		

Pos. Last Week

1 — **CHERRY PINK AND APPLE BLOSSOM WHITE** — **PEREZ PRADO** — **1**

CO-40472 (4-40472)—Xavier Cugat
CR-61373 (9-61373)—Alan Dale
CR-61381 (9-61381)—Georgie Auld
DE-29510 (9-29510)—Guy Lombardo
DE-29387 (9-29387)—Victor Young
VI-20-5965 (47-5965)—Perez Prado
TI-10-256 (45-256)—Tito Puente

2 — **UNCHAINED MELODY** — **AL HIBBLER—LES BAXTER—ROY HAMILTON** — **2**

CA-3055 (F-3055)—Les Baxter
CO-40455 (4-40455)—Liberace
CR-61407 (9-61407)—Don Cornell
DE-29441 (9-29441)—Al Hibbler
DE-29509 (9-29509)—Guy Lombardo
EP-9102 (5-9102)—Roy Hamilton
ME-70598 (70598x45)—Crewcuts
MG-11962 (K-11962)—LeRoy Holmes
VI-20-6078 (47-6078)—June Valli
VI-20-6078 (47-6078)—Chet Atkins

3 — **DANCE WITH ME HENRY** — **GEORGIA GIBBS** — **4**

BE-1093—Edna McGriff
CR-61370 (9-61370)—Three Rays
MA-102 (45-102)—Leslie Sisters
ME-70572 (70572 x 45)—Georgia Gibbs
MO-947 (45-947)—Etta James & Peaches

4 — **BALLAD OF DAVY CROCKETT** — **BILL HAYES** — **3**

BE-1091—Tex Stewart
CA-3058 (F-3058)—Ernie Ford
CD-1256 (45-1256)—Bill Hayes
CO-40449 (4-40449)—Fess Parker
CR-61368 (9-61368)—Steve Allen
DE-29423 (9-29423)—Burl Ives
DO-1240 (45-1240)—Mac Wiseman
FI-049 (45-049)—Irving Fields
ME-70555 (70555x45)—Rusty Draper
MG-11941 (K-11941)—James Brown
VI-20-6041 (47-6041)—Voices Walter Schumann

5 — **WHATEVER LOLA WANTS** — **SARAH VAUGHAN** — **6**

CA-3104 (F-3104)—Billy May
DE-29472 (9-29472)—Carmen McRae
EP-9101 (5-9101)—Mello-Larks
ME-70595 (70595 x 45)—Sarah Vaughan
MG-11961 (K-11961)—Ginny Gibson
5T-1363 (45-1363)—The Hi-Lo's
VI-20-6077 (47-6077)—Dinah Shore
VI-20-6122 (47-6122)—Perez Prado
X-0116 (4X-0116)—Louis Jordan

6 — **HONEY BABE** — **ART MOONEY ORCH.** — **8**

MG-11900 (K-11900)—Art Mooney
VI-20-6025 (47-6025)—Sauter-Finegan

7 — **THE CRAZY OTTO** — **JOHNNY MADDOX** — **5**

BE-1091—Buddy
DO-15325 (45-15325)—Johnny Maddox
PD-22009 (45-22009)—Crazy Otto

8 — **TWEEDLEE DEE** — **GEORGIA GIBBS** — **7**

AT-1047 (45-1047)—Lavern Baker
AU-114 (45-114)—Dorothy Collins
CA-3008 (F-3008)—Vicki Young
CR-61332 (9-61332)—Lancers
CR-61366 (9-61366)—Teresa Brewer
KI-1436 (45-1436)—Bonnie Lou
ME-70517 (70517x45)—Georgie Gibbs
ME-70553 (70553x45)—Bop-A-Loos
VI-20-6005 (47-6005)—Pee Wee King

9 — **A BLOSSOM FELL** — **NAT "KING" COLE** — —

CA-3095 (F-3095)—Nat "King" Cole
LO-1554 (45-1554)—Dickie Valentine
LO-1566 (45-1566)—Vic Barrett O.

10 — **DON'T BE ANGRY** — **CREWCUTS—NAPPY BROWN** — —

ME-70597 (70597 x 45)—Crewcuts
MO-956 (45-956)—Cadets
SA-1155 (45-1155)—Nappy Brown
VI-20-6106 (47-6106)—Sauter-Finegan

11) BREEZE AND I. 12) HEART. 13) DARLING, JE VOUS AIME BEAUCOUP. 14) HOW IMPORTANT CAN IT BE. 15) MOST OF ALL. 16) LEARNIN' THE BLUES. 17) MELODY OF LOVE. 18) TWO HEARTS. 19) IT'S A SIN TO TELL A LIE. 20) PLAY ME HEARTS AND FLOWERS. 21) HEY, MR. BANJO. 22) IS THIS THE END OF THE LINE. 23) IF I MAY. 24) ROCK AROUND THE CLOCK. 25) SINCERELY. 26) BOOM BOOM BOOMERANG. 27) IT MAY SOUND SILLY. 28) LOVE ME OR LEAVE ME. 29) SOMETHING'S GOTTA GIVE. 30) SAND AND THE SEA. 31) THE DOOR IS STILL OPEN. 32) ROLLIN' STONE. 33) SILVER DOLLAR. 34) PLEDGING MY LOVE. 35) PLANTATION BOOGIE.

ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. UNCHAINED MELODY ..... Les Baxter (Capitol) / Al Hibbler (Decca) / Roy Hamilton (Epic)
2. CHERRY PINK AND APPLE BLOSSOM WHITE ..... Perez Prado (RCA Victor)
3. BALLAD OF DAVY CROCKETT ..... Bill Hayes (Cadence)
4. DANCE WITH ME, HENRY ..... Georgia Gibbs (Mercury)
5. WHATEVER LOLA WANTS ..... Sarah Vaughan (Mercury) / Dinah Shore (RCA Victor)
6. LEARNIN' THE BLUES ..... Frank Sinatra (Capitol)
7. HEART ..... Eddie Fisher (RCA Victor) / Four Aces (Decca)
8. HONEY BABE ..... Art Mooney (MGM)
9. A BLOSSOM FELL ..... Nat "King" Cole (Capitol)
10. THE BREEZE AND I ..... Caterina Valente (Decca)

11) HEY, MR. BANJO. 12) DON'T BE ANGRY. 13) PLAY ME HEARTS AND FLOWERS. 14) ROCK AROUND THE CLOCK. 15) MOST OF ALL. 16) SOMETHING'S GOTTA GIVE. 17) IS THIS THE END OF THE LINE. 18) HOW IMPORTANT CAN IT BE. 19) LOVE ME OR LEAVE ME. 20) DARLING, JE VOUS AIME BEAUCOUP.

Paul Brenner (WAAT-Newark, N. J.) got one of the fastest reactions to any record in a long-long time. Paul, at the overpowering behest of Joe and Irv Cohen, Essex Distributors in Newark, played Media Record "Alabama Jubilee" twice and the results were an immediate sweep of stock from the Essex shelves. In two days the distrib moved out over 4,000—by the end of the week they had already sold 10,000—and the Cohens were on the phone about three times each day screaming for more. Take a bow, Paul—in cha-cha-cha tempo. "Hooya." Did you known Paul and wife, Dotty, are two of Newark's leading "mambonicks"?

* * * * *

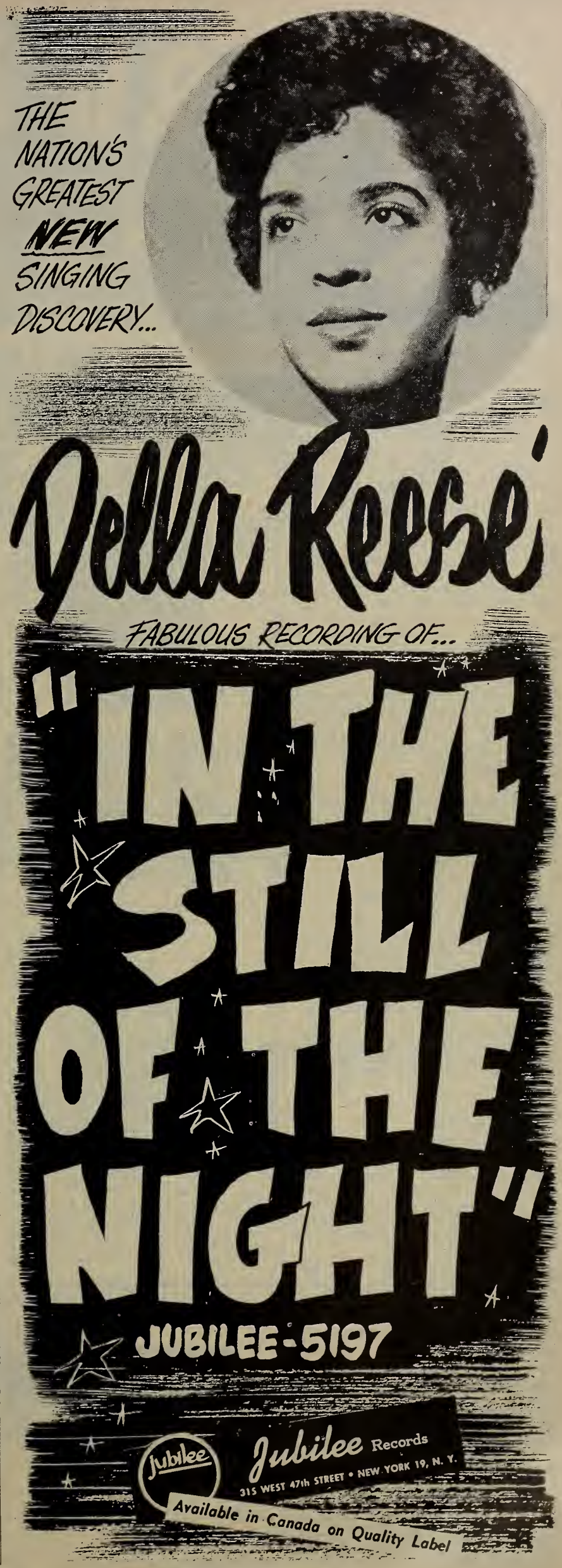
CARL J. SWANSON
(WRUN—Utica, Rome, N. Y.)

Pic of the week—Carl J. Swanson (WRUN-Utica, N. Y.) who as Mr. Sunshine has been and is dee-jay, song writer, recording artist, now opens "Mr. Sunshine's Record and Music Center" in Utica on Tuesday, May 31. . . . Bill Haley and his Comets made a second appearance in Rome with Lou Barile (WKAL-Rome, N. Y.) at the Capital Theatre and the team packed 2872 raving patrons in for one show. . . . "One of the most interesting segues currently available can be made with two recent Perez Prado recordings," reports Bob E. Lloyd of WAVZ-New Haven, Conn. "Play 'Whatever Lola Wants' until the lowest tone of the trumpet slide and segue at that point to the trumpet rise of 'Cherry Pink'. Both trumpets are in the same key, and the result is extremely ear catching," says Bob. . . . Steve Donoghue, Springfield, Mass., writes in to rave about Bunny Paul's Capitol disking of "Two Castanets." . . . Elmo Russ and Buddy Costa on a dj jaunt with Buddy's Pyramid recording of "Street of Make-Believe." . . . Bud Davies (CKLW-Windsor, Ontario) staging teenage dances at the local arena on Friday nights during the summer months. Dances are set from 7:30 to 10:30 so that the kids will be off the streets during the evening and back home by midnight. . . . Shel Horton (WKMC-Saxton, Penna.) wants tapes, photos, artist copy, etc., so he can air 30 and 60 minute shows on each artist. Shel opens at new station at Roaring Springs, (WKMC) Penna., June 2nd. Flowers, records and telegrams should be addressed to the Roaring Springs address.

* * * * *

GEORGE FENNELL
(WGUY—Bangor, Me.)

George 'The Cat' Fennell (WGUY-Bangor, Maine) with his youngest fan club member and her pet. Right—she's his daughter. . . . Walt Gaines (WCSS-Amsterdam, N. Y.) just bought WLFH-Little Falls, N. Y. Gaines operates and works on both stations. . . . Len Ross switched from KBMI to K-1-Reno, Nevada.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FABULOUS RECORDING OF...
"IN THE STILL OF THE NIGHT"
JUBILEE-5197
Jubilee Records
315 WEST 47th STREET • NEW YORK 19, N. Y.
Available in Canada on Quality Label

RECORD REVIEWS

A DISK & SLEEPER — C+ GOOD
B+ EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

THREE HAIRCUTS
(RCA Victor 20-6149; 47-6149)

B+ "YOU ARE SO RARE TO ME" (2:22) [Flo ASCAP—Ceasar] The hilarious spoofing of current vocal groups' singing styles which Sid Ceasar, Howie Morris and Carl Reiner interpreted on "Caesar's Hour" TV show, is put on wax by Victor. Called the Haircuts, the boys do a great job on this ridiculous novelty. Nutty enough to be a smash.

B "GOIN' CRAZY" (2:30) [Flo ASCAP—Caesar, Tolkin] This side is the fast beat zany piece done on an earlier show. Two great comedy sides. Both could hit.

BOB CREWE
(Spotlight 387; 45-387)

B "BUMBLE BEE" (2:05) [Conley BMI—Crewe, Slay] A lively and colorful handclapper is smoothly treated to a rock 'n' roll beat by Bob Crewe and the Velvatones. A commercial item that could make the grade. Strong side.

C+ "THE RHYTHM AND THE BLUES" (2:40) [Charm BMI—Crewe, Slay] The gifted songster belts out another tune which he penned. This one is a driving blues item. Exciting.

GEORGE LIBERACE ORCH.
(Columbia 40509; 4-40509)

B "PIZZACATO WALTZ" (2:26) [Sikorski BMI—Boulanger] A delightful waltz instrumental is charmingly fashioned by the string filled George Liberace Orchestra. Lush swaying novelty. Enchanting.

B "SKIDDLES" (2:48) [Roxbury ASCAP—Feller] Another lighthearted instrumental ditty with a load of appeal. Great stuff for the soft shoe lover.

LESLIE SISTERS
(Scope 1001; 45-1001)

B "RUN TELL" (2:48) [BC BMI—Porter, Bruce] The Scope label gets off to a big start with a beautiful new tune by the Leslie Sisters. A stirring portrayal of a romantic item that could be a big summer hit if given a push.

C+ "MY HONEY" (1:58) [BC BMI—Laws, Bruce] The thrushes bounce through a De Johns type reading of happy ditty. Ok side.

TONY ALAMO
(RCA Victor 20-6151; 47-6151)

B "REMEMBER ME, WHEREVER YOU GO" (2:38) [Weiss & Barry BMI—Rotter, Barnes] The rich, polished voice of Tony Alamo bows on the Victor label as the young crooner offers a lovely romantic item that could break. Fine job.

C+ "WAS THAT YOU" (2:30) [Flo ASCAP — Gallop, Caesar] A pretty Latin beat love song is dramatically fashioned by Tony. Wonderful backing by Joe Reisman and the ork. Meaningful delivery.

THE CASH BOX DISK OF THE WEEK

"MY ONE SIN" (2:57)
[Mellin BMI—Mascheroni, Mellin]

"THE BLUES FROM KISS ME DEADLY" (2:51)
[Winneton BMI—DeVol]

NAT "KING" COLE
(Capitol 3136; F-3136)

NAT "KING" COLE

● As he heads toward the top with his beautiful rendition of "A Blossom Fell," Nat "King" Cole issues a new platter that could make it two hits in a row for the ace. Supported by a sumptuous Nelson Riddle orking, Cole leans into a warm and sincere romantic ballad tagged "My One Sin." He does a great job of wedding the penetrating lyrics to the glowing melody. There's money in every groove of this half. The coupling "The Blues From Kiss Me Deadly" is a stirring piece of blues material from a recent Mickey Spillane pic. An enchanting love tune. Cole has a two-sided threat. Watch 'em both.

"GOOD AND LONESOME" (2:18)
[Porgie BMI—Coleman, Ebb, Klein]

"WHERE, WHAT OR WHEN" (2:27)
[Starstan BMI—Stanley, Starr]

KAY STARR
(RCA Victor 20-6146; 47-6146)

KAY STARR

● The exciting voice of Kay Starr is here once again, and this time with two solid rhythm sides that oughta have those coin machines hopping day and night. "Good And Lonesome" is a lively, punchy bouncer loaded with spirit and gimmicks. A ukelele is prominent in the backdrop and Kay's multiple voicing is a real treat. Miss Starr is tops in the dubbed voice department. The lark has a meaty piece of wax to work with as do the ops, dealers and dee jays. Should get a load of air play. The flip deck "Where, What Or When" is a rockin' blues deck treated in a manner similar to her click "Fool, Fool, Fool." It's a solid side that got a big send-off on the Max Leibman spectacular last Sunday. Strong coupling for big sales results.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "FORGIVE ME"	Kitty Kallen	Decca 29548; 9-29548
★ "NOT AS A STRANGER"	Frank Sinatra	Capitol 3130; F-3130
★ "GREEN EYES"	The Ravens	Jubilee 5203; 45-5203
★ "ALABAMA JUBILEE"	David Carroll	Mercury 70642; 70642x45
★ "THE BANDIT"	Eddie Barclay	Tico 10-249;45-249

KAREN CHANDLER
(Coral 61433; 9-61433)

B "MAN IN THE RAINCOAT" (2:58) [BMI Can Ltd. BMI—Webster] A haunting song that's been making big noise, is jumped on by Karen Chandler. The thrush is in top form and she does a big job. Could take off.

C+ "SENTIMENTAL FOOL" (2:55) [Ross Jungnickel ASCAP—Nelson, Nelson, Jr.] The songstress gets a choral assist on this inviting, easy-going love song. Appealing side.

MARIAN CARUSO
(Decca 29540; 9-29540)

B "BLESSINGS" (2:40) [Chappell ASCAP—Young, Unger] From the B'way musical "Seventh Heaven" comes this lovely ballad interpreted so wonderfully by Marian Caruso. Lark has a great sound that sells a song.

C+ "A MAN CALLED PETER" (2:37) [Ross Jungnickel ASCAP—Tobias, Stein, Sloan] A tune based on the big film hit of the same name, is dramatically read by Marian. A stirring item.

LEW DOUGLAS ORCH.
(Dot 15366; 45-15366)

C+ "I'M GETTING SENTIMENTAL OVER YOU" [Mills ASCAP—Bassman, Washington] The wonderful Tommy Dorsey theme song is smoothly styled by the Lew Douglas Orchestra. Fine first showing by the batoneer.

C+ "WITH LOVE" [Weiss ASCAP—Fox, Douglas, Jones] Another soft and mellow dance number presented instrumentally. Sounds like the bands of the '30's.

JANE MORGAN
(Kapp 115; 45-115)

B "GIVE ME YOUR WORD" (2:23) [Shapiro, Bernstein ASCAP—Wyle, Taylor] A dramatic love song that hit the No. 1 spot in England, is given a stirring treatment by the enchanting voice of Jane Morgan. Sincere delivery.

B "FLYIN' HIGH" (2:22) [Acuff—Rose BMI—Atcher] A lively and colorful country novelty is styled to a gallop beat by the lark. Exciting and enjoyable deck.

JEFF CHANDLER
(Decca 29532; 9-29532)

C+ "SHANER MAIDEL" (3:10) [Bradshaw BMI—Duna, Shaw] Film star Jeff Chandler wends his way through a pretty love song with Yiddish melody. Tempo picks up to a fast hora beat at mid point. Colorful deck.

C "FOXFIRE" (2:25) [Northern ASCAP—Mancini, Chandler] A chorus again supports the balladeer on a slow, romantic number—the title tune of a coming film. Not very commercial.

AMERICA'S TOP SELLING
RECORD ARTIST

GEORGIA GIBBS

WITH A GREAT NEW HIT!

"SWEET AND GENTLE"

coupled with

"BLUEBERRIES"

MERCURY 70647

Mercury RECORDS
CHICAGO 1, ILLINOIS

RECORD REVIEWS

A DISK & SLEEPER — C+ GOOD
B+ EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

LOREN BECKER/BRIGADIERS

(Waldorf Music Hall 217; 45-217)

B "DANIEL BOONE"—As a result of the success of "Davy Crockett", Waldorf issues a lively tribute to Daniel Boone, "the daddy of them all." Song is styled similarly. Loren Becker and the Enoch Light ork and chorus handle the vocal chores. Cute deck that could make noise.

C+ "HEY MR. BANJO" [Mills ASCAP—] The Brigadiers are the featured artists on this off cover rendition of a hot pop bouncer. Colorful reading.

BILLY ECKSTINE

(MGM 11998; K-11998)

C+ "A MAN DOESN'T KNOW" (2:58) [Frank ASCAP — Adler, Ross] A great ballad from the hit B'way musical "Damn Yankees," is chanted by "Mr. B." His big voice comes over well.

C+ "CARELESS LIPS" (3:06) [Leeds ASCAP—Roulette, Raye] A soft slow Latin beat takes over on this half. Billy dishes up another romantic piece.

THE HI-LO'S

(Starlite 1369; 45-1369)

B "THIS IS THE NIGHT" [Bradford ASCAP—Bradford, Romano] The Hi-Lo's blend beautifully on this pretty love song from the flick "Robber's Roost." Group has a wonderful sound.

C+ "SHOELESS JOE FROM HANNIBAL, MO." [Frank ASCAP—Adler, Ross] The crew gets a choral backing on this lively show tune stemming from "Damn Yankees." Special material that has to go some to make the charts.

BOB SCOBEY'S FRISCO BAND

(Good Time Jazz 45078; 45-45078)

C+ "SILVER DOLLAR" [—Van Ness, Palmer] GTJ issues the Scobey Frisco Band version of an oldie that's on the revival trail. Clancy Hayes handles the vocal chores. Real Dixieland rendition. Good side.

C+ "ACE IN THE HOLE" [—Dempsey, Mitchell] Another jazzland favorite is vocalled by Hayes with the Scobey men setting up the backdrop. Side jumps.

THE FOUR COINS

(Epic 9107; 5-9107)

B+ "STORY UNTOLD" (2:33) [Rush BMI—Griffin] The Four Coins could break into the bigtime with their stylish, commercial pop rendition of a fast rising rock 'n roller. Pretty tune. Could be a big pop hit.

C+ "MAGNOLIA" [Tray ASCAP—Carlson, King] A beaty novelty with a good Latin tempo makes this platter a strong two sider. Catchy ditty.

THE CASH BOX SLEEPER OF THE WEEK

"THEY SAY YOU'RE LAUGHING AT ME" (2:30)
[Paco ASCAP—Livingston, Stanford]
"I CAN'T PUT MY ARMS AROUND A MEMORY" (2:20)
[Robbins ASCAP—Ellington, George]
AL HIBBLER
(Decca 29543; 9-29543)

AL HIBBLER

● Al Hibbler's spectacular rendition of "Unchained Melody" brought him the credit that his great vocal talents have for years deserved. Now that he's sitting on top of the hit parade with the nation's #1 tune, Decca issues a tremendous follow-up that could make it two top sellers in a row for the star. It's a great new tune dubbed "They Say You're Laughing At Me." In addition to the song's being an excellent composition, Hibbler's great feel for a love song makes this deck a masterpiece. A smash. Flip, "I Can't Put My Arms Around A Memory", is an old Ellington composition which was never before recorded. An inviting lilter. Watch the top half take off.

"MAN IN THE RAINCOAT" (2:52)
[BMI Canada Ltd.]
"HEARTBEAT" (2:32)
[Ample BMI]
MARION MARLOWE
(Cadence 1266; 45-1266)

MARION MARLOWE

● Godfrey Fires 'Em — Bleyer Hires 'Em. But that's not all. Bleyer also makes record hits with 'em. Here he takes Marion Marlowe, gives her an exciting new piece of material that's been making some noise, and comes up with a terrific waxing that could be an all out smash. It's a haunting and exciting tune dubbed "Man In The Raincoat." Miss Marlowe is in top form on this platter and the sales results will prove it. The lower lid, "Heartbeat" is a driving tune which the lark handles smoothly. It's an off-beat love song that should attract attention. The top deck is the one to keep an eye on.

THE RAVENS
Featuring JIMMY RICKS

(Jubilee 5203; 45-5203)

B+ "GREEN EYES" (2:13) [Peer-Int. BMI — Barcelata, Wise, Leeds] The Ravens come up with one of their best sides in years—a rhythmic interpretation of the evergreen, "Green Eyes." The amazing Ricks bass voice is tops. And the other lead hands in another top vocal. Great arrangement. Could break big. A smash if it gets exposure.

C+ "THE BELLS OF SAN RAQUEL" (2:58) [Peer-Int. BMI—Rivera, Woods, Utera, Menendez] A soft and smooth romantic ballad is warmly interpreted by the group.

FRANK SINATRA

(Capitol 3130; F-3130)

B+ "NOT AS A STRANGER" (2:43) [Maraville ASCAP—Van Heusen, Kaye] Frank Sinatra, who stars in the Kramer film "Not As A Stranger", offers a feelingful and penetrating reading of the romantic title tune. Lovely song set to a Latin tempo. Sinatra currently has an up-coming hit in "Learnin' The Blues" and this disk will have to fight for recognition.

C+ "HOW COULD YOU DO A THING LIKE THAT TO ME" (2:43) [United ASCAP — Roberts, Glenn] A good lilter handled in the "Voice's" inimitable style.

BULAWAYO SWEET RHYTHM BAND

(London 1519; 45-1519)

B "BULAWAYO RHUMBA" (2:48) [Burlington ASCAP—Unknown] The exciting Bulawayo band which introduced the zany waxing of "Skokiaan", is back again with another wild and wooly instrumental. Crazy item that'll get laughs.

B+ "HONDO CHIWUTSI" (2:34) [Burlington ASCAP — Unknown] This side, which the diskery calls a quick step, is another primitive type waxing of a number that sounds like a war chant. Two very interesting and exciting sides.

KITTY KALLEN

(Decca 29548; 9-29548)

B+ "FORGIVE ME" (2:53) [Bourne ASCAP—Arden, Neville] A tender and beautiful love song gets an emotional Kitty Kallen treatment. Top drawer material excellently handled. Could be a smash for the thrush.

B "IF IT'S A DREAM" (2:59) [Chappell ASCAP — Young, Unger] This lovely romantic piece is from the musical "Seventh Heaven." A dreamy and lush rendition of another class "A" song. Two penetrating sides that'll climb.

STEVE LAWRENCE & EYDIE GORME

(Coral 61440; 9-61440)

B "KNICKERBOCKER MAMBO" [—Baltin, Sack, Frisard] The Knickerbocker beer commercial is set to a mambo beat by Steve and Eydie, the two singers featured on the Steve Allen TV'er sponsored by the brewery. Cute deck.

C+ "GIVE A FOOL A CHANCE" (3:06) [—Stevens] A previous Gorme release is tacked onto the back of the mambo. Song has been making some noise in scattered areas.

CLIFFIE STONE

(Capitol 3131; F-3131)

B+ "THE POPCORN SONG" (1:58) [Central Songs BMI—Roubian] A humorous and unusual novelty is cleverly handled by Cliffie Stone and his ork with Bob Roubian on the vocal. A cute comedy side that could catch on. Lyrics will get a load of laughs and the "Too Pooped" line may become a teen-age slogan.

C "BARRACUDA" (2:15) [Central Songs BMI — Crotty, Stone, Willey] Country stars Speedy West and Billy Strange team their talents on this fast rocker.

SONNY KING

(Nocturne 1003; 45-1003)

B "YOU SHOULDN'T" (2:50 [Krondes BMI—Krondes] The stylish and enchanting voice of Sonny King is exciting on this dramatic love song. Wonderful piece of wax that has loads of possibilities. Chorus assists capably. If dee jayed enough, side could make noise.

C+ "SO DOGGONE LONELY" (2:04) [Krondes BMI—Krondes] A good shuffler is given a classy styling by the songster. Interesting side. Fine coupling.

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SAMMY KAYE'S

THE BANJO'S BACK IN TOWN

vocal by the Glee Club

b/w

JOE, JOE, JOE

vocal by the Kaydettes 4-40517 40517

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Marion Marlowe

"MAN IN A RAINCOAT"

Cadence — No. 1266

Hear Marion Marlowe introduce this unusual ballad on Ed Sullivan's "Toast of The Town", Sunday, June 5, CBS-TV

cadence RECORDS

RECORD REVIEWS

A DISK & SLEEPER | B EXCELLENT | B VERY GOOD | C GOOD | C FAIR | D MEDIOCRE

BARBARA BLACK
(Guyden 200; 45-200)

B+ "RING-ALING, RING-ALING" (2:55) [Marlyn BMI — Richard] The Guyden label has a real hot platter in Barbara Black's house-rocking rendition of a rock 'n roller. Thrush does a tremendous job on an item that could break big. A commercial platter that'll have the kids jumpin'.

C+ "ANXIOUS HEART" (2:32) [Marlyn BMI — Jones, Sanford] Another r & b jumper is capably handled by the thrush. Tune made some noise a couple of months ago. Slim chance of it hitting again.

DAVID CARROLL ORCH.
(Mercury 70642; 70642x45)

B+ "ALABAMA JUBILEE" [REMICK ASCAP—Yellen, Cobb] The trend toward gang shouting heads into full swing as David Carroll joins the clan with a big rendition of a novelty that's hitting big. Solid job.

B "BAFFI" [Symphony House ASCAP—Sigman, Ravasini, Oppi, Pinchi] A chorus assists the Carroll crew on a light and inviting Italian novelty. Contagious material that could break big. Baion tempo is exciting. Great deck.

EDDIE BARCLAY
(Tico 10-249; 45-249)

B+ "THE BANDIT" [—Rielli] A sensational European tune that made some big noise in the U. S. a few months ago, is given an exciting and refreshing new Baion treatment by Eddie Barclay and a chorus. This version could send the tune up onto the lists again. Great waxing.

C+ "NEU PIAO" [—Rielli] Another baion is attractively styled by the crew. No vocal on this end.

SALMAS BROS.
(Imperial 3001; 45-3001)

B "SPARK OF LOVE" (2:07) [Criterion ASCAP — Manning] The Salmas Brothers hand in a top notch novelty reading of the old classical melody "Narcissus" with a new set of lyrics. Boys have a great sound. Could click.

C+ "NEVER A DAY GOES BY" (2:00 [Miller ASCAP—Donalson, DeRose, Parish] The Samas boys do a wonderful job of reviving a beautiful oldie.

THE BACK BAY BOYS
("X"-0141; 4X-0141)

B+ "HONDO CHI WUTSI" (2:25) [Burlington ASCAP—Unknown] Another South African type novelty that could be a second "Skokiaan", is excitingly handled by the Back Bay Boys. Zany side that could break. Two step.

C+ "YOGI AMO" (2:12) [Time BMI—Jackson] A similar cornball novelty comes off well on this deck. Bouncey, happy ditty.

DE JOHN SISTERS
(Epic 9108; 5-9108)

B+ "HE LOVES ME" [Granson BMI—Sullivan, Bedell] One of the DeJohns plays the part of a girl in love while the other plays her conscience on this pretty and imaginative love song. Top grade reading that could click. Song made some noise about two years ago.

B+ "PASS THE PLATE OF HAPPINESS AROUND" [Shapiro-Bernstein ASCAP—Lane, Glazer] The big "whoopla" singing style, with thousands of voices in the backdrop, seems to be the next big trend. Here the DeJohns offer just such a rollicking, happy-go-lucky number. Should do well.

EILEEN BARTON
(Coral 61413; 9-61413)

B "HE ASKED ME" [Hamilton ASCAP—Benson, Starr, Symes] Lyrics are added to a catchy and familiar melody and sent across by Eileen Barton in cute fashion. Inviting ditty that could stir up some noise.

B "HOW COULD YOU FORGET ME?" (2:20) [Geo. Pincus ASCAP—Roberts, Brooks] The pert thrush gets a smooth and inviting rock and roll backdrop on this sentimental and pretty ballad. Good tune. Potent deck.

CHARLES (BUD) DANT ORCH.
(Devco 111; 45-111)

B "MR. BOH MAMBO" (1:58) [—Elliott, Burke] The Jud Conlon Singers join with the Bud Dant ork on an appealing mambo novelty. Colorful deck that should keep the hoofers happy. Terrific instrumentation.

C+ "CHA CHA CHIT CHAT" (2:11) [Dant, Elliott, Conlan] From the mambo beat, the crew shifts to the currently popular cha cha tempo and drives out a pleasing deck. Another ok side for the dancers.

ROBERTA LEE
("X"-0129; 4X-0129)

B "STAY ON THE RIGHT SIDE, SISTER" (1:50) [Robbins ASCAP—Koehler, Bloom] A lively and apepaling tune with a spiritual flair is capably handled by Roberta Lee. A "Hallelujah" type number with a moral.

C+ "THE LORD DON'T TREAT HIS CHILDREN THAT WAY" (2:20) [Dayton ASCAP—Fischer, Alexander] Another item with a religious theme is offered on this half. Tune is set to a slow tempo.

EVELYN KNIGHT
(Hansen 101; 45-101)

B "DOES IT MAKE A DIFFERENCE" [—Merrill] The Hansen label makes a fine first showing with a pretty and tender love song romantically thrushed by Evelyn Knight. Wonderful tune that could make the grade with a push.

C+ "HANKY PANKY" [—Merrill] An infectious march-jump novelty is lightly and invitingly treated by the chirp. Versatile performer who comes over well on both sides. Happy-go-lucky deck.

FIRST BIG SUMMER SMASH!

FEATURING THE LATEST DANCE CRAZE 'CHA CHA CHA'

"Mr. Cherry Pink"

ALAN DALE

singing

THE CASH BOX DISK OF THE WEEK

"... A GREAT NEW PIECE OF MATERIAL THAT'LL BE A SMASH ..."

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NEW YORK—Stopping the heavy traffic going into Madison Square Garden during the lengthy New York run of the Ringlin Bros. Circus was this Davega Stores window display on Mercury's series of "Super Circus" Playcraft Records. The window is situated in the lobby of Madison Square Garden. Merchandising display was set by Davega's record buyer Morris Weisman and Mercury's New York branch manager, Louis Klayman.

KITTY KALLEN'S
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Danny Kaye flew into London and opened a six weeks' season at the London Palladium, greeted by SRO notices for every performance. . . . Also back from a three-week visit to the States is lovely **Joan Regan**, thrilled at the news of a Columbia film project in which she may star opposite **Frankie Laine**. Film would be made in Britain. . . . Climax to most of this week's excitement comes in the news of the "unofficial" engagement of **Johnny Ray** to twenty-one-year-old **Sylvia Drew**, singer with the **Vic Lewis Band**. Sylvia says before deciding to marry the sob king, she wants to make a name for herself in the pop field. Meanwhile Johnnie returns to the States alone. . . . **Leslie Grade** informs me that **Hoagy Carmichael** is due to make a two-week visit over here and will appear in Glasgow and Liverpool and possibly do a couple of one nighters. . . . Little girl to look out for is pretty **Georgia Brown** who is certainly making a name for herself. . . . **Carol Channing** arrived in London this week for a vacation. . . . Pye Radio Corporation will release the U.S. Vanguard label over here probably on the Nixa label. . . . **Dickie Valentine** has had to decline the chance to undertake a lucrative engagement at New York's exclusive nitery, The Versailles, because of his heavy commitments. . . . **Jack Payne's** T. V. show, "Off The Record", was a huge success from the start and will now run 'till the end of August. Guests for his next show include **Vera Lynn, Frankie Vaughan**, and a special film of **Winifred Atwell** flown over from Australia. . . . **Lena Horne's** disk "I Love To Love" has been banned by the B. B. C. which is usually a sign of good sales to come. . . . **Kitty Kallen** recorded two titles at the Decca studios in London with the **Roland Shaw** Orchestra for British release only. . . . **Glen Wallichs** of Capitol Records has been appointed to the Board of Directors of E. M. I. . . . Savoy Hotel, London, is to feature recording stars in its cabaret for the first time in years. First chirp in is **Lorrae Desmond.**

This week's best selling pop singles (Courtesy "New Musical Express")

1) "Stranger In Paradise" — Tony Bennett (Philips)
2) "Cherry Pink" — Eddie Calvert (Eng. Col.)
3) "Cherry Pink" — Perez Prado (HMV)
4) "Give Me Your Word" — Tennessee Ernie Ford (Capitol)
5) "Unchained Melody" — Al Hibbler (Brunswick)
6) "Earth Angel" — Crewcuts (Mercury)
7) "If You Believe" — Johnnie Ray (Philips)
8) "Stranger In Paradise" — Tony Martin (HMV)
9) "Softly, Softly" — Ruby Murray (Eng. Co.)
10) "If Anyone Finds This" — Ruby Murray (Eng. Co.)

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Musicals seem to be the thing these days out in Hollywood. At least a half dozen are currently in production with several more in the planning stage. . . . **Roy Hamilton** has pacted **Graham Forbes, Frank Sinatra's** former arranger and accompanist. . . . **Jimmie Komack** proved so sensational in his Bon Soir debut last Tuesday, that he couldn't get off the floor for more than an hour. . . . **George Cappy** is currently handling promotion and talent at the Stagecoach Inn. . . . **Paul** and **Ann Mills** are the proud parents of a baby girl. Named Priscilla. . . . **Belmonte** and his Afro-American bank makes its debut at **Monte Proser's** new La Vie when it opens on June 2. **Belmonte** will play for dancing as well as accompany the show. . . . **Terri Stevens** ran into an electrical storm on the day she cut her first record for Victor. So what would normally have been a 4-sided session was cut down to 2. . . . "Have You Ever Been Lonely" by **Jerry Cooper** on Anchor label gets a new life with the revival of the tune on Decca by **Jaye P. Morgan** and **Karen Chandler** on Coral. The Cooper record was originally released 3 years ago. . . . **Sid Prosen** of Big Records on a midwest tour of djs with the **Voices Three** promoting "Goo, Goo, Goo". . . . The RIAA Board is meeting as we go to press. Important announcement may be forthcoming. . . . The original cast album of "Damn Yankees" has sold more than 30,000 in 2 weeks. It's the best selling original cast album Victor has ever had. . . . **Erroll Garner** will make his first Cleveland appearance in 3 years at the Loop Lounge starting May 30.

JAYE P. MORGAN

CHICAGO:

Everyone 'round town mighty sorry to hear that **Joe Bennett** of BVC in Edgewater Hospital suffering from heart attack. **Joe** one of the real old timers in the music biz. Has been song promotion man for so long—few can even recall those days. **Here's hopin' you'll drop Joe a little card to let him know you wish him well.** . . . Nice note from that singin' gal, **Jilla Webb**, advising she's now with **Harry James** ork, "and", she writes, "he's a wonderful person". . . . **Bob Cole**, promotion extraordinaire, pops in to advise, "For the first time in over ten years I'm going out of town on business. Will be in St. Louis", he says, "promotin' for **Bettye Kummerle's** Kahill records". . . . **Bill Black** all excited over **Russ Carlyle's** clickeroo with his new disking of "Sobbin' Blues". An instrumental many of the deejays 'round town use. Bill reports that Russ is being chased by 3 diskeries. . . . Watch for **Jerry Manners** inking of "A Rolling Heart Gathers No Love". They're waxing it. . . . **Bill Anson** laffing along with us because of his 32 airshots each weekend. At 12:05 P.M. each afternoon Bill's on three stations at one and the same time: WJJD, WAAF and WGN. And there he sits with a big, big smile, puffin' away at his cigar and listening to his taped shots comin' in right at him. "Just can't get away from me these Chicago radio listeners", he claims. . . . **Crew Cuts** sent us their latest issue of "Crew Cuts Capers", their fan club newsletter, which makes up into a very interesting issue for their fans. . . . Plenty of music in the air 'round this town. . . . **Ray Pearl** followed **Russ Carlyle** into the Oh Henry Ballroom. . . . **George Shearing** winning himself ever more fans and even greater applause each performance at the Blue Note. . . . **Dean Martin** and **Jerry Lewis** at the Chgo Stadium with **Jim Lounsbury** acting as Emcee and **Dick Stabile** and his boys backgrounding the two zanies so beautifully. . . . **Buddy Greco** makin' 'em swoon at Mister Kelly's. . . . **Stan Kenton** jams the Trianon. . . . **Sammy Kaye** kicks off the Melody Mill (5/27). . . . **Dukes of Dixieland** back at the Preview and Noo Ohleans Jazz just rocks and rolls 'em in this popular spot. . . . **Paul Neighbors** at the Aragon. . . . **Buddy Laine** at the Chevy Chase. . . . **Rosetta Tharpe** and **Marie Knight** just clickin' cool at the Black Orchid. . . . **Blue Barron** at Melody Mill on Decoration Day, followed by **Larry Faith** this week, 6/8. . . . **And no space left.**

THE CREWCUTS

HOLLYWOOD:

The **Hi-Lo's**, talented West Coast singing team, made history last week when they inked a pact with MCA. They are currently in their 9th week of their night club debut engagement at Fack's in San Francisco.. Their current etching "Shoeless Joe From Hannibal, Mo." on Starlite is a big West Coast seller. . . . Publicist **Bob Bacon** informs us that **Rosemary Clooney** is currently knockin' 'em dead at the Sands in Las Vegas where she appears thru June 7. From there she heads for Europe, and a three week engagement at the London Palladium. . . . The **Spencer-Hagen** LP "Recipes for Romance" on "X" has received many favorable mentions and is showing strong signs saleswise. The 12" album contains such song titles as "Pink Lady", "Silver Fizz" and "Mint Julep" with recipes of these favorite cocktails printed on the back of the album cover. The Spencer-Hagen ork. has signed for the third year in a row to back **Danny Thomas** on his "Make Room for Daddy" TV series. They will also back **Janis Paige** on her new TV film series "The Four Of Us". . . . **Sammy Davis, Jr.** opened a six week engagement at the New Frontier in Las Vegas May 30. He has signed for a starring role in the Broadway show "Mr. Wonderful" which will open in October. His album "Starring Sammy Davis, Jr." is now a best seller throughout the Nation. . . . Ekko Records feel they have two great potential stars coming up with **The Cochran Bros.** in the country field and **Ray Stapleton** in the pop field. . . . Publishers and diskery heads are doing some furious bidding for the tune "Two Things I Love" which was recorded on **John Dolphin's** Cash label by **The Voices.** It's a sure bet that it'll be covered by most of the majors. . . . **Les Brown** opened his 18th engagement at the Hollywood Palladium May 24. . . . Sue Allen's Key record of "Coffee Break" has been planted on the PA systems in more than 1400 factories and offices where it will be played twice daily as the official signal for coffee break. . . . RCA's **Lou Monte** opens at the Thunderbird in Las Vegas June 16th. . . . **Sarah Vaughan** is slated for a series of one-nighters in Los Angeles, San Diego and San Francisco the early part of June. She is currently riding high with "Whatever Lola Wants". . . . Film star **Fred Clark** is writing a musical which looks like a sure bet for the Broadway stage. It will also be used in a new TV film series which will star **Benay Venuta.**

SARAH VAUGHAN

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX

BROADWAY MUSIC
New York, N. Y.

1. Davy Crockett (Bill Hayes)
2. Whatever Lola Wants (Sarah Vaughan)
3. Unchained Melody (Hibbler)
4. Cherry Pink (Alan Dale)
5. Dance With Me, Henry (Georgia Gibbs)
6. Honey Babe (Art Mooney)
7. Learnin' The Blues (F. Sinatra)
8. Hey, Mr. Banjo (Sunnysiders)
9. It's A Sin To Tell A Lie (Somethin' Smith)
10. Love Me Or Leave Me (Sammy Davis, Jr.)

HUDSON ROSS
Chicago, Ill.

1. Cherry Pink (Perez Prado)
2. It's A Sin To Tell A Lie (Somethin' Smith)
3. Honey Babe (Art Mooney)
4. Davy Crockett (Bill Hayes)
5. Love Me Or Leave Me (Sammy Davis, Jr.)
6. Unchained Melody (L. Baxter)
7. A Blossom Fell (Nat Cole)
8. Chop Chop Boom (Crewcuts)
9. Two Hearts (Pat Boone
10. Dance With Me, Henry (Georgia Gibbs)

CALIFORNIA MUSIC CO.
Los Angeles, Calif.

1. Unchained Melody (L. Baxter)
2. Cherry Pink (Perez Prado)
3. Hey, Mr. Banjo (Sunnysiders)
4. Whatever Lola Wants (Sarah Vaughan)
5. Something's Gotta Give (McGuires)
6. Don't Be Angry (N. Brown)
7. Dance With Me, Henry (Georgia Gibbs)
8. A Blossom Fell (Nat Cole)
9. Breeze And I (C. Valente)
10. Hearts And Flowers (Johnny Desmond)

HIGH POINT RECORD SHOP
Philadelphia, Pa.

1. Cherry Pink (Perez Prado)
2. Unchained Melody (Hibbler)
3. Bandit (Eddie Barclay)
4. Dance With Me, Henry (Georgia Gibbs)
5. A Blosson Fell (Nat Cole)
6. Hard To Get (MacKenzie)
7. Something's Gotta Give (McGuires)
8. Take My Love (Eddie Fisher)
9. Honey Babe (Art Mooney)
10. Don't Be Angry (Crewcuts)

THE GROOVE RECORD SHOP
Norfolk, Va.

1. Rock Around The Clock (Bill Haley)
2. Cherry Pink (Perez Prado)
3. Unchained Melody (L. Baxter)
4. Crazy Otto (Johnny Maddox)
5. Dance With Me, Henry (Georgia Gibbs)
6. Davy Crockett (Bill Hayes)
7. Two Hearts (Pat Boone)
8. Sand And The Sea (Nat Cole)
9. Most Of All (Don Cornell)
10. Learnin' The Blues (F. Sinatra)

COOPER AND MELIN
Amarillo, Tex.

1. Cherry Pink (Perez Prado)
2. Dance With Me, Henry (Georgia Gibbs)
3. Unchained Melody (L. Baxter)
4. Davy Crockett (Tenn. Ernie)
5. Tweedlee Dee (G. Gibbs)
6. Two Hearts (Doris Day)
7. Darling, Je Vous Aime (Cole)
8. Sincerely (McGuires)
9. Blue Mirage (Les Baxter)
10. Breeze And I (C. Valente)

GREENLINE RECORD CENTER
Jamaica, L. I., N. Y.

1. Davy Crockett (Bill Hayes)
2. Unchained Melody (Hibbler)
3. Cherry Pink (Perez Prado)
4. It's A Sin To Tell A Lie (Somethin' Smith)
5. Dance With Me, Henry (Georgia Gibbs)
6. Speak-Up Mambo (Al Castellanos)
7. Honey Babe (Art Mooney)
8. A Blossom Fell (Nat Cole)
9. Something's Gotta Give (Sammy Davis, Jr.)
10. Hey, Mr. Banjo (Sunnysiders)

GILCHRIST RECORD SHOP
Cleveland, Ohio

1. If I May (Nat Cole)
2. Come Back My Love (Wrens)
3. Unchained Melody (Baxter/Hibbler)
4. Rock Around The Clock (Bill Haley)
5. Honey Babe (Art Mooney)
6. Have You Ever Been Lonely (Jaye P. Morgan)
7. Davy Crockett (Bill Hayes)
8. Rollin' Stone (Fontanes)
9. Waltz You Saved For Me (Billy Vaughn)
10. Wallflower (James/Gibbs)

PARKER HOUSE OF MUSIC
Fayetteville, N. C.

1. Unchained Melody (Hamilton)
2. Cherry Pink (Perez Prado)
3. Dance With Me, Henry (Georgia Gibbs)
4. Darling, Je Vous Aime (Cole)
5. Close Your Eyes (Five Keys)
6. Rock Around The Clock (Bill Haley)
7. Whatever Lola Wants (Sarah Vaughan)
8. If I May (Nat Cole)
9. How Important Can It Be (Joni James)
10. Hearts And Flowers (Johnny Desmond)

SUPER MUSIC, INC.
Baltimore, Md.

1. Cherry Pink (Alan Dale)
2. Two Hearts (Pat Boone)
3. Dance With Me, Henry (Georgia Gibbs)
4. Mambo Rock (Bill Haley)
5. If I May (Nat Cole)
6. Unchained Melody (L. Baxter)
7. Opus One (Mills Bros.)
8. Genuine Love (Paul & Ford)
9. Rhythm 'N' Blues (McGuires)
10. Honey Babe (Art Mooney)

MELODY MART
Paducah, Ky.

1. Unchained Melody (Hamilton)
2. Cherry Pink (Perez Prado)
3. Dance With Me, Henry (Georgia Gibbs)
4. Davy Crockett (Fess Parker)
5. Darling Je Vous Aime (Cole)
6. Crazy Otto (Johnny Maddox)
7. If I May (Nat Cole)
8. Two Hearts (Pat Boone)
9. Melody Of Love (B. Vaughn)
10. Learnin' The Blues (F. Sinatra)

MUSIC SALES CORP.
Augusta, Ga.

1. Dance With Me, Henry (Georgia Gibbs)
2. Unchained Melody (Hamilton/Hibbler)
3. Cherry Pink (Auld/Prado)
4. Davy Crockett (Hayes/Ford)
5. Don't Be Angry (N. Brown)
6. Flip, Flop And Fly (J. Turner)
7. Two Hearts (Pat Boone)
8. Nobody (Perry Como)
9. Heart (Eddie Fisher)
10. Sluefoot (Four Aces)

BERT'S CAMERA CENTER
Baton Rouge, La.

1. Unchained Melody (Hibbler)
2. Davy Crockett (Tenn. Ernie)
3. Wallflower (Etta James)
4. Ain't It A Shame (Fats Domino)
5. Tweedlee Dee (Lavern Baker)
6. A Blossom Fell (Nat Cole)
7. Love Me Or Leave Me (Sammy Davis, Jr.)
8. Most Of All (Don Cornell)
9. Unchained Melody (Hamilton)
10. Rollin' Stone (Fontanes)

LOVEMAN'S INC.
Birmingham, Ala.

1. Unchained Melody (Hamilton)
2. Davy Crockett (Tenn. Ernie)
3. Two Hearts (Pat Boone)
4. Cherry Pink (Perez Prado)
5. Dance With Me, Henry (Georgia Gibbs)
6. Breeze And I (C. Valente)
7. Sand And The Sea (Nat Cole)
8. Melody Of Love (Four Aces)
9. How Important Can It Be (Joni James)
10. Whatever Lola Wants (Shore)

MOSES MELODY SHOP
Little Rock, Ark.

1. Unchained Melody (Hibbler)
2. Davy Crockett (Fess Parker)
3. Cherry Pink (Perez Prado)
4. Darling, Je Vous Aime (Cole)
5. Dance With Me, Henry (Georgia Gibbs)
6. Two Hearts (Frank Sinatra)
7. Love Me Or Leave Me (Sammy Davis, Jr.)
8. Learnin' The Blues (F. Sinatra)
9. Sincerely (McGuires)
10. Tweedlee Dee (G. Gibbs)

SUPER ENTERPRISE
Washington, D. C.

1. Unchained Melody (Hibbler)
2. Rock Around The Clock (Bill Haley)
3. Dance With Me, Henry (Georgia Gibbs)
4. Cherry Pink (Perez Prado)
5. Unchained Melody (L. Baxter)
6. Learnin' The Blues (F. Sinatra)
7. A Blossom Fell (Nat Cole)
8. Breeze And I (C. Valente)
9. Sand And The Sea (Nat Cole)
10. Whatever Lola Wants (Sarah Vaughan)

YOUNKERS
Des Moines, Iowa

1. Davy Crockett (Tenn. Ernie)
2. Cherry Pink (Perez Prado)
3. Unchained Melody (L. Baxter)
4. Dance With Me, Henry (Georgia Gibbs)
5. Crazy Otto (Johnny Maddox)
6. Something's Gotta Give (McGuires)
7. Boom, Boom Boomerang (DeCastros)
8. Sluefoot (Four Aces)
9. Melody Of Love (B. Vaughn)
10. Not Yet (Susan Hunter)

ROYLES TV
Salt Lake City, Utah

1. Davy Crockett (Tenn. Ernie)
2. Cherry Pink (Perez Prado)
3. Unchained Melody (L. Baxter)
4. Crazy Otto (Johnny Maddox)
5. Melody Of Love (Four Aces)
6. The Breeze And I (Valente)
7. Open Up Your Heart (Cowboy Church Choir)
8. Honey Babe (Art Mooney)
9. Dance With Me, Henry (Georgia Gibbs)
10. Love Me Or Leave Me (Sammy Davis, Jr.)

MUSIC CORNER
New Haven, Conn.

1. Cherry Pink (Perez Prado)
2. Davy Crockett (Tenn. Ernie)
3. Unchained Melody (Baxter/Hibbler)
4. Crazy Otto (Crazy Otto)
5. Crazy Otto (Johnny Maddox)
6. Heart (Eddie Fisher)
7. Learnin' The Blues (F. Sinatra)
8. Whatever Lola Wants (Sarah Vaughan)
9. Sluefoot (Four Aces)
10. Something's Gotta Give (Sammy Davis, Jr.)

BILL'S "T" RECORD SHOP
Tulsa, Okla.

1. Rock Around The Clock (Bill Haley)
2. Cherry Pink (Perez Prado)
3. Dance With Me, Henry (Georgia Gibbs)
4. Unchained Melody (Hamilton)
5. Davy Crockett (Tenn. Ernie)
6. Whatever Lola Wants (Sarah Vaughan)
7. Rhythm 'N' Blues (McGuires)
8. Learnin' The Blues (F. Sinatra)
9. Rollin' Stone (Fontanes)

SPRUCE RECORD SHOP
Scranton, Pa.

1. Cherry Pink (Perez Prado)
2. Davy Crockett (Tenn. Ernie)
3. Unchained Melody (L. Baxter)
4. Dance With Me, Henry (Georgia Gibbs)
5. Blossom Fell (Nat Cole)
6. Learnin' The Blues (F. Sinatra)
7. Is This The End Of The Line (Joni James)
8. Honey Babe (Art Mooney)
9. Most Of All (Don Cornell)

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Barry Frank

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2. IN THE WEE SMALL HOURS ..... Frank Sinatra (Capitol W 581; EBF 1-581-1, 2)
3. CRAZY OTTO ..... Crazy Otto (Decca DL 8113; 7D 2201, 2)
4. THE STUDENT PRINCE Mario Lanza (RCA Victor LM 1837; ERB 1837)
5. BRUBECK TIME ..... Dave Brubeck (Columbia CL 622; B 473)
6. MUSIC, MARTINIS AND MEMORIES ... Jackie Gleason (Capitol W 509; EAP 1, 2, 3, 4-309)
7. MUSIC FOR LOVERS ONLY ..... Jackie Gleason (Capitol H 352; EBF 352)
8. SOFT AND SWEET .... The Three Suns (RCA Victor LPM 1041; EPB 1041)
9. MUSIC FOR TONIGHT . Steve Allen (Coral 57004)
10. HOLIDAY IN ROME ... Michel LeGrand (Columbia CL 647; B 497, 8)
11. I LOVE YOU ..... Eddie Fisher (RCA Victor LPM 1097; EPB 1097)
12. ARTHUR GODFREY PRESENTS CARMEL QUINN ..... Carmel Quinn (Columbia CL 629; B 491)
13. B.G. IN HI-FI ..... Benny Goodman (Capitol 565; 1, 2-565)
14. I LOVE PARIS ..... Michel LeGrand (Columbia CL 555; B 441, 2)
15. SOMETHING COOL ... June Christy (Capitol W 516; EBF 516)
15. DAVY CROCKETT .... Fess Parker & Buddy Ebsen (Columbia CL 666; B 203-1, 2, 3)

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THE CASH BOX

Album Reviews

ORIGINAL B'WAY CAST

"DAMN YANKEES"—Original B'way Cast—Starring Gwen Verdon, Stephen Douglass and Ray Walston—RCA Victor LOC-1021

The smash B'way musical "Damn Yankees" proved that baseball was not taboo in the legit theatre. It also proved that Richard Adler and Jerry Ross could come up with two smash musicals in a row, their first major success being "Pajama Game." Under the control of master George Abbott, the Adler-Ross team has penned a lively and colorful score full of exciting melodies and clever lyrics—a score which has turned out to be super-commercial on single wax. Two tunes, "Heart" and "Whatever Lola Wants" are current pop smashes, and "Near To You" and "Two Lost Souls" are both heading toward the hit mark. But as wonderful as the pop disks are, it's still the original cast rendition of these musical tidbits that's a treat. Gwen Verdon is just the greatest. Her version of "Lola" and the novelty "A Little Brains —A Little Talent" are two segments of pure pleasure. Stephen Douglass and Ray Walston handle some of the other wonderful numbers in top form. "A Man Doesn't Know" has that standard quality. The imaginative presentations of "Heart" and the humorous "The Game" by Jimmie Komack, Nathaniel Frey and Albert Linville are two of the highlights of the LP. Victor has a tremendous package here that could be their biggest selling original cast album in their history. An hour of musical pleasure. Early reports indicate that the long player is already on its way toward the top.

POPULAR

"MOOD FOR LOVE"—The Four Aces featuring Al Alberts—Decca DL 8122 (12")

I'M IN THE MOOD FOR LOVE; WHAT A DIFFERENCE A DAY MADE; STARS FELL ON ALABAMA; THERE GOES MY HEART; MELODY OF LOVE; PENNIES FROM HEAVEN; LET'S FALL IN LOVE; DON'T TAKE YOUR LOVE FROM ME; IT'S THE TALK OF THE TOWN; THREE COINS IN THE FOUNTAIN; STRANGER IN PARADISE; I'M SITTING ON TOP OF THE WORLD.

In the few years that the Four Aces have been together, the group has become one of the most prominent vocal quartets in the music world. And all because of their commercial and exciting singing style. On this album, they offer a wonderful crossection of their great technique and sound. The twe've sides, 10 standards and two recent hits, should all thrill their many fans. Only four of the dozen sides have been previously released in single form. The others are all new recordings. A package to be enjoyed by young and old alike. Should be a big seller.

"INTERRUPTED MELODY"—Glenn Ford and Eleanor Parker—Musical Selections Recorded Directly from the Sound Track of the MGM CinemaScope Motion Picture—MGM E 3185 (12" LP)

A beautiful and clorful film biography of the life of Metropolitan Opera star Marjorie Lawrence opened recently to rave reviews from almost all of the critics. The film, called "Interrupted Melody," stars Eleanor Parker, who turns in a tremendous performance as Miss Lawrence, and Glenn Ford. Since the pic follows the star's career through her opera days, it's only natural that an LP of the score be issued. The songs used are the more popular arias from the great operas which will transcend the opera enthusiast and hit the pop market. In addition, there are a few pop standards and a medley of Armed Forces tunes. An attractive and stirring album that should sell a healthy quantity. Folks who appreciate the pretty, romantic arias will just love this LP.

CHET BAKER sings and plays with Bud Shank, Russ Freeman and strings—Pacific Jazz—1202 (12" LP)

LET'S GET LOST; THIS IS ALWAYS; JUST FRIENDS; I WISH I KNEW; I REMEMBER YOU; DAYBREAK; YOU DON'T KNOW WHAT LOVE IS; GREY DECEMBER; LONG AGO AND FAR AWAY; SOMEONE TO WATCH OVER ME.

Chet Baker, one of the country's fast rising newcomers in both the trumpet and vocal field, comes up with another terrific album that should add many, many fans to his already vast following. Assisted by Bud Shank on the flute, Russ Freeman on the piano, Corky Hale at the harp and a string section, Chet offers a new feeling and meaning to a number of old favorites. His exciting trumpet stylings and imaginative improvisations on the melody are a pleasure to the weary ears and his unorthodox vocal technique is soothing and most interesting. A refreshing package that should go strong in the jazz dept. and do very well in the pop category too. The slow numbers are mood music at its best. Progressive material that the pop market will find palatable. Imaginative paste-up cover is an interesting study in photographic art.

"MELODY OF LOVE"—Wayne King and his Orchestra—RCA Victor LPM-1117 (12")

BECAUSE YOU LOVE ME; I'M GETTING MIGHTY LONESOME FOR YOU; MELODY OF LOVE; I LOVE YOU TRULY; LONESOME—THAT'S ALL; JOSEPHINE; NONE BUT THE LONELY HEART; AMOUR; JUST A DREAM OF YOU; DEAR; THE LAMP OF MEMORY; DON'T TELL A LIE ABOUT ME, DEAR; THE DAY IS DONE.

"MELODIES OF LOVE"—Wayne King and his Orchestra—Decca DL 8124 (12")

MELODY OF LOVE; YAMSTCHIK; CAREFREE LYDIA; MY CHRYSANTHEMUM FLOWER; MY BUDDY; BLUE HOURS; OCCHI-TURCHINI; MY WONDERFUL ONE; WALTZ HUGUETTE; THAT NAUGHTY WALTZ; THE WALTZ YOU SAVED FOR ME.

A few months ago, Billy Vaughn issued a platter called "Melody Of Love," an instrumental done in the Wayne King style, which soared up to the number one spot. As a result of that record's success, both Victor and Decca are now issuing the Wayne King originals. The Victor platter features narrations by Franklyn MacCormack and vocals by the Wayne King Trio. The Decca disk is all instrumental. The two albums are aimed at adults and each one should appeal greatly.

"MUSIC FROM ACROSS THE SEA"—Sidney Torch and his Orchestra—Coral CRL-57007 (12" LP)

IT'S TRUE; FALLING IN LOVE ALL OVER AGAIN; THE LAST SPRING; SHOULD I DREAM; THE LONG HOURS; THIS IS A DREAMER'S ROMANCE; OPEN YOUR HEART; THAT'S THE TIME I DREAM OF YOU; LA FEMME; SPRING IT WAS; MELANCHOLY WALTZ; I'LL BE AROUND.

Sidney Torch, an accomplished musician and a talented arranger, brings us mood music from across the sea—soft and dreamy love songs recorded in Europe by Parlophone. A pretty package designed for a quiet evening. Interesting cover.

THE CASH BOX Album Reviews

"ECSTASY"—Otto Cesana and his Orchestra—Columbia CL 631 (12" LP)

ECSTASY; LET'S BEGUINE; ENCHANTMENT; YESTER-THOUGHTS; STARLIGHT; AUTUMN SONG; SYMPHONY IN JAZZ; MINE AT LAST; HEY, PROFESSOR; DEVOTION; NIGHT TRAIN; MY BELOVED; MARIONETTE; REFLECTION; WHIRLWIND.

About two or three years ago, Columbia issued a 10" LP containing eight brilliant compositions and orchestrations by Otto Cesana. Now the diskery has added seven new Cesana selections and made the LP a 12 incher. And the music is as beautiful now as it was then. Mr. Cesana is a gifted musician who presents a variety of moods and a wonderful selection of inviting melodies. Some are lively and some fall into the lush dreamy category, but they're all enchanting. Cesana is a classical musician with a great understanding of popular music. The attractive cover will help sell this original merchandise. Top grade material in a very competitive field.

ALFREDITO and his Orchestra—Mambos For Dancing—Rainbow LP 721 (10" LP)

ANABACOA; NOCTURNADO; CAT AND MOUSE MAMBO; ROCKABYE YOUR BABY WITH A DIXIE MELODY; EGG FOO YOUNG MAMBO; LOVE FOR SALE; MAMBO FROM MARS; MAMBO TRAIN.

Rainbow has collected eight of Alfredito's latest sides and grouped them on this ten incher. An exciting album of mambo music tailor made for the terpsichoreans. Should do well in the right shops.

"THE HOUR OF PARTING"—Larry Green Orch.—"X"-LXA-3043 (10" LP)

THE HOUR OF PARTING; NOW IS THE HOUR; AUF WIEDERSEHN, MY DEAR; ALOHA O; TILL WE MEET AGAIN; HASTA MANANA; WE'LL BE TOGETHER AGAIN; GOODNIGHT.

The hour of parting is always an emotional experience, especially for two people in love. On this album, the keyboard artistry of Larry Green, enhanced by an orchestral backdrop, is soft and sentimental as he fashions an octet of beautiful standards all of which say goodbye. The artist has a tender touch and plays the tunes in an inviting dance tempo. A moving LP that brings back memories.

CLASSICAL

HIGHLIGHTS FROM VERDI'S "A MASKED BALL"—RCA Victor LM-1911 (1-12" LP)

ZINKA MILANOV AND ROBERTA PETERS, SOPRANOS; MARIAN ANDERSON, CONTRALTO; JAN PEERCE, TENOR; LEONARD WARREN, BARITONE; DIMITRI MITROPOULOS, CONDUCTING THE METROPOLITAN OPERA ORCHESTRA.

Tho the album offers such Met stars as Milanov, Peters, Peerce and Warren, it is Marian Anderson who is the star of this release. One evening last January, an electrifying happening took place on the stage of the New York Metropolitan Opera House. Miss Anderson made her debut with the Metropolitan. It was an occasion that brought much newspaper and magazine publicity and made a nation proud. From this viewpoint it is an important album. The performances, tho stellar and exceedingly difficult, must in this instance take second place to the historical value of the LP. Cooperation on the part of the retailer could make this an important and best selling release.

DVORAK "Symphony No. 5 From The New World"—Capitol P8303 (1-12" LP)

RUDOLPH SCHWARZ CONDUCTING THE NEW SYMPHONY ORCHESTRA OF LONDON.

A new version of the Dvorak "New World Symphony" is offered under the guiding baton of Rudolf Schwarz. One of the most recorded works in the catalogue, the sale depends entirely on new customers and those whose older recordings no longer satisfy. It is a standard item that the storekeeper must stock. The Schwarz version is an exact treatment filled with the warmth, charm and the melodic themes of the American Negro and Indian. A controversial piece, condemned by some as a hybrid mixture of American melody and Czech flavor, it is nevertheless one of the most popular serious pieces of music in America.

DANCES FROM TIVOLI—Hans Christian Lumbye—Mercury MG90000 (1-12" LP)

BOUQUET ROYAL GALOP; HESPERUS WALTZ; BRITTA POLKA; KROLLS BALLKLANGE WALTZ; CECILIA WALTZ; TIVOLI VAUZHALL POLKA; DREAM PICTURES FANTASIA.

The swaying gay tempos of Hans Christian Lumbye are given a light and airy treatment by the Tivoli Concert Hall Orchestra of Copenhagen. This is the second Lumbye album by Mercury, and as far as we know, the only recorded works of the Danish "Waltz King." Written during the reign of the earlier Johann Strauss, it is easily identifiable with the period by even the most inexperienced listener. While not an overpowering release, it is a pleasant, happy, relaxing offering.

TCHAIKOVSKY "SYMPHONY NO. 2"—Remington R-199-187 (1-12" LP)

One of the least recorded Tchaikovsky symphonies, Remington offers a three fold value. It presents a Tchaikovsky work that still retains a flavor of freshness, an excellent musical treatment by Thor Johnson and the Cincinnati Symphony Orchestra and a dollar value. Remington, while offering a lower priced piece of merchandise, manages to offer good music, well performed with a good sound.

JAZZ

REDSKIN ROMP—Charlie Barnet Orchestra—RCA Victor LPM 1091 (1-12" LP)

CHEROKEE; IROQUOIS; SEMINOLE; COMANCHE WAR DANCE; INDIAN LOVE CALL; PALE MOON; BY THE WATERS OF MINNETONKA; WAHOO'S LAMENT; FROM THE LAND OF THE SKY BLUE WATERS; ALONG THE SANTA FE TRAIL; INDIAN SUMMER; REDSKIN MAMBO.

Redskin Romp is a real Charlie Barnet romp, from the driving Iroquois to the more mellow but still swinging "Cherokee." It is a happy, spirit-elevating wax with a good dance beat throughout. Recognizable are the Billy May touches. May collaborated with Barnet on this session, doing the arrangements. Good swinging jazz that the kids should go for.

(Continued on page 18)

Sammy Davis Breaks Box Office Record At Apollo Theater

NEW YORK — Harlem's Apollo Theater saw a box office record of long standing shattered last week with the appearance of the Will Mastin Trio starring Sammy Davis, Jr. The record was held successively by Lionel Hampton who during the war smashed all existing records; then in 1953 Lionel's record was eclipsed again by Duke Ellington and Pearl Bailey.

During the Sammy Davis Jr. show, in excess of 40,000 customers paid to see one of the current hottest attractions in show business. There is little question that even more people would have been accommodated had Sammy been able to do more than four shows daily. However he worked more than an hour at each show and refused to cut his time, preferring to satisfy his audience.

Sammy's stint included dancing, impersonations, a session at the drums, bass and trumpet and a bevy of ten or twelve songs, including his hit records. During the engagment Sammy was visited by gobs of celebrities including Eddie Fisher, Marilyn Monroe, Joe DiMaggio, Marilyn Maxwell, Ed Sullivan and many more.

Mercury Hitting With Five New Disks

NEW YORK — Mercury Records heads into the summer season this year with five new records selling in heavy quantities and headed for chart positions plus a string of brand new releases by some of the label's hottest artists. Leading the pack among the new items are the Gaylords with "Chee Chee-oo Chee," the Crew Cuts with "Carmen's Boogie" and "A Story Untold," Rusty Draper with "Eatin' Goober Peas," Ralph Marterie with "O My Beloved Daddy" and Chuck Miller with "The House of Blue Lights."

The Mercury records now being shipped to dealers on initial orders are Georgia Gibbs' "Sweet and Gentle," Sarah Vaughan's "Experience Unnecessary," Eddie Heywood's "Land of Dreams," Denise Lor's "St. Catherine" and "I'm Worried," The Laurie Sisters' "Truly" and "Olly Olly Atsen, Free," David Carroll's "Alabama Jubilee," Eddy Howard's "Man From Laramie," Guy Cherney's "The Kentuckian Song" and "If We All Said A Prayer," and Kitty White's "Why Does A Woman Cry."

Pressing orders now being placed by Mercury with four plants are the heaviest in the company's existence.

According to Mercury, veepees Art Talmadge and Morry Price, the company is pulling out all stops to promote, merchandise, press and ship its new singles toward the goal of hitting the biggest summer season in the label's nine-year history.

Meanwhile, the diskery's rhythm and blues and country and western departments are also heading for big Summer sales. The r. & b. line is being led by Dinah Washington's "If It's The Last Thing I Do" and "I Diddie," Ella Johnson's "Someday," The Penguins' "Don't Do It," the Platters "Only You" and Rollee McGill's "There Goes That Train." The country and western department is going strong with the newest disks by The Carlisles, Benny Martin, George & Earl, Lloyd Ellis and Tibby Edwards.

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singing
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and His Flappin' Fingers
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b/w "WHISPERING"
Pearl Record # 1013
PEARL RECORD CO.
802 Arlington, Covington, Ky.

GOING POP
FATS DOMINO
"AIN'T IT A SHAME"
b/w
"La-La"
5348
Imperial Records

Breaking It Open

NEWARK, N. J.—Here you have a distributor's dream come true as Irv and Joe Cohen, Essex Distributors in Newark, move in (and take over) on Jersey deejay Paul Brenner. The place: Paul's WAAT, Newark studio—home of "Requestfully Yours." The record: "Alabama Jubilee" by the Ferko String Band on Dave Miller's Media label. Altho the above is only a joke, the Cohens took very seriously and happily the fact that Paul's initial spin of "Alabama Jubilee" brought the biggest rush of orders since "Four Leaf Clover."

Album Reviews (continued)

OSCAR PETERSON PLAYS HARRY WARREN (1-12" LP) Clef Records MGC-648

OSCAR PETERSON PLAYS HAROLD ARLEN (1-12" LP) Clef Records MGC-649

OSCAR PETERSON PLAYS JIMMY McHUGH (1-12" LP) Clef Records MGC-650

The ambling fingers of Oscar Peterson glide with a seeming abandon over the keyboard as the big man adds albums numbers 8, 9, and 10 to his series of popular composers. Latest to be included are the familiar favorites of Harry Warren, Harold Arlen and Jimmy McHugh. Peterson is equally at home with the slow, lazy pieces as well as the racing numbers and the resulting albums will offer many delightful hours to both Peterson fans as well as just plain music fans. Idea has merit as it gathers to the counter the collector, who must have all of a series, in this case ten. It offers fans of the pianist a chance to enlarge their catalogues. And on a smaller scale, it offers fans of a particular composer a chance to get a dozen or so tunes on one wax. The cover drawing, except for color, is the same as that used on the previous seven albums. It will also make quite a window display for some enterprising retail outlet. Assisting in top flight fashion are Herb Ellis on the guitar and Ray Brown on bass.

JAM SESSION—MAYNARD FERGUSON—EmArcy MG-36009 (1-12" LP)

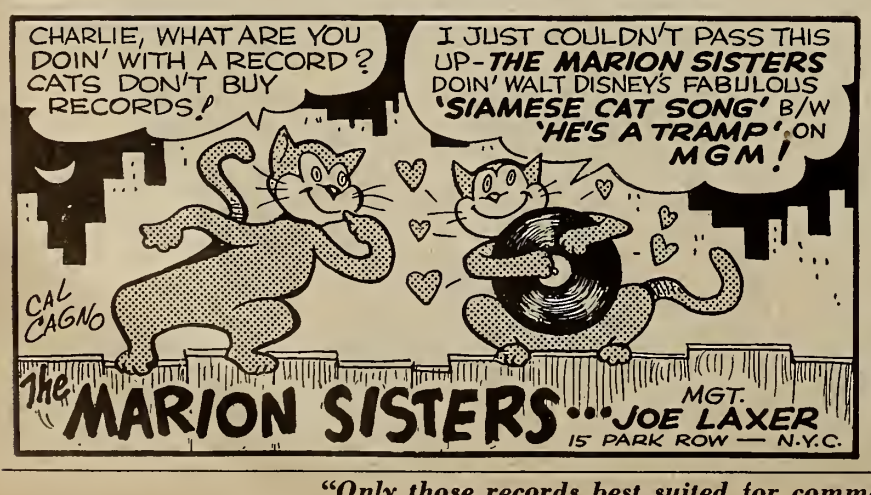
OUR LOVE IS HERE TO STAY; AIR CONDITIONED.

The name value as well as talent of Maynard Ferguson is exploited here in a 12" release that gives the players gathered for the session plenty of elbow room. Ferguson is starred and his really strong horn is given ample chance to glitter. Also available for a full share of the spotlight are Herb Geller, alto sax; Bob Cooper, tenor sax; Bob Gordon, baritone sax; Milt Bernhart, trombone; Claude Williamson, piano; Max Roach, drums and John Simmons, bass. Each of the artists mentioned is given the green light for solo runs and they work up a full head of steam. Plenty of listening pleasure and surprises in store for the listener.

THE RED NORVO TRIO—Fantasy 3-19 (1-12" LP)

BERNIE'S TUNE; J9 HATE K9; OUT OF NOWHERE; CRAZY RHYTHM; PRELUDE TO A KISS; PUBY LA KEG; EVERYTHING I'VE GOT; JUST ONE OF THOSE THINGS.

Red Norvo has been around for a long time and just to get the record straight for those who remember Red from the Jimmy Dorsey and Benny Goodman swing days, and for his Dixieland flavor, this record is a long way in the direction of modern jazz. Norvo flashing sticks, can't quite lose themselves from thirty years of playing recognizable melody and this release can be classified as melodic modern jazz. The cushioned mallets lend just the right amount of subdued tone to the recordings, making it a pleasing album.


CHARLIE, WHAT ARE YOU DOIN' WITH A RECORD? CATS DON'T BUY RECORDS!
I JUST COULDN'T PASS THIS UP-THE MARION SISTERS DOIN' WALT DISNEY'S FABULOUS 'SIAMESE CAT SONG' B/W 'HE'S A TRAMP' ON MGM!
CAL CAGNO
The MARION SISTERS
MGT. JOE LAXER
15 PARK ROW — N.Y.C.

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending May 28 without any changes on the part of THE CASH BOX.

Buddy Deane
WITH—Baltimore, Md.

1. Unchained Melody (L. Baxter)
2. Don't Be Angry (Brown/Crewcuts)
3. Honey Babe (Art Mooney)
4. Learnin' The Blues (F. Sinatra)
5. Cherry Pink (Perez Prado)
6. It's A Sin To Tell A Lie (Somethin' Smith)
7. Chee Chee-oo Chee (Como & Morgan/Gaylords)
8. Good And Lonesome (Starr)
9. Crazy 'Bout A Saxophone (Buddy Jackson)
10. Rock Around The Clock (Bill Haley)

Bob "Coffeehead" Larsen
WEMP—Milwaukee, Wisc.

1. Unchained Melody (Hibbler/Baxter)
2. Cherry Pink (Perez Prado)
3. Hey, Mr. Banjo (Sunnysiders)
4. Davy Crockett (Bill Hayes)
5. Learnin' The Blues (F. Sinatra)
6. Old Town Hall (J. Palmer)
7. This I Give To You (G. Van)
8. Let Me Be Your Honey, Honey (Barrys)
9. Please Don't Touch (Burtons)
10. A Blossom Fell (Nat K. Cole)

Bill Carrigan
WMAK—Nashville, Tenn.

1. Unchained Melody (Hibbler)
2. Cherry Pink (Perez Prado)
3. Learnin' The Blues (F. Sinatra)
4. Davy Crockett (T. Ernie Ford)
5. Breeze And I (C. Valente)
6. If I May (Nat Cole)
7. Whatever Lola Wants (Sarah Vaughan)
8. Rollin' Stone (Marigolds/Fontanes)
9. Rock Around The Clock (Bill Haley)
10. I'll Never Stop Loving You (Doris Day)

Dean Griffin
WBKH—Hattiesburg, Miss.

1. Cherry Pink (Perez Prado)
2. Breeze And I (C. Valente)
3. Rhythm And Blues (McGuires)
4. Rollin' Stone (Fontanes)
5. It's A Sin To Tell A Lie (Somethin' Smith)
6. Love Me Or Leave Me (Sammy Davis, Jr.)
7. Don't Be Angry (Crewcuts)
8. Gobelues (Richard Hayman)
9. Honey Babe (Sauter-Finegan)
10. Not Yet (Susan Hunter)

Ed Reilly
WBRY—Waterbury, Conn.

1. Rock Around The Clock (Bill Haley)
2. Cherry Pink (Perez Prado)
3. Unchained Melody (Hibbler)
4. Honey Babe (Art Mooney)
5. Don't Be Angry (Crewcuts)
6. Whatever Lola Wants (Sarah Vaughan)
7. Heart (Eddie Fisher)
8. Davy Crockett (Bill Hayes)
9. Hey, Mr. Banjo (Sunnysiders)
10. A Blossom Fell (Nat Cole)

Dick Piper
KBR—Manchester, N. H.

1. Unchained Melody (Hibbler)
2. Learnin' The Blues (F. Sinatra)
3. If I May (Nat Cole)
4. Breeze And I (C. Valente)
5. Only You (Billy Eckstine)
6. Cherry Pink (Perez Prado)
7. Red Roses (John Laurenz)
8. Boom Boom Boomerang (DeCastros)
9. Orange Suspenders (Barber)
10. Darling, Je Vous Aime (Cole)

Sammy Taylor
KWJJ—Portland, Ore.

1. Learnin' The Blues (F. Sinatra)
2. Breeze And I (C. Valente)
3. Unchained Melody (Hibbler)
4. Heart (Eddie Fisher)
5. Cherry Pink (Perez Prado)
6. Davy Crockett (Bill Hayes)
7. Hey, Mr. Banjo (Sunnysiders)
8. Roses And Revolvers (Vaughn Monroe)
9. Johnny's Medley (J. Maddox)
10. Near To You (Patti Page)

Tal Hood
WFGM—Fitchburg, Mass.

1. Chee Chee-oo Chee (Gaylords)
2. I Belong To You (R. Flanagan)
3. Rock Around The Clock (Bill Haley)
4. Alabama Jubilee (Ferko String Band)
5. Something's Gotta Give (McGuires)
6. Chee Chee-oo Chee (Como & Morgan)
7. Wake The Town And Tell The People (Les Baxter)
8. Story Untold (Crewcuts)
9. Story Untold (Four Coins)
10. Mr. Clarinet Man (Three Rays)

Jim Lowe
WRR—Dallas, Tex.

1. It's A Sin To Tell A Lie (Somethin' Smith)
2. If I May (Nat Cole)
3. Unchained Melody (Hibbler/Hamilton)
4. Rollin' Stone (Fontanes)
5. Cherry Pink (Perez Prado)
6. I Belong To You (R. Flanagan)
7. Chop Chop Boom (Danderliers)
8. Breeze And I (C. Valente)
9. Dance With Me, Henry (Georgia Gibbs)
10. Begin The Beguine March (Richard Maltby)

Murray Jordan
WLIB—New York, N. Y.

1. Cherry Pink (Dale/Prado)
2. Whatever Lola Wants (Sarah Vaughan)
3. Unchained Melody (Hibbler)
4. Davy Crockett (Bill Hayes)
5. Is This The End Of The Line (Joni James)
6. Learnin' The Blues (F. Sinatra)
7. That's The Way Love Goes (Bon Bons)
8. No Letter Today (Paul & Ford)
9. Young And Foolish (Stafford)
10. Besame Mucho (Gorme & Lawrence)

Don Bell
KRNT—Des Moines, Iowo

1. Something's Gotta Give (McGuires)
2. Chee Chee-oo Chee (Dean Martin)
3. Cherry Pink (Perez Prado)
4. Davy Crockett (T. Ernie Ford)
5. Unchained Melody (L. Baxter)
6. Please Don't Touch (Burtons)
7. Darling, Je Vous Aime (Cole)
8. Hearts And Flowers (Johnny Desmond)
9. Two Hearts (Pat Boone)
10. Opus One (Mills Bros.)

Lou Nelson
WGH—Norfolk, Va.

1. Davy Crockett (Bill Hayes)
2. Unchained Melody (L. Baxter)
3. Cherry Pink (Perez Prado)
4. Dance With Me, Henry (Georgia Gibbs)
5. Rock Around The Clock (Bill Haley)
6. Crazy Otto (Johnny Maddox)
7. Two Hearts (Pat Boone)
8. Melody Of Love (B. Vaughn)
9. Pledging My Love (T. Brewer)
10. Most Of All (Fontanes)

Bob Sticht
KOWH—Omaha, Neb.

1. Cherry Pink (Perez Prado)
2. Unchained Melody (Hamilton)
3. Dance With Me, Henry (Georgia Gibbs)
4. Davy Crockett (Bill Hayes)
5. Honey Babe (Art Mooney)
6. Sobbin' Blues (Russ Carlyle)
7. Learnin' The Blues (F. Sinatra)
8. If I May (Nat Cole)
9. Heart (Four Aces)
10. I Belong To You (R. Flanagan)

Bob Martin
KMYR—Denver, Colo.

1. Heart (Four Aces)
2. Unchained Melody (L. Baxter)
3. Near To You (Patti Page)
4. Blue Star (Felicia Sanders)
5. Goober Peas (Rusty Draper)
6. Tomorrow (June Valli)
7. Whatever Lola Wants (Mello-larks)
8. Honey Babe (Art Mooney)
9. Learnin' The Blues (F. Sinatra)
10. Hey, Mr. Banjo (Sunnysiders)

Cawood Ledford
WLEX—Lexington, Ky.

1. Unchained Melody (Baxter/Hamilton)
2. Cherry Pink (Perez Prado)
3. Rock Around The Clock (Haley)
4. Alabama Jubilee (Ferko String Band)
5. Let Me Be Your Honey, Honey (Barry Sisters)
6. Hearts & Flowers (Desmond)
7. Strange Lady In Town (Laine)
8. Church Twice On Sunday (Dinah Shore)
9. Dancing With Tears In My Eyes (Three Suns)
10. Gotta Be This Or That (Ames Bros.)

Norman Hall
Triongle Radio Network—Boonville, Ind.

1. Unchained Melody (Hamilton)
2. Boom Boom Boomerang (DeCastros)
3. Davy Crockett (Bill Hayes)
4. Dance With Me, Henry (Georgia Gibbs)
5. Present For Bob (DeJohns)
6. Whatever Lola Wants (Sarah Vaughan)
7. Cherry Pink (Perez Prado)
8. Hey, Mr. Banjo (Banjo Boys)
9. Sluefoot (Four Aces)
10. Foolishly Yours (Kay Starr)

Ed McKenzie
WXYZ—Detroit, Mich.

1. Most Of All (Don Cornell)
2. Opus One (Mills Bros.)
3. Heart (Four Aces)
4. A Blossom Fell (Nat Cole)
5. Love Me Or Leave Me (Sammy Davis, Jr.)
6. Don't Be Angry (Crewcuts)
7. Unchained Melody (Hibbler)
8. Something's Gotta Give (Davis/McGuires)
9. Smack Dab In The Middle (Mills Bros.)
10. Rollin' Stone (Fontanes)

Bob Clark
KOWB—Laramie, Wyo.

1. Unchained Melody (L. Baxter)
2. Cherry Pink (Perez Prado)
3. Crazy Otto (Johnny Maddox)
4. How Important Can It Be (Joni James)
5. Dance With Me, Henry (Georgia Gibbs)
6. Sincerely (McGuires)
7. Don't Be Angry (Crewcuts)
8. A Blossom Fell (Nat Cole)
9. Me (Mitzi Mason)
10. Gobelues (Richard Hayman)

Bob E. Lloyd
WAVZ—New Haven, Conn.

1. Only You (Billy Eckstine)
2. Two Lost Souls (Como/Morgan)
3. Near To You (Eddie Fisher)
4. A Blossom Fell (Nat Cole)
5. Unchained Melody (Hamilton)
6. Promises, Promises (4 Coins)
7. Learnin' The Blues (F. Sinatra)
8. Whatever Lo'a Wants (Baxter)
9. Charlie My Boy (Somethin' Smith)
10. Cherry Pink (Perez Prado)

George Sanders
KRKD—Los Angeles, Calif.

1. Davy Crockett (Schumann)
2. Crazy Otto (Johnny Maddox)
3. Cherry Pink (Perez Prado)
4. Unchained Melody (L. Baxter)
5. How Important Can It Be (Joni James)
6. Hey, Mr. Banjo (Sunnysiders)
7. Darlin, Je Vous Aime (Cole)
8. Heart (Four Aces)
9. Whatever Lola Wants (Shore)
10. Lazy Gondolier (Mantovani)

Jim Price
KLEE—Ottumwa, Iowo

1. Rollin' Stone (Fontanes)
2. Unchained Melody (Hibbler)
3. Davy Crockett (T. Ernie Ford)
4. I Hope (Four Tunes)
5. Cherry Pink (Perez Prado)
6. Hey, Mr. Banjo (Banjo Boys)
7. Tweedlee Dee (G. Gibbs)
8. Bo Diddley (Joe Reisman)
9. Boom Boom Boomerang (DeCastros)
10. So Long (3 Chuckles)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

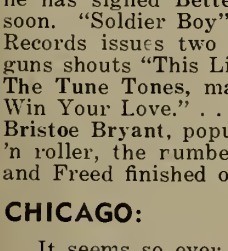
Stan Pat, who recently was appointed A & R head of Grand Records, has relinquished his rhythm and blues disk jockey show at WTTM-Trenton, N. J. so that he may devote full time to his A & R duties. . . . Sol Rabinowitz, Baton Records, rushing about from jockey to jockey with his new Heart's release, "All My Love Belongs To You." The kids bang out a disk that could be bigger than "Lonely Nights." . . . With Al Silver still on the road, Jack Angel at wits end to hold down the phone orders coming in on his three hits—and a fourth in the making. In addition to his Nutmeg's "Story Untold," Charlie and Ray's "Dearest One" and the Embers' "Paradise Hill," Herald is getting a surprisingly wonderful response to the Miller Sisters' "Hippity-Ha." . . . Phil Kahl advises the sheet music sales on "The Verdict" by The Five Keys are tremendous. Kahl also tells us the Capitol disk is attaining healthy r & b and pop sales and will eventually be one of the top selling platters in the country. . . . Lee Magid really getting hot in the management department. Lee has the torrid Al Hibbler; fem star Varetta Dillard; newcomer on Jubilee and loaded with talent, Della Reese (catch her "In The Still Of The Night"); Betty St. Clair, Patti Jerome and others. Building successfully has not been an overnight happening for Magid. He has slowly but surely acquired a background that few in the trade possess. He has done a & r successfully, written tunes, has his own publishing firm, has done booking and road managed several packages. . . . Bess Berman back in there punching. Bess feels she has a big winner coming up in Day, Dawn & Dusk treatment of "Miss Petunia." Early reaction has been very gratifying and Apollo Records has put Irwin Zucker on for national promotion. . . . Ernie Young, Excello and Nashboro Records, signed the Christland Singers of Chicago to his growing roster. The group's first release on Nashboro will be "Where Could I Go" and "Nothing Will Move Me." . . . We hear that the Marigold's "Rollin' Stone" on Excello is breaking in Los Angeles in a big way. The label is also hot with a strong etching "It's Love Baby, 24 Hours A Day" by Louis Brooks and his Hi-Toppers. Down in Nashville, Ernie Young's home territory, the platter has been getting airplay "24 hours a day." . . . Baton Records, fast rising new indie, is releasing its first package goods. It is a 12-inch LP titled, "Rock 'N Roll Instrumentals For Dancing." The album features the orchestras of Frank "Floorshow" Culley of "Cole Slaw" and "After Hour Session" fame, and Buddy Tate, former tenor sax star with the Count Basie band. Initial reaction saleswise has Messrs. Rabinowitz and Sprung happy. . . . Joe Loco and his recording mambo quintet, which just returned from a successful tour of one-nighters and nightclub dates on the west coast, have been signed to appear at the Ritz Carlton Hotel in Atlantic City, N. J., for the summer season beginning June 27. . . . Bob Shad, Mercury Records, announces two new releases. Ella Johnson giving a great reading of "It's 'Bout To Break My Heart In Two" and Eddie Vinson singing "Big Chief (Rain In The Face)" and "Tomorrow May Never Come." . . . Ray Clark and Bob Rolontz, Groove Records, issue a twosome this week. John Greer rocks "Soon Soon Soon" and melts the flip "I'm Glad For Your Sake." The second half of the package introduces a newcomer to the label, Charlie Hughes, offering "Itsy Bitsy Puddin' Pie" and "That's All I'm Asking For." Charlie is also known as "Carnation Charlie" 'cause he always sports one in his lapel. . . . The Platters, new Mercury group, whose latest "Only You, And You Alone" written by Buck Ram was released last week, going into Las Vegas about the first of June. . . . Morris "Juice" Wilson doing "Juice On The Loose" every Sunday 7:30 to 8 via WNJR-Newark, N. J. It's a Rock and Roll type show. . . . Phil Rose, right on top of his establishing what looks like a national hit in "Soldier Boy" by The Four Fellows on Glory, announces he has signed Bette McLaurin and the first release should be forthcoming soon. "Soldier Boy" is breaking in both pop and r & b markets. . . . Atlantic Records issues two platters this week. Ray Charles, one of Atlantic's big guns shouts "This Little Girl Of Mine" and "A Fool For You." A new group, The Tune Tones, makes its debut with "Hey Pretty Girl" and "How Can I Win Your Love." . . . Recent poll conducted by The Pittsburgh Courier shows Bristoe Bryant, popular Detroit disk jockey, and Alan Freed, New York rock 'n roller, the rumber one and two platter spinners in the country. Bristoe and Freed finished one, two in that order.

RAY CHARLES

THE CHRISTLAND SINGERS

CHICAGO:

It seems so ever long ago when this publication (and all by its own little lonesome, too) went rockin' mad over the greatest spiritual voice we'd ever heard. We shouted her praises to the skies. We begged one and all to, "Just listen." We put ourselves "on the spot," as one diskerooer told us, "Because," he said, "I like you and I wouldn't be telling you this, boy, but . . . you are liable to pull yourself the biggest blooping bloomer of all time . . . going so mad, and out loud yet, over a spiritual singer." But we paid no heed. We kept on yelling. We kept on telling. We kept on printing what we, most sincerely and honestly believed, were the stories about one of the greatest voices since Marian Anderson. With dramatic appeal we continued to beg juke box ops and deejays and dealers to "just please listen." She was on a small label—'way back then. She was just sort of getting started. We met her. We interviewed her. We attended her concerts. We listened to her in the vast and toneless Coliseum here. We were just simply wonder-struck. And now, after all these many, many years, she's come into her own, with people just waiting for the minute when they can dial her into sight and hear those sounds emanating from what we still think is God's greatest gift. We've had her at the Music Operators of America conventions. Each time she just absolutely and unqualifiedly stole the show." She's one of the dearest and sweetest ladies you've yet met. She has no other belief but that God was good to a poor little girl and she's so thankful she's telling all the people, regardless of race, creed or color, how grateful she really is. That's why we're dedicating this column to a long time crusade of The Cash Box—to none other than Mahalia Jackson—not just another spiritualist—not just another performer—but a gift from God to all the peoples—because that's just exactly how so many now feel about her great voice—which has been compared to the greatest of Cantors—and is conceded to be the greatest of all dedicated voices. To Mahalia Jackson, whom we consider one of our discoveries—we bow low to her God-given voice with this column. . . .

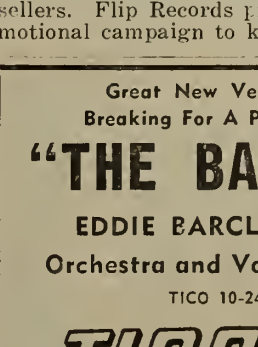


MAHALIA JACKSON

"The Cash Box" tune, in honor of this publication's 13th Anniversary, was released this past week by Vee-Jay. It features Turk Kincheloe's Quartet. A real beat tune with Kincheloe at the organ. Vee-Jay has high hopes for this release. . . . Jimmy Reed and The Spaniels getting rave notices on tour with "The R & B Show, Third Edition." The show, which is booked out of the Gale Agency, started its tour on May 12 and will run for five weeks and three days. . . . Len Chess is on a two-week tour of the south. He plans on covering Nashville, Charlotte, Houston, Dallas and New Orleans. Len is featuring the new Bo Diddley release, "Diddley Dandy." Phil Chess reports that reaction to the tune in Chi is "simply terrific." Also says that Len Chess is now of the opinion that "Diddley Dandy" is going to be the perfect follow-up to "Bo Diddley." "And," adds Phil, "don't be surprised if this new one by Bo Diddley outsells his first by a wide margin." . . . Bo Diddley, The Moonglows and Little Walter, by the way, are making a ten-day appearance at Loew's Theatre in Boston. Such good reports already received that plans are now under way for future appearances. . . . A brand new group, The Fortunes, local Chicago boys, had their very first platter released this week by Checker. Everybody's got their fingers crossed and all hoping The Fortunes click.

LOS ANGELES:

The old Figueroa Ballroom at 1950 S. Figueroa will be converted into an exclusive rhythm and blues house starting June 1. Sol Klein announced that under the new policy only "name" attractions will be featured and these artists will appear on a five-night-per-week basis, Wed. thru Sun. Bo Diddley, currently the hottest recording artist in the country, will be the first R&B artist ever to appear at this spacious ballroom when he opens a one-week engagement on June 1. He will be followed by The Charms on June 8 and Lowell Fulsom on June 22. . . . The luxurious Moulin Rouge, billed as the world's first major interracial resort hotel, received its official press opening May 24 and 25 with general opening to the public on the 26th. Planes left from Los Angeles and New York to bring representatives of the press into Las Vegas for this gala event. Main attraction of the luxurious show palace was the lavish Tropi Can Can Revue with RCA Victor songstress Ann Weldon as featured singer. In the lounge "Wild Bill" Davis and Benny Carter and his Band entertained. . . . Contrary to statements made by many in the trade, rhythm and blues is gaining in popularity all along the West Coast. The Trianon Ballroom in San Diego is another of the many night spots that has switched its policy in favor of R & B attractions. On May 21 a record throng of more than 1800 turned out for the mammoth show which was presented from the stage of the Trianon. The big entertainment package included Marvin and Johnny, Jesse Belvin, The Meadowlarks and Joe Houston's band. . . . Lester Sill, head of Spark Records, launched the first release by his new singing discovery Frankie Marshall last week. Titles are "Just Say The Word" b/w "No One Else Will Ever Know." Also out on the Spark label is "I Must Be Dreamin' " b/w "The Hatchet Man" by The Robins. . . . Dootsie Williams, president of Dootone Records, threw a gala party at The Five Four Ballroom on May 21 for members of the trade and press. Deejay Joey Adams presented Dootsie with a gold record for "Earth Angel" which has sold more than one million copies. Dootsie, in turn, presented Sid Talmadge, head of Record Merchandising Co., another gold platter for the role he played in kicking off the tune Nationally and also for hitting the 200,000 sales mark in the Southern California area. Bob Field, sales rep. for the firm, was also lauded for his help in launching the tune locally. Roy Milton, who was playing his farewell West Coast engagement at the Ballroom, received a huge cake commemorating his 20th Anniversary in show business. Stars Camile Howard, Micky Champion and deejay-bandleader Johnny Otis also participated in the festivities. . . . John Dolphin is most happy to see all the orders pile in for "Said You Had A Woman" by Geneva Vallier on his Cash label. He prophesies that it will be a bigger hit than the Ray Charles smash "I've Got A Woman." . . . Paul Williams and The Clovers are slated for a quick 12-day swing through the Western circuit in July. They will be in LA for a three-day stand at the Five Four Ballroom July 15 thru 17. . . . Percy Mayfield is also expected back along the West Coast again in July after an extensive tour of the East. . . . The Modern Records offices are in a turmoil since Saul Bihari proudly announced that his wife had presented him with a brand new baby girl. Mother, daughter and Saul's young son are reported to be doing fine but Saul admits that he's still pretty perplexed over the whole ordeal. . . . Jim Warren, head of Central Record Sales, and his lovely wife Heidi are back home again after their Las Vegas honeymoon. . . . Art Rupe, top brass of Specialty Records, announced that his latest release by Guitar Slim "I Got Sumpin' For You" b/w "You're Gonna Miss Me" is showing strong reaction. He's also happy over sales reaction on Clifton Chenier's "Ay—Tete Fee" b/w "Boppin' The Rock" and Lloyd Lambert's "King Cotton" b/w "Heavy Sugar." . . . Jake Porter has returned from a cross-country junket calling on distributors to kick off his two latest releases on his Combo label. Jake is mighty pleased over the growing sales he's getting on "Rolling Heart Gathers No Love" by Jonsey's Combo and "Hot Mama" by Brother Woodman ork. . . . The Bel Aires' etching of "This Paradise" has become one of the West's biggest sellers. Flip Records prexy, Max Feirtag, is now launching an extensive promotional campaign to kick the tune off nationally.



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"THE BANDIT"
EDDIE BARCLAY with
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TICO EL REY DEL MAMBO
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RAMA # 65
(arranged and orchestrated by Freddy Johnson)
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"SONG OF THE DREAMER"

and

"MAMBO IS EVERYWHERE"

Duke 142

sung by

Billy Brooks

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A NEW ONE

AND

A HOT ONE

—Vee-Jay No. 146—

"I WISH YOU WOULD"

B/W

"I WAS FOOLED"

BY

BILLY BOY

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4747 Cottage Grove Ave.
Chicago 15, Illinois

No. 1 IN MOST CITIES

● "DON'T BE ANGRY"
Nappy Brown—Savoy 1155

No. 1 IN PHILADELPHIA

● "EVERYBODY NEEDS SOMEBODY"
Jimmy Scott—Savoy 1154

AWARD OF THE WEEK IN

CASH BOX AND BILLBOARD

● "YOU'RE THE ANSWER TO MY PRAYER"
b/w "PROMISE MR. THOMAS"
Varetta Dillard Savoy 1160
Latch on to the Original from Savoy! It will be Covered!

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58 MARKET ST.
NEWARK, N. J.

Cooking Up A Storm!

"GOT THE WATER BOILING"

THE REGALS
Atlantic 1062

Atlantic RECORDING CORP.
234 WEST 56th STREET NEW YORK 19, N. Y.

THE CASH BOX HOT 100

in NEW YORK CITY

1	UNCHAINED MELODY	*Al Hibbler (Decca 29441) Roy Hamilton (Epic 9102)*
2	STORY UNTOLD	*Nutmegs (Herald 452)*
3	THIS IS MY STORY	*Gene & Eunice (Aladdin 3282)*
4	IF IT'S THE LAST THING I DO	*Dinah Washington (Mercury 10865)*
5	THE VERDICT	*Five Keys (Capitol 3127)*
6	BO DIDDLEY	*Bo Diddley (Checker 814)*
7	DON'T BE ANGRY	*Nappy Brown (Savoy 1155)*
8	MY BABE	*Little Walter (Checker 811)*
9	SOLDIER BOY	*Four Fellows (Glory 234)*
10	AS LONG AS I'M MOVING	*Ruth Brown (Atlantic 1059)*

in CHICAGO

1	UNCHAINED MELODY	*Roy Hamilton (Epic 9102) Al Hibbler (Decca 29441)*
2	BO DIDDLEY	*Bo Diddley (Checker 814)*
3	CHOP CHOP BOOM	*Danderliers (States 147)*
4	ROLLER COASTER	*Little Walter (Checker 817)*
5	MOST OF ALL	*Moonglows (Chess 1589)*
6	CHERRY PINK	*Perez Prado (RCA Victor 20-5965)*
7	I DIDDIE	*Dinah Washington (Mercury 10865)*
8	DON'T BE ANGRY	*Nappy Brown (Savoy 1155)*
9	CLOSE YOUR EYES	*Five Keys (Capitol 3032)*
10	FLIP, FLOP AND FLY	*Joe Turner (Atlantic 1053)*

in NEW ORLEANS

1	UNCHAINED MELODY	*Roy Hamilton (Epic 9102) Al Hibbler (Decca 29441)*
2	AIN'T IT A SHAME	*Fots Domino (Imperiol 5348)*
3	DON'T TAKE IT SO HARD	*Earl King (King 4780)*
4	DON'T BE ANGRY	*Nappy Brown (Savoy 1155)*
5	WHEN IT RAINS IT POURS	*Billy "The Kid" Emerson (Sun 214)*
6	I CAN SEE EVERYBODY'S BABY	*Ruth Brown (Atlantic 1059)*
7	BO DIDDLEY	*Bo Diddley (Checker 814)*
8	WHAT'CHA GONNA DO	*Clyde McPhotter & The Drifters (Atlantic 1055)*
9	THE DOOR IS STILL OPEN	*Cordinols (Atlantic 1054)*
10	I DIDDIE	*Dinah Washington (Mercury 10865)*

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans

in SAN FRANCISCO

1	UNCHAINED MELODY	*Al Hibbler (Decco 29441) Roy Hamilton (Epic 9102)*
2	I'VE GOT A WOMAN	*Ray Charles (Atlantic 1050)*
3	MY BABE	*Little Walter (Checker 811)*
4	WHAT'CHA GONNA DO	*Clyde McPhatter & The Drifters (Atlantic 1055)*
5	YOU DON'T HAVE TO GO	*Jimmy Reed (Vee-Jay 119)*
6	LOVING YOU	*Lowell Fulson (Checker 812)*
7	DON'T BE ANGRY	*Nappy Brown (Savoy 1155)*
8	AIN'T IT A SHAME	*Fots Domino (Imperial 5348)*
9	MOST OF ALL	*Moonglows (Chess 1589)*
10	IF IT'S THE LAST THING I DO	*Dinah Washington (Mercury 10865)*

in NEWARK

1	UNCHAINED MELODY	*Roy Hamilton (Epic 9102) Al Hibbler (Decca 29441)*
2	STORY UNTOLD	*Nutmegs (Herald 452)*
3	THIS IS MY STORY	*Gene & Eunice (Aladdin 3282)*
4	THE DOOR IS STILL OPEN	*Cordinols (Atlantic 1054)*
5	AIN'T IT A SHAME	*Fots Domino (Imperiol 5348)*
6	WHAT'CHA GONNA DO	*Clyde McPhotter & The Drifters (Atlantic 1055)*
7	HEAVEN AND PARADISE	*Don Julion's Meadowlorks (Dootone 359)*
8	DON'T BE ANGRY	*Nappy Brown (Savoy 1155)*
9	MY BABE	*Little Walter (Checker 811)*
10	BO DIDDLEY	*Bo Diddley (Checker 814)*

in DALLAS

1	UNCHAINED MELODY	*Roy Hamilton (Epic 9102) Al Hibbler (Decca 29441)*
2	MY BABE	*Little Walter (Checker 811)*
3	WHAT'CHA GONNA DO	*Clyde McPhotter & The Drifters (Atlantic 1055)*
4	AIN'T IT A SHAME	*Fats Domino (Imperiol 5348)*
5	FLIP, FLOP AND FLY	*Joe Turner (Atlantic 1053)*
6	THE WALLFLOWER	*Etto Jomes & The Peoches (Modern 947)*
7	MOST OF ALL	*Moonglows (Chess 1589)*
8	I'VE GOT A WOMAN	*Roy Chorles (Atlantic 1050)*
9	THIS IS MY STORY	*Gene & Eunice (Aloddin 3282)*
10	DON'T BE ANGRY	*Nappy Brown (Savoy 1155)*

THE CASH BOX HOT 10

in PHILADELPHIA

1	UNCHAINED MELODY	*Roy Hamilton (Epic 9102) Al Hibbler (Decca 29441)*
2	DON'T BE ANGRY	*Nappy Brown (Savoy 1155)*
3	STORY UNTOLD	*Nutmegs (Herald 452)*
4	MY BABE	*Little Walter (Checker 811)*
5	CHOP CHOP BOOM	*Danderliers (States 147)*
6	I DIDDIE	*Dinah Washington (Mercury 10865)*
7	THIS IS MY STORY	*Gene & Eunice (Aladdin 3282)*
8	MOST OF ALL	*Moonglows (Chess 1589)*
9	THE DOOR IS STILL OPEN	*Cardinals (Atlantic 1054)*
10	I GOTTA NEW CAR	*Big Boy Groves (Spark 114)*

in LOS ANGELES

1	UNCHAINED MELODY	*Roy Hamilton (Epic 9102)*
2	BO DIDDLEY	*Bo Diddley (Checker 814)*
3	AIN'T IT A SHAME	*Fats Domino (Imperial 5348)*
4	STORY UNTOLD	*Nutmegs (Herald 452)*
5	DON'T BE ANGRY	*Nappy Brown (Savoy 1155)*
6	ANGEL IN MY LIFE	*Jewels (Imperial 5351)*
7	THIS IS MY STORY	*Gene & Eunice (Aladdin 3282)*
8	MY BABE	*Little Walter (Checker 811)*
9	FLIP, FLOP AND FLY	*Joe Turner (Atlantic 1053)*
10	SINDY	*Squires (Mambo 105)*

in ST. LOUIS

1	UNCHAINED MELODY	*Roy Hamilton (Epic 9102)*
2	BO DIDDLEY	*Bo Diddley (Checker 814)*
3	YOU DON'T HAVE TO GO	*Jimmy Reed (Vee-Jay 119)*
4	MY BABE	*Little Walter (Checker 811)*
5	DON'T BE ANGRY	*Nappy Brown (Savoy 1155)*
6	CHOP CHOP BOOM	*Danderliers (States 147)*
7	I DIDDIE	*Dinah Washington (Mercury 10865)*
8	THAT'S ALL I NEED	*Lavern Baker (Atlantic 1057)*
9	SHE'S ALRIGHT	*Memphis Slim (United 189)*
10	AS LONG AS I'M MOVING	*Ruth Brown (Atlantic 1059)*

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

in DETROIT

1	UNCHAINED MELODY	*Al Hibbler (Decca 29441)*
2	WHAT'CHA GONNA DO	*Clyde McPhatter & The Drifters (Atlantic 1055)*
3	I DIDDIE	*Dinah Washington (Mercury 10865)*
4	CHOP CHOP BOOM	*Danderliers (States 147)*
5	DON'T BE ANGRY	*Nappy Brown (Savoy 1155)*
6	MY BABE	*Little Walter (Checker 811)*
7	PRETTY THING	*Jimmy Reed (Vee-Jay 132)*
8	I'VE GOT A WOMAN	*Ray Charles (Atlantic 1050)*
9	HENRY'S GOT FLAT FEET	*Midnighters (Federal 12220)*
10	FLIP, FLOP AND FLY	*Joe Turner (Atlantic 1053)*

in SAVANNAH

1	UNCHAINED MELODY	*Roy Hamilton (Epic 9102)*
2	WHAT'CHA GONNA DO	*Clyde McPhatter & The Drifters (Atlantic 1055)*
3	I'M A MAN	*Bo Diddley (Checker 814)*
4	MY BABE	*Little Walter (Checker 811)*
5	CLOSE YOUR EYES	*Five Keys (Capitol 3032)*
6	MOST OF ALL	*Moonglows (Chess 1589)*
7	BO DIDDLEY	*Bo Diddley (Checker 814)*
8	I'VE GOT A WOMAN	*Ray Charles (Atlantic 1050)*
9	THE WALLFLOWER	*Etta James & The Peaches (Modern 947)*
10	TALK THAT TALK	*Du Droppers (Groove 0104)*

in NASHVILLE

1	MY BABE	*Little Walter (Checker 811)*
2	WHAT'CHA GONNA DO	*Clyde McPhatter & The Drifters (Atlantic 1055)*
3	UNCHAINED MELODY	*Roy Hamilton (Epic 9102) Al Hibbler (Decca 29441)*
4	AIN'T IT A SHAME	*Fats Domino (Imperial 5348)*
5	I'M A MAN	*Bo Diddley (Checker 814)*
6	IT'S LOVE BABY	*Louis Brooks (Excello 2056)*
7	I WANNA RAMBLE	*Little Jr. Parker (Duke 137)*
8	ROLLIN' STONE	*Marigolds (Excello 2057)*
9	FLIP, FLOP AND FLY	*Joe Turner (Atlantic 1053)*
10	LONELY NIGHTS	*Hearts (Baton 208)*

Coming Up In R & B

Listed Alphabetically

HENRY'S GOT FLAT FEET
Midnighters
(Federal 12224)
Atlanta, Dallas, Detroit, Mobile, Nashville, New Orleans, New York

2 NEW RELEASES

MEMPHIS SLIM
"SHE'S ALRIGHT"
B/W
"TWO OF A KIND"
U-189

TAB SMITH
"FOR ONLY YOU"
B/W
"TOP 'N' BOTTOM"
U-190

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Checker RECORD CO.
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CLIMBING FAST-
"ROLLER COASTER"
b/w
"I GOTTA GO"
LITTLE WALTER
CHECKER 817

"YOU KEEP ME GUESSIN'"
b/w
"I'VE GOT A SECRET"
BUDDY & CLAUDIA GRIFFIN
CHESS 1597

CHESS RECORD CORP. 4750-52 Cottage Grove Ave. Chicago 15, Illinois

3 BIG COIN CATCHERS
"ROLLIN' STONE"
by THE MARIGOLDS
EXCELLO 2057

ARTHUR GUNTER
sings
"HONEY BABE"
EXCELLO 2058

LOUIS BROOKS
and his Hi-Toppers
"IT'S LOVE BABY 24 HOURS A DAY"
EXCELLO 2056

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NASHVILLE TENNESSEE
Phone (42-2215)

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CASH

CASH RECORDS ARE HOT!

SMASHING!— "TWO THINGS I LOVE" b/w "Why"
THE VOICES
Cash # 1011

CURRENT BIG HIT! — "SAID YOU HAD A WOMAN" by Geneva Vallier
Cash # 1009

"PINEY'S BOOGIE WOOGIE" by Honey Lee b/w "Angel Cake"
DJ's Pick Your Show Up—Write for free samples on station letterhead.

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The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

THE MILLER SISTERS
(Herald 455)

B+ "HIPPITY HA" (3:30) [Angel BMI—Smith] Cute novelty number dished up with plenty of pepper by the new Herald team, The Miller Sisters. The gals have plenty on the ball, and the deck, filled with intriguing gimmicks and good vocal sound, could make it big.

B "UNTIL YOU'RE MINE" (3:12) [Angel BMI—Miller] The gals blend on a more routine type of material with excellent results. However the blues ballad must take second place to "Hippity Ha."

EDDIE VINSON
(Mercury 70621)

B "BIG CHIEF (Rain In The Face)" (2:55) [Westbury BMI—Thomas, Kirkland] We seem to be in an Indian trend. Vinson sings a middle beat novelty about his stolen squaw and the dire results that are threatened. Cute, light weight effort.

B "TOMORROW MAY NEVER COME" (2:55) [Clifton BMI—Thomas, Kirkland] Vinson offers sound advice in the slow rocking blues on the flip. Deep voiced chanter does an effective vocal reading. Ok two-sider.

ELLA JOHNSON
(Mercury 70628)

B "SOMEDAY" (2:31) [Calvin BMI—L. Kirk] Ella Johnson sings softly as she portrays a tender-downcast discarded woman. Ella is one of our top r & b fem singers and she proves she sings them soft and sweet as well as belty.

B+ "IT'S 'BOUT TO BREAK MY HEART IN TWO" (2:46) [Sophisticate BMI—Buddy Johnson] Miss Johnson maintains the same mood with a tender, tearsome haunting portrayal. Moving wax and the better side.

THE FIVE KEYS
(Aladdin 3263)

B+ "WHY, OH WHY" (2:58) [Aladdin—West] The Five Keys, just about the hottest group around right now, are presented by Aladdin with a slow, warm blues ballad effectively done.

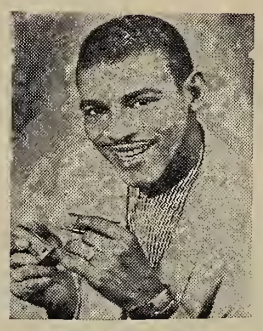
B+ "MY LOVE" (3:07) [Aladdin—The Five Keys] A slow tender love tune projected with feeling and tenderness. Pretty and melty.

THE CASH BOX ★AWARD O' THE WEEK★

"ROLLER COASTER" (2:41)
[Arc BMI—E. McDaniels]

"I GOT TO GO" (2:38)
[Arc BMI—W. Jacobs]

LITTLE WALTER
(Checker 817)


LITTLE WALTER

● Little Walter once again comes up with the potent sound that has been his trademark and sold so many records over the past few years. "Roller Coaster" is a fast beat instrumental with a riding beat and captivating wailing melody. Little Walter should have a strong seller in this wax. The flip, "I Got To Go," is another fast beat ditty that showcases the Little Walter vocal chords to good effect. Two good sides, with the emphasis on "Roller Coaster."

LIGHTNIN' HOPKINS
(Harlem 2336)

B "GOOD OLD WOMAN" (2:42) [Kase BMI—M. Shad] A slow beat folk story by Lightnin' in which he says he's gonna get himself an old woman. His woman is kind to him all the time. A typical Hopkins' side that is sure to pick up sales.

B "UNTRUE" (2:43) [Kase BMI—Shad] Another slow tempo blues wail with similar comments. Both for the deep south.

BOBBY SUE
(Harlem 2335)

C+ "RELIEF CHECK" (2:40) [Kase BMI—Dalton] Bobby Sue and her Freeloaders wait impatiently for that envelope with the relief check. A slow rhythmic blues story. Sue's dejected singing of being unable to find her check is effective. Pathos filled humor.

C+ "IT TAKES A LOT OF LOVE" (2:35) [Kase BMI—Dalton] A rhythmic calypso flavored ditty with a touch of religious performed in ok manner. Both sides for the down home market.

THE QUAILS
(DeLuxe 6085)

B "PRETTY HUGGIN' BABY" (2:30) [Lois BMI—Stone, Robinson] The Quails rock out with a fast bouncing ditty and come up with a happy spirits lifter. Lead does a fine job. Cute tho not standout side.

B "THE THINGS SHE USED TO DO" (2:30) [Lois BMI—Robinson] The Quails give a quality performance of a middle beat bouncing blues. A romantic pretty well handled.

HANK AND SUGAR PIE
(Federal 12217)

B "I'M SO LONELY" (2:40) [Gallo BMI — Rodgers, Ryder, Gallo] Hank and Sugar Pie etch an emotional reading of a slow pretty blues. The pair blend voices effectively as they handle the melodic chant. Strong initial entry.

B "PLEASE BE TRUE" (2:30) [Armo BMI — Rodgers, Gallo] Sugar Pie does a single on the reverse and it comes off very well. She's an effective performer singing a pleasing piece of material. Like it.

THE CASH BOX Rhythm 'N Blues BEST BETS

In the opinion of the Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "WHY, OH WHY" / "MY LOVE"	The Five Keys	Aladdin 3263
★ "IT'S 'BOUT TO BREAK MY HEART IN TWO"	Ella Johnson	Mercury 70628
★ "HIPPITY HA"	The Miller Sisters	Herald 455

CHARLIE HUGHES
(Groove 0109)

C+ "THAT'S ALL I'M ASKING FOR" (2:30) [Marlyn BMI—Gladyces de Jesus, Jack Davis] Charlie Hughes makes his bow on Groove with a distinctly different vocal reading of a pleasant ballad.

C+ "ITSY BITSY PUDDIN' PIE" (2:24) [Marlyn BMI—Taylor, Carroll] Hughes doesn't come off as well on this side as he delivers a novelty ditty. He doesn't seem to get into the feeling of the tune.

JOHN GREER
(Groove 0108)

B "I'M GLAD FOR YOUR SAKE" (2:47) [Crawford ASCAP—Lawrence, Tinturin] John Greer sings tenderly as he fashions the slow beat blues-ballad pretty. Swooning wax.

B "SOON, SOON, SOON" (2:38) [Raleigh BMI—Biggs, Thomas] Greer hits harder on this deck as he socks out a middle beat rocker. Flavory side with a strong beat that the kids can hop to. Like this deck for faster action.

CHUCK HIGGINS
(Aladdin 3283)

B "COME ON AND BLOW YOUR HORN" (3:10) [Aladdin BMI—Higgins] Rock and Roll fare for the kids. Higgins and his band drive a middle beat wax. Not too wild. Boxes should find a place for it.

B+ "PANCHO" (2:45) [Aladdin BMI—Higgins] Similar material in beat and treatment.

MAMIE THOMAS
(MGM 55009)

C+ "NOBODY LIKE MY MAN" (2:42) [Marlyn BMI—Thomas, Kirkland] Mamie Thomas moves engagingly through a moderate beat bounce resulting in an ok wailing blues.

B "DADDY ON MY MIND" (2:37) [Raleigh BMI — Thomas, Kirkland] Miss Thomas shouts a slow effort that comes off the better side. Thrush loads this one with feeling. Ok two-sider.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK A SLEEPER · B EXCELLENT · B VERY GOOD · C GOOD · C FAIR · D MEDIOCRE

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"I'M IN LOVE" (2:39)
[Modern BMI—Josea, Ling]

"SHUT YOUR MOUTH" (2:38)
[Modern BMI—King, Ling]

B. B. KING
(RPM 430)

B. B. KING

● B. B. King, in an effort to recapture a spot in the charts, comes up with two strong efforts, "Im In Love" and "Shut Your Mouth." The former is a middle beat jump in which B. B. shouts his impassioned love. A rocking beat that any market understands. The reverse, "Shut Your Mouth," is a similar piece of material with a switch in lyric idea. On this side King isn't getting along too well with his woman. Both sides have the beat and strong appeal. We leave it to the buyer to decide the side.

"ALL MY LOVE BELONGS TO YOU" (2:40)
[Lois BMI—Glover]

"TALK ABOUT HIM, GIRLIE" (2:40)
[Dare BMI—Sanders]

THE HEARTS
(Baton 5366)

THE HEARTS

● The Hearts follow up their "Lonely Nights" with what looks like another, only larger, hit. These kids have an unusual sound and maintain a rocking beat throughout that should spark a big sale. Watch it carefully. The flip, "Talk About Him, Girlie," is a quick beat bouncer that comes out ok but is just a shade ordinary. Side is a strong dance number but it is "All My Love Belongs To You" for the fast break.

FRANK MOTLEY
(Big Town 121)

C "LOVERS MAMBO" (2:08) [4 Star BMI — Watkins, Roberts, Claiborne] Frank Motley and his crew, assisted vocally by The Ontarios, dish up a fast beat mambo, but deck fails to come off.

C "MEMORIES OF YOU" (2:12) [4 Star BMI—Watkins, Champion, Claiborne] Flip is a slow, rhythmic blues. Same comments.

THE ORIGINAL 4 ACES
(Big Town 118)

C+ "I CAN SEE AN ANGEL" (2:29) [4 Star BMI—K. Adelman] The Original 4 Aces wax a slow bouncer with a pop feeling. Material and treatment weak.

C+ "I CAN SEE AN ANGEL" (2:29) [4 Star BMI—Adelman] Similar tempo tune and like comments. Group seems to go through the motions without any enthusiasm.

ARTHUR LEE MAYE
(RPM 429)

B "LOOP, DE LOOP, DE LOOP" (2:29) [Modern BMI — Berry, Davis, Josea] Arthur Lee Maye gravel voices a middle beat jump and lends it a fair degree of excitement. The Crowns assist. Fair side.

B "LOVE ME ALWAYS" (2:34) [Modern BMI—Maye, Davis, Josea] Maye rocks a gentle melodic sway that comes off the better wax.

THE CADETS
(Modern 960)

C+ "ROLLIN' STONE" (2:28) [Excellorec BMI — Riley] The Cadets give a strong reading of the current pop and r & b hit. Deck is pleasing and could grab off some sales if it covers unexposed areas. For national action the release is rather late.

B "FINE LOOKIN' BABY" (2:30) [Modern BMI — Collins, Davis, Ling] Group backs with a good treatment of a rhythmic rocker. Two ok sides.

The Nation's Rhythm & Blues TOP 15

1. **UNCHAINED MELODY**
   Al Hibbler (Decca 29441)
   Roy Hamilton (Epic 9102)
2. **DON'T BE ANGRY**
   Nappy Brown (Savoy 1155)
3. **MY BABE**
   Little Walter (Checker 811)
4. **BO DIDDLEY**
   Bo Diddley (Checker 814)
5. **WHAT'CHA GONNA DO**
   Clyde McPhatter & The Drifters (Atlantic 1055)
6. **AIN'T IT A SHAME**
   Fats Domino (Imperial 5348)
7. **FLIP, FLOP AND FLY**
   Joe Turner (Atlantic 1053)
8. **MOST OF ALL**
   Moonglows (Chess 1589)
9. **THIS IS MY STORY**
   Gene & Eunice (Aladdin 3282)
10. **CHOP CHOP BOOM**
    Danderliers (States 147)
11. **I'VE GOT A WOMAN**
    Ray Charles (Atlantic 1050)
12. **I DIDDIE**
    Dinah Washington (Mercury 10865)
13. **THE DOOR IS STILL OPEN**
    Cardinals (Atlantic 1054)
14. **AS LONG AS I'M MOVING**
    Ruth Brown (Atlantic 1059)
15. **STORY UNTOLD**
    Nutmegs (Herald 452)

new BIG HITS!

1 "HEAVEN & PARADISE"
Don Julian's Meadowlarks
Dootone 359

2 "KISS A FOOL GOODBYE"
The Penguins
Dootone 362

3 "FOOLS ARE SCARCER"
Roy Milton
Dootone 363

4 "HERE I'M IS"
"TONKY HONK"
Chuck Higgins
Dootone 361

5 THE PENGUINS
EP ALBUM
4 HITS ON ONE RECORD
Dootone EP-101

DOOTONE

HOT! . . .
all along the West Coast
"THIS PARADISE"
b/w
"Let's Party Awhile"
THE BEL-AIRES
Flip # 303
WATCH FOR . . .
"MY ACHING HEART"
b/w
"You Yakity Yak Too Much"
THE FLIPPERS
Flip # 305
Territories Open for Distributors
Write — Wire — Phone
FLIP RECORDS
618 S. Ridgeley Dr.
Los Angeles 36, Calif.
Tel. WEbster 9-8349

THE ORIGINAL
"STORY UNTOLD"
452
THE NUTMEGS
Herald RECORDS 1697 B'way, New York City, N.Y.

A Hit
"Shut Your Mouth"
b/w
"I'm In Love"
B. B. KING
430
RPM RECORDS
9317 W Washington Blvd. • Culver City, Calif.

Latest Session

NEW YORK—Varetta Dillard caught at her latest session in which she etches the follow up to her national hit "Johnny Has Gone." Varetta, whose emotional thrushing of the tribute to the late Johny Ace caught the fancy of the buying public to the extent of giving Savoy Records one of r & b's top selling records, comes up with "You're The Answer To My Prayer" which gives every early indication of becoming another chart buster for the thrush. Varetta is managed by Lee Magid.

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DeJohn Sisters Both Undergo Surgery

NEW YORK—The De John Sisters, Epic recording stars, started a month's hiatus from theatres and rooms, to make a personal appearance at Doctors' Hospital by way of adjoining beds, Tuesday, May 24.

The popular chirpers, a hot property right now, are undergoing simultaneous surgery with Julie parting with her tonsil and Dux having dental surgery done.

The duo are on their second hit, "Present For Bob," following their 800,000 seller, "No More."

Irwin Zucker On Road

NEW YORK—Irwin Zucker, formerly the local M-G-M Records promotion man who recently formed his own public relations firm, left this week on a three-month coast-to-coast disk jockey tour promoting Sam (The Man) Taylor, the Apollo record of "Miss Petunia," and the top Jubilee records.

The first leg of Zucker's tour includes Philadelphia, Baltimore, Washington, Richmond, Charlotte, Atlanta, Jacksonville and Miami. He will then head to California.

Kaye Currently Active

NEW YORK—Things seem to be going pretty well for tunesmith Buddy Kaye. In addition to having a hit side in the McGuire Sisters' "Rhythm 'N' Blues," he also has Betty Madigan's "Wonderful Words." His latest effort "Not As A Stranger" looks like it could be a big record. Frank Sinatra, who stars in the Stanley Kramer film of the same name, has recorded the tune as has Percy Faith, Henri Rene and Russell Arms.

One Million

LOS ANGELES—Dootsie Williams, Dootone prexy, accepts framed gold-plated record of "Earth Angel" presented to him by the Alberti Bros. Record Manufacturing Co. whose plant helped press over a million copies of the hit tune. From left to right: Tony Alberti, Dootsie Williams, Gregg Lee, Russ Molloy, Sal Alberti, Johnny Alberti.

Hansen Pubbery Forms New Record Label

NEW YORK—Charles H. Hansen, prexy of the Charles H. Hansen Music Corporation, has announced the formation of a new record label to be called Hansen Records.

The program for the label is a diversified one in that it will record talent and material from all fields with an emphasis, at the present, on the popular field.

The first release, issued last week, features Evelyn Knight singing two tunes written by Bob Merrill. Arrangements were made by Quincy Jones who also conducted the orchestra.

The Cosnat Distributing chain will handle distribution for the label in five of the country's major cities. Distribs for other areas have not yet been arranged for.

3 New Ones for Rainbow

NEW YORK—The Rainbow label heads into the summer season with three new releases that ought to keep the organization busy for quite a while.

Mickey "Guitar" Baker, who recently had a hot seller in "Shake Walkin'," comes up with a new two-sider dubbed "Guitarambo" and the evergreen, "Old Devil Moon." For the Latin lovers, the label is issuing "Taking A Chance On Love," a mambo-cha-cha featuring Johnny Conquet, his piano and orchestra, and on the other side "Jumpin' Meringue."

Eddie Heller, prexy of the diskery also announced the signing of a youngster named Johnny Crawford. The Philadelphia lad, now appearing at Chubby's in Camden, will break onto the Rainbow label with a tune tagged "When They Ask About You."

New Cleveland One-Stop

CLEVELAND, OHIO—A new One Stop service, the Northern One Stop Record Service, was opened last week, by George Freeman, in this city. Northern is located at 2006 Prospect Ave. Freeman has had more than 15 years of experience in the record field and will strive to give operators in Northern Ohio the "very best service obtainable."

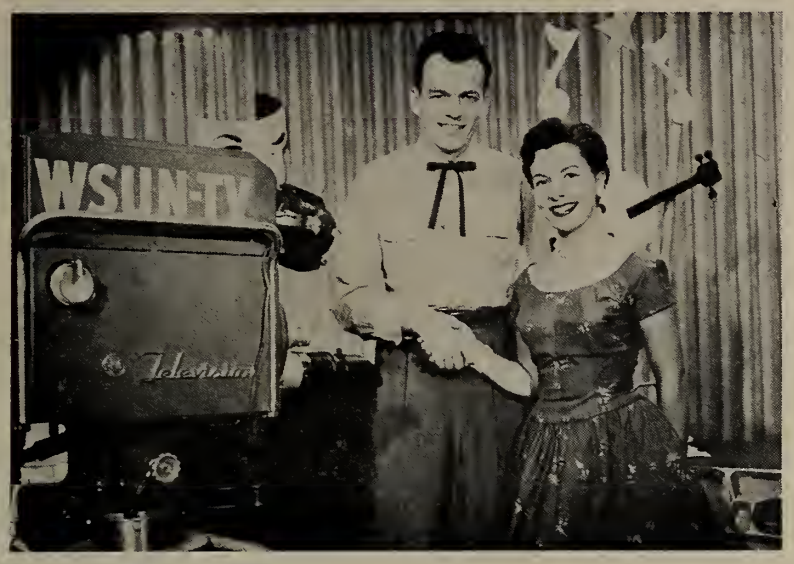
All labels in the pop, country and rhythm 'n' blues field will be handled and Freeman is cordially inviting all ops to drop by.

OPEN LETTER TO OUR DISTRIBUTORS
SPARK RECORD CO
8567 Melrose Ave.
Los Angeles 46, Calif.
IF IT'S NOT A HIT WE'LL EAT IT!
"I GOTTA NEW CAR"
b/w
"Midnight Special"
by
"Big Boy" Groves
Spark # 114

OPEN LETTER TO OUR DISTRIBUTORS
SPARK RECORD CO
8567 Melrose Ave.
Los Angeles 46, Calif.
IF IT'S NOT A HIT YOU'LL EAT IT!
"I MUST BE DREAMIN'"
b/w
"The Hatchet Man"
by
THE ROBINS
Spark #116

OPEN LETTER TO OUR DISTRIBUTORS
SPARK RECORD CO
8567 Melrose Ave.
Los Angeles 46, Calif.
IF IT'S NOT A HIT WE'LL BOTH EAT IT!
"NO ONE ELSE WILL EVER KNOW"
b/w
"Just Say The Word"
by
A bright new star
FRANKIE MARSHALL
Spark # 117

Here To Stay



ST. PETERSBURG, FLA.—Laurie Robbins (right) came over to St. Petersburg to watch a golf tournament, and never returned home, thanks to a wonderful job she got on station WSUN-TV. Above she is shown being welcomed by Harry Smith, one of the town's leading dee jays, with whom she performs on TV. Laurie chats with Smith as he plays the country's top hits, and she also gets to do some vocaling.

Meeting Dates Of Music Operators' Associations

June 6—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.

6—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.

7—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

8—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

9—California Music Merchants' Assn.
Place: U. S. Grant Hotel, San Diego, Calif.

11 & 12—Nebraska Automatic Phonograph Operators' Assn.
Place: Paddock Hotel, Beatrice, Neb.

14—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.

14—Western Massachusetts Music Guild
Place: Ivy House, W. Springfield, Mass.

14—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.

15—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, N. Y.

16—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).

20—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

July 7—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)

7—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.

7—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General)

25—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

1 Down—3 To Go

NEW YORK — Crew-Cut Rudi Maugeri and dancer Cindy Brooks met in Las Vegas, were married in Chicago, and honeymooned at the Laurels Country Club, N. Y.—all within the space of 4 whirlwind weeks. Sh-Boom!

37,500 Retailers Use Thesaurus Emblem

WASHINGTON, D. C.—"Shop At The Store With The Mike On The Door," new RCA Thesaurus merchandising and promotion plan, is being successfully used by over 153 radio stations subscribing to the library service.

In terms of actual use of the "Shop At The Store With The Mike On The Door" decal in retail stores, this means that over 37,500 stores of all kinds are displaying the emblem.

The plan, which has been available a little more than 30 days, gives subscribing stations the opportunity to offer local advertisers the advantages of a campaign built around an established theme. Stations using Thesaurus provided recorded messages by top stars like Nelson Eddy, Sammy Kaye, Wayne King, June Valli, etc., broadcast the "Shop At The Store" theme. Sponsors taking part in the plan are provided with the door decals that tie-in with this theme.

Radio stations that sign with Thesaurus for the promotion get custom made decals that are imprinted with the station call letters, announcements plus complete operating manuals with tips for local exploitation of the plan, sponsor selling brochures, promotion kits with local publicity stories, ad mats, advertising art, plus photos of the many big Thesaurus stars who urge their fans to Shop At The Store With The Mike On The Door.

"Mama Rosa"

NEW YORK — Archie Bleyer, Julius LaRosa and Nicolo Paone have some laughs after the session at which LaRosa waxed "Mama Rosa" for the Cadence label. Paone, who wrote the tune, also played the friscalettu at the session. LaRosa tries to get some sound out of the gizmo, above. Flip "Domani", is an Italian ballad that will be the coupling. These are the crooner's first pop Italian sides since "Eh Compari."

Columbia's 98¢ Jazz LP Designed To Popularize Jazz And Boost Summer Sales

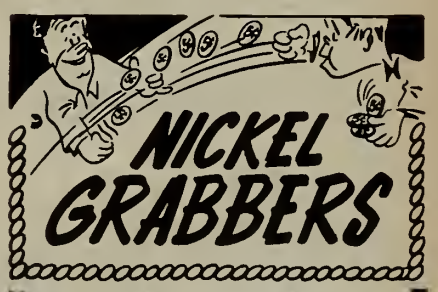
NEW YORK—In order to "explode the jazz market and turn what, up to now has been a stimulating spurt into a giant gusher", and with the object of giving summer sales a shot in the arm, Columbia is issuing a 12" LP, starring some of jazzdom's greatest names, to sell for only 98c.

It's Columbia's "big" special for June, an album titled "I Like Jazz". The disk is a capsule history of jazz from ragtime right up to the modern period. It features Benny Goodman, Louis Armstrong, Bessie Smith, Duke Ellington, Dave Brubeck, Bix Beiderbecke and others on selections that were previously unavailable.

It is Columbia's belief that jazz has gone "pop", and to introduce it to the mass market, this "I Like Jazz" package has been prepared.

With each purchase of the album, a specially prepared jazz catalog of Columbia's other releases will be given to the customer, free. Edited by George Avakian, one of the top jazz experts in America, the catalog is more than just a list of available merchandise. It is a condensed booklet that covers each area of jazz editorially.

The cover of the LP, the catalog, and the promotional fliers all show people in various walks of life saying "I Like Jazz".



THE MIDNIGHTERS
"HENRY'S GOT FLAT FEET"
"WHATSONEVER YOU DO"
Federal 12224
"SWITCHIE WITCHIE TITCHIE"
"WHY ARE WE APART"
Federal 12220

WAYNE RANEY
"I WAS THERE"
"WE LOVE TO LIVE"
King 1469

BILLY WARD & his DOMINOES
"LOVE ME NOW OR LET ME GO"
"Cave Man" Federal 12218

EARL BOSTIC
"COCKTAILS FOR TWO"
"When Your Lover Has Gone"
King 4790
"REMEMBER" b/w
"CHERRY BEAN"
King 4799

JOHNNY LONG
"SILVER DOLLAR"
"We'll Build A Bungalow"
King 1472

DISTRIBUTED BY King RECORDS

THE CASH BOX Country Disk Jockey REGIONAL RECORD REPORTS

HAPPY ISON
WORZ—Orlando, Fla.

1. Unchained Melody (Atkins)
2. In The Jailhouse (W. Pierce)
3. Making Believe (J. Work)
4. Somebody New (G. Wright)
5. Live Fast, Love Hard (Young)
6. Davy Crockett (M. Wiseman)
7. Whose Shoulder Will You Cry On (Kitty Wells)
8. Would You Mind (H. Snow)
9. I Wanna, Wanna, Wanna (Wilburns)
10. Cuzz Yore So Sweet (Crum)

ART MACHADO
KAFP—Petaluma, Calif.

1. Louisiana Swing (Bob Hobbs)
2. Are You Mine (Wright & Tall)
3. Loose Talk (Carl Smith)
4. In The Jailhouse No. 2 (Jimmy Rodgers)
5. If You Ain't Lovin' (Young)
6. Making Believe (Kitty Wells)
7. Kisses Don't Lie (Carl Smith)
8. Live Fast, Love Hard (Young)
9. I've Been Thinking (Arnold)
10. Hillbilly Heaven (Eddie Dean)

SHERIFF TEX DAVIS
WCMS—Norfolk, Va.

1. Pledging My Love (Nita, Rita & Ruby)
2. Number One In Your Heart (Skeets McDonald)
3. That's What Makes The Juke Box Play (Anita Carter)
4. Live Fast, Love Hard (Young)
5. Would You Mind (H. Snow)
6. Davy Crockett (M. Wiseman)
7. No One Dear But You (Johnnie & Jack)
8. That's Alright (E. Presley)
9. How Can Anything So Pretty (Hawkshaw Hawkins)
10. A Satisfied Mind (Wagoner)

SMOKEY DACUS
KAMO—Rogers, Ark.

1. Are You Mine (Wright & Tall)
2. Whose Shoulder Will You Cry On (Kitty Wells)
3. Making Believe (Kitty Wells)
4. My Gallina (Simon Crum)
5. Kisses Don't Lie (Carl Smith)
6. Jim, Johnny And Jonas (Johnny Bond)
7. Tennessee Spelling Bee (Kenny Roberts)
8. Yellow Roses (Hank Snow)
9. Forgive Me, Dear (F. Young)
10. Nobody (Red Foley)

MACK SANDERS
KFBI—Wichita, Kan.

1. In The Jailhouse (W. Pierce)
2. Making Believe (K. Wells)
3. As Long As I Live (Wells & Foley)
4. Live Fast, Love Hard (Young)
5. Davy Crockett (M. Wiseman)
6. There She Goes (C. Smith)
7. Yellow Roses (Hank Snow)
8. Are You Mine (Sovine & Hill)
9. Loose Talk (Carl Smith)
10. Two Kinds Of Love (Arnold)

BIG JIM HESS
WIVK—Knoxville, Tenn.

1. Your Wedding Day (Floyd Wilson)
2. A Satisfied Mind (Porter Wagoner)
3. Making Believe (Kitty Wells)
4. In The Jailhouse, No. 2 (Jimmy Rodgers)
5. No One Dear But You (Johnny & Jack)
6. Come Back To Me (Davis Sisters)
7. Soft Hearted Gal (Charline Arthur)
8. Old Lonesome Times (Smith)
9. Bargain Day (Carlisles)
10. Do Memories Haunt You (J. E. & M. Brown)

SLEEPYHEAD CLIFF
KASM—Albany, Minn.

1. Cuzz Yore So Sweet (Crum)
2. Live Fast, Love Hard (Young)
3. Would You Mind (H. Snow)
4. It Tickles (Tommy Collins)
5. I Wanna, Wanna, Wanna (Wilburns)
6. In The Jailhouse (W. Pierce)
7. The Dirty Bird Song (F. Starr)
8. Boom Boom Boomerang (Wright & Tall)
9. My Gallina (Simon Crum)
10. There She Goes (C. Smith)

BOB EDWARDS
WFBC—Greenville, S. C.

1. In The Jailhouse (W. Pierce)
2. Making Believe (Kitty Wells)
3. If You Ain't Lovin' (Young)
4. Are You Mine (Wright & Tall)
5. Yellow Roses (Hank Snow)
6. Loose Talk (Carl Smith)
7. Davy Crockett (T. E. Ford)
8. Hate Me Not (Al Terry)
9. Bargain Day (B. Carlisle)
10. Live Fast, Love Hard (Young)

ART BARRETT
WCMS—Norfolk, Va.

1. Pledging My Love (Cowboy Copas)
2. Number One In Your Heart (Skeeter McDonald)
3. That's What Makes The Juke Box Play (Anita Carter)
4. Live Fast, Love Hard (Young)
5. Would You Mind (H. Snow)
6. Davy Crockett (Wiseman/Ford)
7. No One Dear But You (Johnnie & Jack)
8. My Heart Couldn't See (Tom Anderson)
9. Flower Of My Heart (Yaney)
10. Two Kinds Of Love (Arnold)

SMILIN' JIM
WHAY—New Britain, Conn.

1. Live Fast, Love Hard (Young)
2. In The Jailhouse (W. Pierce)
3. Making Believe (K. Wells)
4. Are You Mine (Wright & Tall)
5. It Makes Me So Mad (Rose)
6. Whose Shoulder Will You Cry On (Kitty Wells)
7. There She Goes (Carl Smith)
8. Boom Boom Boomerang (Wright & Tall)
9. Hillbilly Heaven (E. Dean)
10. Cat Came Back (Lee Moore)

RED KIRK
WLEX—Lexington, Ky.

1. Making Believe (Kitty Wells)
2. There She Goes (Carl Smith)
3. Master Of Deception (Jones)
4. Gone Home (Hack Johnson)
5. Makes Me So Mad (D. Rose)
6. Faded Love And Winter Roses (Hank Williams)
7. If Loving You Is Wrong (Hank Thompson)
8. Pledging My Love (Nita, Rita & Ruby)
9. That's What Makes The Juke Box Play (Anita Carter)
10. For Old Times Sake (Arthur)

HENRY TUCK
WREV—Reidsville, N. C.

1. In The Jailhouse (W. Pierce)
2. Loving Season (Sonny James)
3. Number One In Your Heart (Skeets McDonald)
4. I've Been Thinking (Arnold)
5. Bargain Days (Carlisles)
6. Are You Mine (Lorrie & DeVal)
7. Making Believe (A. Carter)
8. Yellow Roses (Hank Snow)
9. There She Goes (Carl Smith)
10. Guilty (Jimmy Patton)

F. M. SMITH
WBKH—Hattiesburg, Miss.

1. Live Fast, Love Hard (Young)
2. I'll Baby Sit With You (Ferlin Huskey)
3. Sentimental Me (L. Barron)
4. Tennessee Rock And Roll (Sons Of Pioneers)
5. Cattle Call (Eddy Arnold)
6. Hominy Grits (Red Foley)
7. There She Goes (C. Smith)
8. Cuzz Yore So Sweet (Crum)
9. It's A Cold Weary World (Werly Fairburn)
10. In The Jailhouse Now, No. 2 (Jimmy Rodgers)

RED SMITH
WBOK—New Orleans, La.

1. Making Believe (J. Works)
2. No One Dear But You (Bud Deckelman)
3. It Tickles (Tommy Collins)
4. Would You Mind (H. Snow)
5. There She Goes (Carl Smith)
6. Cold Weary World (Werly Fairburn)
7. Are You Mine (Wright & Tall)
8. I'm Left, You're Right (Elvis Presley)
9. Forgive Me Dear (Young)
10. Daydreaming (Deckelman)

CARL J. SWANSON
WRUN—Utica, N. Y.

1. Making Believe (J. Work)
2. I've Been Thinking (Arnold)
3. The Cat Came Back (Moore)
4. Davy Crockett (M. Wiseman)
5. Flower Of My Heart (Yaney)
6. Mt. High Yodel (Montana Slim)
7. No Letter Today (Paul & Ford)
8. Don't Keep It A Secret (Dick Thomas)
9. In The Jailhouse (W. Pierce)
10. I'm Left, You're Right (Elvis Presley)

BILL THORNTON
KRLW—Walnut Ridge, Ark.

1. In The Jailhouse (W. Pierce)
2. Don't Believe (Slim Rhodes)
3. Make Him A Soldier (Louvin Bros.)
4. Hate Me Not (Al Terry)
5. Would You Mind (H. Snow)
6. She's Always There (Huskey)
7. Loose Talk (Carl Smith)
8. Live Fast, Love Hard (Young)
9. Daydreaming (J. Newman)
10. That's What Makes The Juke Box Play (Jimmy Work)

SAMUEL LILLIBRIDGE
KFRO—Longview, Tex.

1. Yellow Roses (Hank Snow)
2. I've Been Thinking (Arnold)
3. Stinky Pass The Hat (Jimmy Dickens)
4. Live Fast, Love Hard (Young)
5. Boom Boom Boomerang (Wright & Tall)
6. Guilty (Jimmy Patton)
7. In The Jailhouse (W. Pierce)
8. Kind Of Love I'm Cravin' (Ann Jones)
9. My Heart Can't Afford A Divorce (Sammy Lillibridge)
10. Wall Around Your Heart (Al Terry)

COUSIN JOHNNY SMALL
WNLC—New London, Conn.

1. Are You Mine (Lorrie & DeVal)
2. In The Jailhouse (W. Pierce)
3. Making Believe (Wells/Work)
4. Yellow Roses (Hank Snow)
5. No One Dear But You (Bud Deckelman)
6. The Cat Came Back (Moore)
7. Satisfied Mind (Wagoner)
8. If You Ain't Lovin' (Young)
9. Old Lonesome Times (Smith)
10. Would You Mind (H. Snow)

JOE MORRIS
WAGS—Bishopville, S. C.

1. Making Believe (Kitty Wells)
2. Old Lonesome Times (Smith)
3. Live Fast, Love Hard (Young)
4. I Wanna, Wanna, Wanna (Wilburns)
5. In The Jailhouse (W. Pierce)
6. Yellow Roses (Hank Snow)
7. Two Different Worlds (Johnny & Jack)
8. Hey, Mr. Guitar (C. Atkins)
9. My Heart Or My Mind (Wilburns)
10. As Long As I Live (Wells & Foley)

HARRY GAINES
KTAE—Taylor, Tex.

1. That's All I Want (J. Heap)
2. Cuzz Yore So Sweet (Crum)
3. Are You Mine (Wright & Tall)
4. Hurry Back Home (Walker)
5. Seven Come Eleven (J. Heap)
6. Making Believe (K. Wells)
7. Deceive Me Once Again (Sonny James)
8. I Love You Mostly (Frizzell)
9. In The Jailhouse (W. Pierce)
10. Daydreaming (J. Newman)

CPL. MARK HAMILTON
Mutual Broadcasting System, New York, N. Y.

1. Live Fast, Love Hard (Young)
2. In The Jailhouse (W. Pierce)
3. Davy Crockett (T. E. Ford)
4. Loose Talk (Carl Smith)
5. Yellow Roses (Hank Snow)
6. Don't Take All The Love (Rita Robbins)
7. These Blues Over You (Jimmie Williams)
8. I've Been Thinking (Arnold)
9. Would You Mind (H. Snow)
10. I Wanna, Wanna, Wanna (Wilburns)

ONE OF THE GREATEST C&W RECORDS EVER PRODUCED BY.... DECCA RECORDS

"SATISFIED MIND" & "HOW ABOUT ME"

DECCA-29526 (9-29526)

with — Red Foley and his daughter Betty

America's Fastest Selling Records

DECCA RECORDS

RECORD INDUSTRY ASSOCIATION OF AMERICA RIAA

"Only those records best suited for comme cial use are reviewed by THE CASH BOX"

THE CASH BOX Reports THE NATION'S BIG 10 Country JUKE BOX TUNES

1. **IN THE JAILHOUSE NOW**
   Webb Pierce
   (Decca 29391; 9-29391)

2. **MAKING BELIEVE**
   Kitty Wells
   (Decca 29419; 9-29419)
   Jimmy Work
   (Dot 1221; 45-1221)

3. **LIVE FAST, LOVE HARD, DIE YOUNG**
   Faron Young
   (Capitol 3056; F-3056)

4. **YELLOW ROSES**
   Hank Snow
   (RCA Victor 20-6057; 47-6057)

5. **BALLAD OF DAVY CROCKETT**
   Tennessee Ernie Ford
   (Capitol 3058; F-3058)
   Mac Wiseman
   (Dot 1240; 45-1240)

6. **I'VE BEEN THINKING**
   Eddy Arnold
   (RCA Victor 20-6000; 47-6000)

7. **WOULD YOU MIND**
   Hank Snow
   (RCA Victor 20-6057; 47-6057)

8. **LOOSE TALK**
   Carl Smith
   (Columbia 21317; 4-21317)

9. **ARE YOU MINE**
   Ginny Wright & Tom Tall
   (Fabor 117; 45-117)

10. **IT TICKLES**
    Tommy Collins
    (Capitol 3082; F-3082)

Eddy Arnold Day In Nashville June 5

NASHVILLE — Eddy Arnold, the Tennessee farm boy who in 10 years has become one of the nation's top recording stars, will be feted by the state's outstanding civic and entertainment figures Sunday, June 5 at Nashville.

City streets in the downtown section will be decorated with pennants proclaiming "Sunday—Eddy Arnold Day" as a feature of the celebration. The main event will be an all-day picnic and barbecue at Gossett's Barn, five miles from the city, which will be attended by Gov. Frank Clement, Mayor Ben West, and many of Tennessee's outstanding disk jockeys and stage personalities as well as record dealers and juke box operators.

As a highlight of the picnic, Arnold will renew his contract with RCA Victor, the company for which he has sold more than 40 million records. Steve Sholes, director of country artists and repertoire for Victor, and Hugo Winterhalter, the company's musical director, will be on hand for the ceremony. Winterhalter made the arrangement and conducted the orchestra for Arnold's newest smash record, "Cattle Call."

McClung Appliances, RCA Victor distributor covering the Nashville territory, is cooperating with the company and civic leaders in sponsoring the event.

Arnold, who stars in his own television show as well as on records, began his career 15 years ago in Tennessee as a balladeer, playing his own accompaniment on guitar.

"In the years since then," noted Sholes, "neither Eddy the man nor Eddy the singer have changed. That's the main reason that he has become an American institution."

As in the cases of other success stories, Eddy's early career was marked by some trying times. At 8 he got an old mouth harp—the only toy he ever owned—which he eventually taught himself to play. A couple of years later he managed to squeeze enough extra money to buy himself a guitar from an old broken-down fiddle player. The instrument cost him two dollars, and before long he was spending his evenings playing guitar at square dances.

After a long series of local personal and radio appearances, his big break came when he got a job as singer with Pee Wee King and his Golden West Cowboys, then appearing on the "Grand Ole Opry" in Nashville. By 1943 Eddy had sufficiently established his popularity to strike out on his own. Since then his fame has increased steadily, and he holds to his credit many successful appearances on network radio and TV programs plus two motion pictures for Columbia in Hollywood.

THE CASH BOX 10 TOP Country Best Sellers

(PLUS THE NEXT FIVE)

1. IN THE JAILHOUSE NOW
   Webb Pierce
   (Decca 29391; 9-29391)
2. MAKING BELIEVE
   Kitty Wells
   (Decca 29149; 9-29149)
3. YELLOW ROSES
   Hank Snow
   (RCA Victor 20-6057; 47-6057)
4. LIVE FAST, LOVE HARD, DIE YOUNG
   Faron Young
   (Capitol 3056; F-3056)
5. BALLAD OF DAVY CROCKETT
   Tennessee Ernie Ford
   (Capitol 3058; F-3058)
   Mac Wiseman
   (Dot 1240; 45-1240)
6. I'VE BEEN THINKING
   Eddy Arnold
   (RCA Victor 20-6000; 47-6000)
7. WOULD YOU MIND
   Hank Snow
   (RCA Victor 20-6057; 47-6057)
8. ARE YOU MINE
   Ginny Wright & Tom Tall
   (Fabor 117; 45-117)
   Goldie Hill & Red Sovine
   (Decca 29411; 9-29411)
9. IN TIME
   Eddy Arnold
   (RCA Victor 20-6069; 47-6069)
10. LOOSE TALK
    Carl Smith
    (Columbia 21317; 4-21317)
11. THERE SHE GOES
12. IT TICKLES
13. IN THE JAILHOUSE NOW, NO. 2
14. AS LONG AS I LIVE
15. SATISFIED MIND

Pierce Quits "Opry" During Broadcast

NASHVILLE—Country star Webb Pierce, who has been with Grand Ole Opry since September 13, 1952, quit the Nashville radio show, during a broadcast, Saturday, May 21.

Pierce claimed neglect and indecision on the part of station WSM's management as the reasons for his resignation from the program. A Decca recording artist who has run off a string of 18 consecutive hits in the country field, Pierce stated that he's been writing to WSM executives for a year without receiving any sort of reply.

This was the first time in the almost thirty year history of Grand Ole Opry that an artist has quit, publicly—or during a broadcast.

Nash Aims To Promote Country Music

NASHVILLE, TENN.—This week, Murray Nash made a formal announcement to people in the music business, explaining exactly what his recently established organization, Murray Nash Associates, expects to accomplish.

The firm's first aim is to get the country music field promotion minded. The company has set up offices in the Masonic Building on Seventh Ave. N., in Nashville, just two doors away from radio station WSM. In partnership with Nash are R. F. Scrivner and C. H. Bingham, two men connected with the petroleum industry in Lexington, Ky.

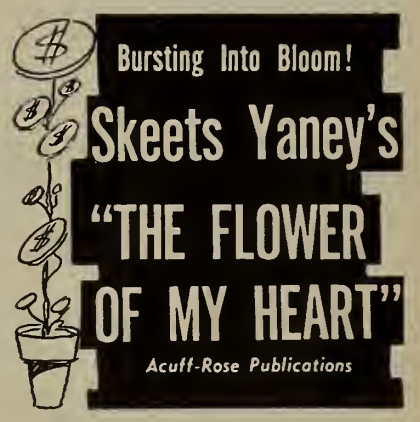
The other phase in which Nash Associates will concentrate is in the music publishing field. As a publishing company, it will strive to get the best country material—both songs and artists—available and expose and promote them. As an advertising and promotion agency, the firm intends to keep in a position to handle promotion and advertising of good country material for others.

CINCINNATI CUT-UPS

Cincinnati's "Mr. Show-business" **Noah Schechter** will celebrate his 50th year in the entertainment world this week. Starting as a baggy-pants comedian back in the vaudeville days when he was only seventeen, he later became a dramatic actor. In his early twenties he found out that this portion of show business was not for him, so he changed to management and today heads the Schubert, Taft and Cox Theaters. Yes, we here in Cincinnati can thank Mr. Schechter for the many fine stage shows he brings to us each year.

WLW's "Midwestern Hayride" made its debut on NBC-TV this week as a replacement show for the **Red Buttons** show, with **Hugh Cherry** as emcee. . . . **Curley Coldiorn** (Sullivan) and his Circle "C" Boys were in town this week pushing his new record "Cherokee Baby." . . . **Russel Sims** also was in town with his own label making the rounds. He has **Ann Jones** and **Jimmy Patton**, two fine country artists on his label. . . . **Dean Miller** co-star of CBS-TV series "December Bride" will be back in the Queen City this Summer teaching several classes at the College of Music.

The De John Sisters (Epic) packed them in this week end at Coney's Moonlight Gardens in spite of the bad weather we have been having. . . . **Clyde Trask** and Orchestra opened the dancing season at Ault Park with one of the largest opening crowds in the park's history on hand. . . . **George "Smittie" Smith** makes his first appearance at LaSourdsville Lake playing for dancing at Stardust Gardens and featuring vocalist **Dottie Dane**. **Kenny Roberts** (Dot) booked in the annual Auto show in Dayton.



RED SOVINE
sings
"I HOPE YOU DON'T CARE" b/w
"I'M GLAD YOU FOUND A PLACE FOR ME"
DECCA 29529
CEDARWOOD PUB. CO.
146 7th Ave. N. Nashville, Tenn.

JIMMIE WILLIAMS
Sings on MGM
"THESE BLUES OVER YOU"
* * * * * *
NOW AVAILABLE FOR PERSONALS
Write — Wire
J. W. Grieshop - Personal Mgr.
7771 Cheviot Rd., Cincinnati 24, O.

THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

(PLUS THE NEXT TEN)

1. LIVE FAST, LOVE HARD, DIE YOUNG ..... Faron Young (Capitol)
2. MAKING BELIEVE ..... Kitty Wells (Decca)
3. IN THE JAILHOUSE NOW ... Webb Pierce (Decca)
4. WOULD YOU MIND ..... Hank Snow (RCA Victor)
5. CUZZ YORE SO SWEET ... Simon Crum (Capitol)
6. YELLOW ROSES ..... Hank Snow (RCA Victor)
7. BALLAD OF DAVY CROCKETT ..... Mac Wiseman (Dot) / Tennessee Ernie Ford (Capitol)
8. ARE YOU MINE ..... Ginny Wright & Tom Tall (Fabor)
9. THERE SHE GOES ..... Carl Smith (Columbia)
10. SATISFIED MIND ..... Porter Wagoner (RCA Victor)

11) DAYDREAMING. 12) I'VE BEEN THINKING. 13) NO ONE, DEAR, BUT YOU. 14) WHOSE SHOULDER WILL YOU CRY ON. 15) IN THE JAILHOUSE NOW, NO. 2. 16) I WANNA, WANNA, WANNA. 17) IN TIME. 18) OLD LONESOME TIMES. 19) IT TICKLES. 20) THAT'S WHAT MAKES THE JUKE BOX PLAY.

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The Cash Box Country Reviews

A DISK & SLEEPER — C GOOD
B+ EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"I DON'T CARE" (2:26)
[Cedarwood BMI—C. Walker, W. Pierce]

"YOUR GOOD FOR NOTHING HEART" (2:23) [Forrest BMI—W. Pierce, E. Scalzi, P. Noto, G. Williams]

WEBB PIERCE
(Decca 29480; 9-29480)

● Webb Pierce lends his magical touch to two outstanding tunes that could make the top spot on all the lists. On the top half the songster sends up a "personality plus" reading of a quick beat, sentimental love piece dubbed "I Don't Care." Lovely wedding of melody and lyrics. "Your Good For Nothing Heart" is an up-tempo weeper that Pierce sells with authority. It's another pair for the chanter to add to his long list of clicks.

"SATISFIED MIND" (2:49)
[Peer International BMI—R. Hays, J. Rhodes]

"HOW ABOUT ME"
[Red Top BMI—P. Stamper, S. Coffeen]

RED and BETTY FOLEY
(Decca 29526; 9-29526)

● The Red and Betty Foley combination once again makes its bid for a place among the ranks of best sellers and it looks like this new release is gonna make the grade. On the upper end, labeled "Satisfied Mind" the duo takes hold a tune that's already kicking up a storm. They send it across in a potent fashion that should share heavily in the final take. On the lower deck, Red and daughter Betty come up with a tantalizing portrayal of a pretty, middle tempo piece, tagged "How About Me." Two solid coin-pullers.

GEORGE AND EARL
(Mercury 70632; 70632x45)

B+ "SWEET LITTLE MISS BLUE EYES" (2:28) [Cedarwood BMI—Helms, Taylor] George and Earl come up with a delightful piece of material that everyone's gonna enjoy and they vocal it in enchanting style. A quick beat cutie that could click.

B "GOIN' STEADY WITH THE BLUES" (2:10) [Acuff-Rose BMI—Dorney, Weinman] Here the boys knock out an intriguing ditty with a catchy beat. Grade "A" coupling.

"LITTLE" JIMMY DICKENS
(Columbia 21384; 4-21384)

B+ "SALTY BOOGIE" (2:15) [Showcase BMI—F. Bryant] "Little" Jimmy Dickens comes up with a socko performance on a delectable, quick tempo, rhythmic piece that has what it takes to break into the hit category. Keep your eye on this one.

B "A RIBBON AND A ROSE" (2:53) [Acuff-Rose BMI—A. Q. Smith] Under lid is a middle beat, heartfelt tune that Dickens renders in deft fashion.

JIMMY MARTIN & OSBORNE BROTHERS
(RCA Victor 20-6111; 47-6111)

B "THAT'S HOW I CAN COUNT ON YOU" (2:44) [Tannen BMI—S. Long, B. Newman] Jimmy Martin, the Osborne Brothers and the Sunny Mountain Boys blend their vocal and instrumental talents in inviting manner as they zestfully belt out a fast paced love platter.

B "THEY DIDN'T KNOW THE DIFFERENCE" (2:35) [Golden West BMI—J. Ross, S. Allen] A delightful, quick beat novelty is grooved in light-hearted style by Martin and the boys.

ERNIE CHAFFIN
(Hickory 1024; 45-1024)

B "GET ME ON YOUR MIND" (2:07) [Acuff-Rose BMI—P. Maddux] The soothing tones of Ernie Chaffin are a treat to the ear as he runs through a fast paced novelty in effective style. Should win many sales and spins.

B "I CAN'T LOSE THE BLUES" (2:16) [Acuff-Rose BMI—P. Maddux] Chaffin turns in an impressive job on this quick beat blues item. Neat instrumentation.

ARTHUR SMITH
(MGM 12006; K12006)

B+ "FEUDIN' BANJOS" (1:52) [Lynn BMI—Smith] Arthur Smith and Don Reno "argue it out" with banjos as they come up with a wonderful and exciting, high-flying instrumental that could step out and clean up the loot.

B "'BYE 'BYE BLACK SMOKE CHOO CHOO" (3:10) [Lynn BMI—Smith, Aiken, Holcombe] A pleasing vocal by Tommy Faile receives a slick backdrop by Smith and the Cracker-Jacks on this fast paced train tale.

COCHRAN BROTHERS
(Ekko 1004; 45-1004)

B "TWO BLUE SINGIN' STARS" (2:30) [Jari BMI—Matthews] The Cochran Brothers turn in a polished duet on this quick beat, religious-flavored item. Melody and lyrics blend in feelingful fashion. A good side.

C+ "MR. FIDDLE" (2:15) [Jari BMI—Hall, Matthews] On the lower portion the boys etch a dandy, up-tempo ditty in happy-go-lucky style.

GEORGE BEVERLY SHEA [Sacred]
(RCA Victor 20-6113; 47-6113)

B+ "THE ARMY OF THE LORD" (2:12) [Hamblen BMI—S. Hamblen] George Beverly Shea singing a Stuart Hamblen tune stamps this platter as an automatic twin-threat. It's a stirring, march-tempo hymn that Shea renders with conviction.

B+ "I ASKED THE LORD" (2:47) [Bulls-Eye ASCAP—J. Lange, J. Duncan] Another powerful and beautiful job is turned in by Shea and the chorus. Brilliant two-sider.

RANGERS QUARTET [Sacred]
(Capitol 3142; F3142)

B+ "GLORYLAND BOOGIE" (2:00) [Beechwood BMI—B. Abner] The Rangers Quartet send up a sparkling treatment of a lively and engaging gospel item that should sell at a fast clip in the market.

B+ "SING, BROTHER, SING" (2:39) [Beechwood BMI—V. Hyles] On the bottom biscuit the group works over an infectious revival item in top calibre manner. Terrific arrangement.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX Country Roundup

WSM GRAND OLE OPRY . . . Eddie Hill (RCA Victor) has taken over the emcee chores for all of the shows at Roy Acuff's Dunbar Cave for the coming season. Wedding bells rang out for Ray Edenton and Rita Robbins . . . the two 'Opry' personalities were married last week. Rita records for RCA Victor, and Ray has worked with various groups on the 'Opry' for several years. Softball continues to be the order of the day with groups around the 'Opry'. George Morgan and his "Opry All-Stars" handed the Acuff-Rose Comets a 14-12 lashing in a double-header last week, and on the second game . . . Morgan's team was running a safe margin ahead of the 'publishers' when the game came to a close because of nightfall. There were many groans and broken bones as the teams retired from the field. One week from this Saturday night (June 11) . . . NBC-TV has invited WSM to put the Grand Ole Opry on network television . . . Bill McDaniels, public relations head at WSM, loses Katherine Greswold from his office . . . Katherine moves to Birmingham, Ala. and Sue Fielder will be taking over Katherine's duties. . . . Good luck in your new home, Katherine . . . and welcome Sue! Here's the line-up of 'Opry's' coast-to-coast talent for the next several weeks: May 21—featured Faron Young (Capitol) with Eddie Dean (Sage & Sand) as guest; on May 28 Carl Smith (Col.) headlines the show with Decca's Charlie Walker as guest; on June 4. . . . Hank Snow (RCA Victor) is set for the show with Martha Carson (Capitol) as his guest; and on June 11 Ernest Tubb (Decca) is spotlighted on the coast-to-coast broadcast with Ferlin Huskey (Capitol) as his guest and on June 18 George Morgan (Columbia) is featured with The (Bill) Carlisles as his guest! Red Wortham back in Nashville now. Red has been working with Decca's Tabby West in Tampa, Fla. Gabe Tucker, personal manager for Ernest and Justin Tubb (Decca) into Louisville, Ky. recently on a hurried business trip. . . . Gabe has Justin set for Pee Wee King's ABC-TV'er from Cleveland, Ohio June 6 and this Saturday (June 4) Justin will appear on Pee Wee's Chicago TV'er. Guest shots were arranged with Bill King Enterprises!

EDDIE HILL

HAYRIDE HAPPENINGS . . . Newsletter from Horace Logan of KWKH says that Betty Amos (Mercury) has been wowing the audiences with some very pretty stage dresses in the antebellum deep, deep South style. Her new Mercury release of "Yes Mam' Mama" and "Cheater, Cheater" has been doing quite well with the Hayride audiences. Jim Edward and Maxine Brown (Fabor) have had their share of mishaps lately. . . . Recently while on tour of the Northwest, they blew out ten tires on their large auto. The right brake drum caught on fire and almost set the car afire. All the valves burned out and they had to limp back to Shreveport at low speed. J. E. got a slight case of double pneumonia and worked several appearances with a temperature of 104. Maxine slipped on some concrete steps, struck her head and wound up with a mild concussion. In spite of all this, they say they had a fine time and are ready to go again. They have traded their auto for a new one. . . . The duets latest release is "Do Memories Haunt You" and "Jungle Magic." Tibby Edward (Mercury) took a couple of weeks off to visit New Orleans but is now back on the Hayride and is living in Bossier City. Elvis Presley (Sun) back in Shreveport after a tour up East. Elvis' latest efforts is "I'm Left, You're Right, She's Gone" and "Baby, Let's Play House." Slim Whitman (Imperial) sporting a brand new auto and is planning on a little vacationing at his home in Tampa right away. Ray Bartlett is Whitman's personal manager. Jimmy Newman (Dot) riding high on the 'Hayride' and all around with his recording of "Daydreaming" which has hit the national popularity charts. Chess label is represented on the Hayride by Jack Ford with "Teach Me To Love" and "Yankee Dime" and Jimmy and Wayne with "Love Me" and "Lips That Kiss So Sweetly." Johnny Horton (Mercury) keeps up his record as a top fisherman . . . recently he and Horace Logan caught a string of 25 bass.

ROY ACUFF

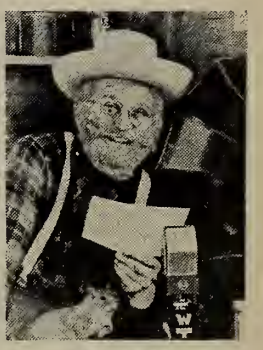
BIG "D" JAMBOREE . . . Johnny Dolan says that the Big "D" has had nothing but good business despite rainy weather. Helen Hall is improving rapidly and the gang is all behind her. Bouquets to Charline Arthur (RCA Victor). . . . Charline sang both sides of Helen's latest release—"Honky Tonk Husband" and "Wasted Life." Helen is at the Methodist Hospital, Dallas, Tex. The Belew Twins (Coral) played the Ft. Worth Country Roadshow last Saturday . . . and it was reported the same old story . . . stole the show. The Big "D" has completed some improvements at the building . . . enlarged the dressing and rehearsal rooms . . . even got some more mirrors . . . and set up for summer operation with the sides of the building swung open. Lester Thacker just back from a big tour with B. A. Bamford. The Big "D" now lining up a big promotion for the Policemen of Beaumont, Texas. Affair will be staged June 20-21 and will feature Sonny James, (Capitol), Elvis Presley (Sun), Marty Robbins (Columbia), Maddox Brothers and Rose (Columbia), The Belew Twins (Coral), The Stompers Band (Coral), and Charline Arthur. Five shows are being offered for the two-day stand. Big "D" is also putting on the road a 'package' of talent from their roster along with Slim Whitman (Imperial) headliner. The Chellette Sisters into Dallas for a guest on the Big "D" recently as were Decca's Charlie Walker. Sonny James (Capitol) working West Texas and into New Mexico.

EDDIE DEAN

FROM THE CROSSROADS OF COUNTRY MUSIC . . . Ethel Daccardo in her daily radio-tv column for the Chicago Daily News, says "TV Going Western In Big Way" . . . pointing out the fact that WBKB in the Windy City would carry the "Country Amateur Hour" which will originate from Springfield, Mo. starting June 28. Also, WBKB will pick up thirty minutes of Red Foley's "Ozark Jubilee." . . . As previously mentioned in this column, the "Ozark Jubilee" will be increased to an hour and a half comes July. Marvin Rainwater who has been guesting on Arthur Godfrey's morning TV'er back at his home base in Springfield. Porter Wagoner (RCA Victor), Jean Shepard (Capitol) and Red Foley (Decca) all have recorded "Satisfied Mind" which is clicking big in the country field. . . . Recent guests on the "Jubilee" were Dot's Mac Wiseman doing a terrific job with his version of "Davy Crockett." . . . Norm Silvers of Country Song Roundup recently visited the show!

COUNTRY SMATTERINGS . . . Lonzo and Oscar (Decca) slated for news spread in a forthcoming issue of Farm and Ranch Magazine . . . story to be written by Jimmie Rule. Martha Carson begins a tour through Virginia on June 12—coming into Knoxville, Tenn. for guest appearance on the WNOX Mid-Day Merry-Go-Round with Lowell Blanchard on the 18th . . . after this, Martha and her Grand Ole Opry unit along with Bill Carlisle and Ferlin Huskey begin a tour of the Northwest territory, according to word from X. Cosse, Martha's personal manager. Duke of Paducah set for guest appearance on Pee Wee King's Chicago TV'er on June 28 and guested with Pee Wee on his ABC-TV'er originating from Cleveland May 30. Vivian Keith now heading up fan club journal for Decca's Jimmie Davis . . . first book off the press and a very impressive one . . . well planned and very interesting. Recently on the Hank Snow Show there were six persons celebrating birthdays: Hank Snow, Mother Maybell Carter, Tom Disken, Martha Carson, Sleepy McDaniels and Red Smith of WBOK, New Orleans. Happy Holly Houfburg of KLIX in Twin Falls, Idaho visiting with his friends backstage at the 'Opry' recently. . . . Happy contributes twenty-six hours per week to spinning country wax. Good to hear from Dean Evans who does a good job deejaying country music over WXOK in Baton Rouge, La. Herbert L. Shucher personal manager of Carl Stuart, types that Carl has been working personal appearances throughout New England and has covered about every corner of that territory. Murray Nash recently worked his way down through Alabama and Mississippi—calling on many of the disk jockeys in these areas. Bill Monroe (Decca), Cowboy Copas (King), and Dot & Smokey (MGM) continue to build with their tent show now touring through Ohio and Pennsylvania and heading for New York state . . . this is the first tent show out of the 'Opry' in quite some time and early indications point to it being a real summer season success venture! There's a possibility there'll be another partner in the Maxine and Jim Edward Brown group before too long. . . . Maxine's sister . . . Bonnie Brown hopes to join the act! Hal Smith, personal manager of Carl Smith, has the Columbia artist lined up for solid Summer and Fall record promotion push! Paul W. Entress (KNIGHT) has moved his "Grand Pappy" characterization to 51,000 watt WBZ-WBZA-Boston, Mass., for a country and western deejay show from 11:05 to 12:00 noon on Saturdays. Progressive Music, BMI pubbery has taken over the rights to "Blame The Right One" waxed by Jimmie Skinner on Decca. Tom Edwards, WERE-Cleveland, Ohio reports the lineup for future shows at the Circle Theatre Jamboree in Cleveland. Included are Wanda Jackson, May 28th; Billy Gray, June 4th; Bud Deckelman, June 11th; Myrna Lorrie and Buddy Deval, June 18th; Lonesome Pine Fiddlers, June 25th. Edwards would like to have Tabby West contact the All Star Theatrical Agency in Cleveland for a Jamboree show. Cliff Rodgers, WHKK-Akron, Ohio on the air last week with an eight-hour "talkathon" which was the longest continuous show paid for by one sponsor in the history of Akron. Harry Gaines has taken over the three-hour afternoon country deejay show at KTAE-Taylor, Texas, replacing Gene Fondren who is going into law practice. Dalton Jones will also be joining the KTAE staff. The Johnnie and Jack recording of "No One" reported getting top deejay play as is Bud Deckelman's MGM recording of the tune! Hank Snow's recent tour should help the promotion on his already strong recording of "Yellow Roses" and "Would You Mind." Paul Cohen A&R topper for Decca into Nashville for sessions with Grady Martin and his Slow Foot Five. Ed Kissack of Label X also in town for recording sessions with Terry "Don't Drop It" Fell and Cecil Luna of Dallas. Steve Sholes of RCA Victor, Ken Nelson of Capitol and Don Law of Columbia all due in Nashville right away for sessions! Jimmie Rodgers Snow (RCA Victor) brings a real old-fashioned tear-jerker forth in his version of "Someone Else's Heartache." F. M. Smith, WBKH-Hattiesburg, Miss., deejay wires that he programmed Red and Betty Foley's "Satisfied Mind" for one full hour and that it's a smash hit in his area. Murry Nash feels that he has "real comers" in Bonnie Sloan with her waxing of "Hogtied And Brandied" and "Nobody But You" and Billy Walker & Jeanette Hicks with their recording of "Which One Of Us Is To Blame" backed with "Let's Make Memories Tonight."

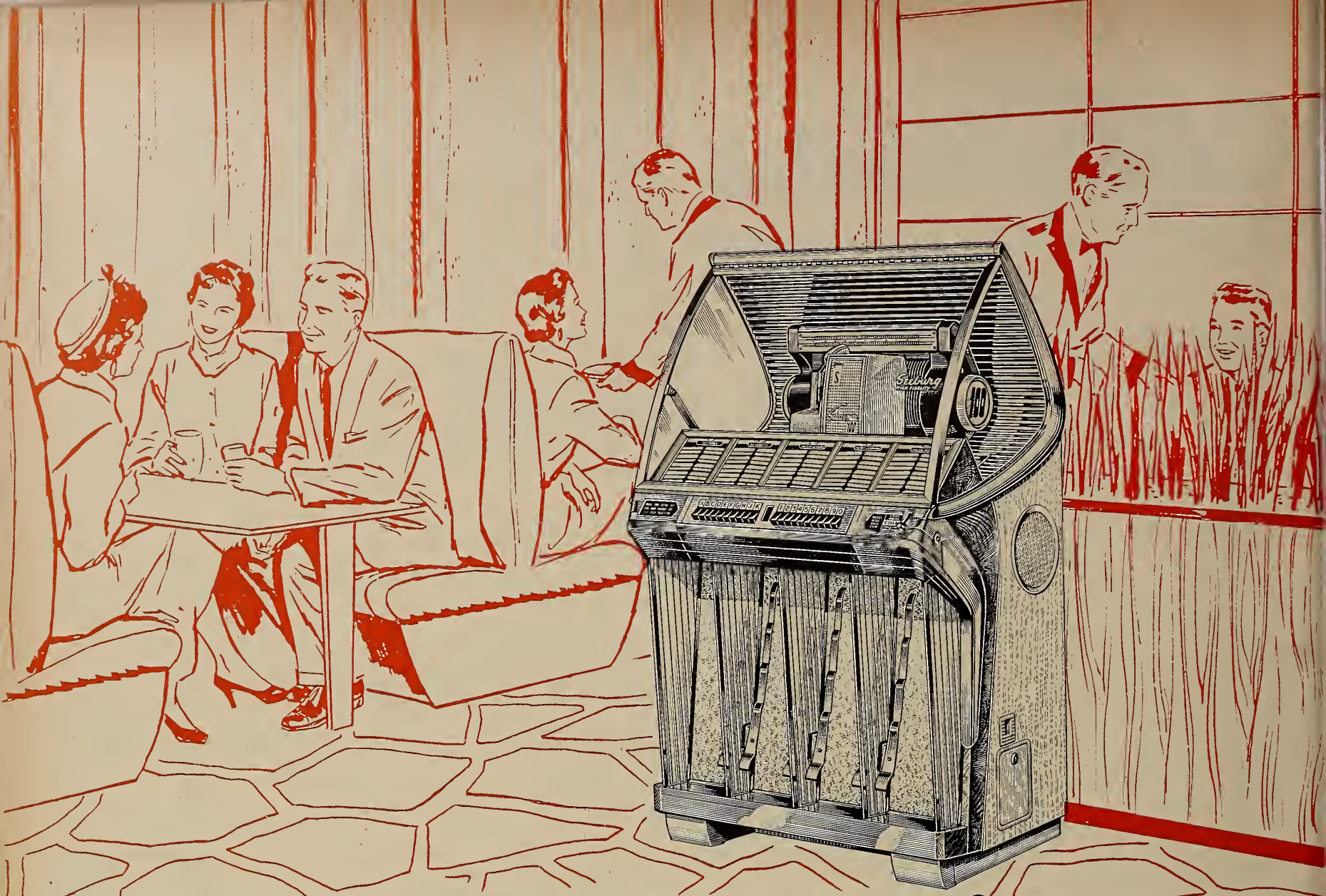
BILLY GRAY & WANDA JACKSON



"GRANDPAPPY"

WAX-WISE . . . It seems that Eddie Hill (RCA Victor) has latched onto some mighty fine material and scored with a good arrangement on his latest efforts . . . " 'Cause I Have You" and "Smack Dab In The Middle." . . . Here's a disk to watch . . . "A Satisfied Mind" . . . already recorded by Porter Wagoner (RCA Victor) Jean Shepard (Capitol) and Red Foley (Decca). . . . Nita, Rita and Ruby (RCA Victor) offer some mighty fine listening with their version of "Lovely Lips" . . . this could be a winner for the pretty threesome! . . . Sonny James (Capitol) does a fine job on his latest pair . . . "Ain't Gonna Take No Chance" and "Deceive Me Once Again." . . . Jimmie Work's "That's What Makes The Juke Box Play" on Dot is off to a flying start . . . and could easily follow the same line of success that his "Making Believe" did. . . . Roy Acuff (Capitol) and Anita Carter (RCA Victor) also have the tune out. . . . Little Jimmy Dickens (Columbia) bounces up with a number that should put "Mr. Personality" right in the middle of the best of 'em . . . it's "Salty Boogie" and "A Ribbon And A Rose." . . . Justin Tubb (Decca) comes through with two sides that should push this young artist right on up the ladder of success . . . "My Heart's Not For Little Girls To Play With" and "I'm Sorry I Stayed Away So Long." Slim Whitman (Imperial) who has come through with some mighty fine songs . . . is front-and-center again with "I'll Never Stop Lovin' You" and "Ill Never Take You Back Again." . . . For some mighty fine singing . . . give a listen to Marty Robbins' version on Columbia of "Daddy Loves You" and "Pray For Me Mother Of Mine." . . . Marty, who usually sings a fine song does this pair up real good! There's another threesome on the country horizon . . . they're the Coquettes on Victor . . . who recently were featured on the Eddy Arnold Show on tour. The female trio have an excellent arrangement of "Naughty Waltz" (the same tune Del Wood did instrumentally). . . . Webb Pierce (Decca) who has enjoyed a string of hit recordings introduced his newest release to 'Opry' audiences last week . . . they are "I Don't Care" and "Your Good for Nothing Heart."

CARL SMITH



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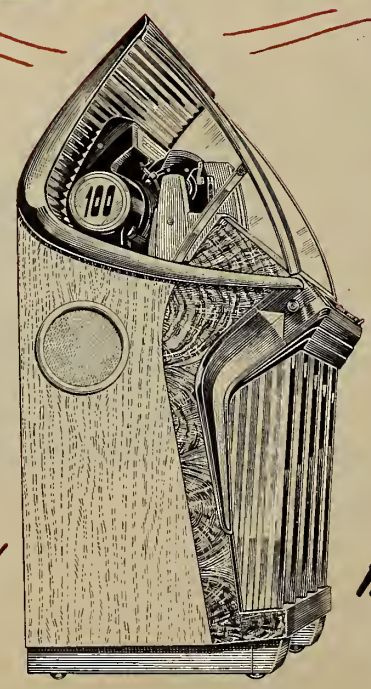

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Here and There

NEW YORK—After hinting around for the past two issues with "teaser" ads, *The Cash Box* announces its forthcoming 13th Anniversary — Annual Directory and Encyclopedia Issue—dated July 2. This issue will be the fourth year in which *The Cash Box* has produced an annual directory of the coin machine industry. With each succeeding year, following the 10th Anniversary Issue, these directories have been implemented with additional types of material or listings, which the trade can use for a source of reference thruout the year. The 13th Anniversary Issue will give its readers and advertisers added value. In this year's big annual, the second three months' activities of the manufacturers will be reviewed in three other languages, as well as in English. These are Spanish, German and French. The first "Quarterly" Export Issue, published by *The Cash Box* in the April 2 issue proved to be of exceptional value to both the reader and advertiser. Another "first" for our Anniversary Issues will be the inclusion of listing of all new amusement machines produced from July, 1954 to June, 1955—and with pictures of the machines. And of course, music machines will be listed as usual, with the year's new machines reproduced. *The Cash Box* has made a great deal of progress in its thirteen years—and we are deeply grateful to all who have made it possible—readers and advertisers. Thru this support we are able to improve our service continually.

NEW YORK—In years past, the coin machine industry used to run into a seasonal "summer slump." During the past several years, manufacturers were kept going at top speed. The reason advanced for this continuing business, was that they turned out machines that were attractive and profit making. Operators, too, have found that they weren't affected as much with fall-offs during the Summer months in the past few years. The retail stores thruout the country, with New York City leading the way, experimented with a sales promotion directed at overcoming the "Summer slump" they've always have had to contend with. The result, last year, was an increase in sales of 4%. They now are planning to expand their promotions. "The experience of scores of merchants last year in exploding the myth of an inevitable Summer slump has pointed the way" said one of these executives. We therefore recommend that the operator take this advice under consideration. Give the patrons amusement machines they will play, and music machines with the proper programming that will draw them to the equipment.

Mr. Nickel Play Operator:

How Much Longer Can You Go On Fighting For Evens?

ONE BAD SEASON AND MR. NICKEL PLAY OPERATOR IS IN DEBT OVER HIS HEAD. HE THEN STARTS CUTTING DOWN ON PURCHASES OF NEW EQUIPMENT. HE LETS GO GOOD EMPLOYEES. HE STARTS OVERWORKING HIMSELF TO HIS OWN PHYSICAL DETRIMENT. IN SHORT, HE LEAVES HIMSELF WIDE OPEN FOR HIS COMPETITION TO TAKE AWAY HIS BEST SPOTS AND, EVENTUALLY, PUSH HIM OUT OF BUSINESS. ALL BECAUSE HE REFUSES TO RECOGNIZE THE DEFINITE ECONOMIC FACT THAT HE CAN'T PAY OVER 300% MORE OVERHEAD EXPENSE AND CHARGE ONLY 50% (HALF AS MUCH) AS HE CHARGED ON THE PLAY OF HIS EQUIPMENT 16 YEARS AGO IN 1939—WHEN THE NICKEL WAS ACTUALLY WORTH FIVE FULL HONEST AMERICAN CENTS. ACCORDING TO THE NATION'S OWN ECONOMISTS THE NICKEL OF 1955 IS WORTH ONLY 2½c COMPARED TO THE NICKEL OF 1939. THE 1955 DIME IS, THEREFORE, WORTH ONLY 5c, EQUAL IN VALUE TO THE NICKEL OF 1939. THAT BEING THE CASE:

"Let's Get A Nickel A Play—AGAIN"

Operator after operator has come to the realization that, as inflation continues to zoom up costs of all supplies, equipment and merchandise, as well as labor's wages and all other necessities to new high marks, that he cannot continue charging 5c per play for his amusement or music entertainment.

One bad season and the average nickel-play-operator is in an embarrassing financial position. Not only does he immediately hurt his business future by cutting down on the purchase of new equipment but, at the same time, he lets go of good employees and economizes in many other ways, which all lead to the possibility of his competitors barging down on his best locations and taking them away.

Worst of all this same operator, in an effort to save money, starts to work harder than ever himself, much to his physical detriment and thereby endangering his family's future, should anything of a serious physical nature develop from the extra long and extra hard working hours he sets for himself.

All this because he refuses to recognize the definite economic fact that, in this year of inflation, he cannot continue to pay over 300% more for his merchandise, supplies, labor, overhead expense and all necessities to continue him in business, and charge only half of what he used to charge 16 years ago.

He knows, as does every person in the nation and as this country's own economists have advised, that the American dollar is, today, equal to only 50% of the purchasing power it had in 1939—16 years ago.

In short, the 1955 dollar, according to the nation's economists, and compared to the year of basic financial calculations, 1939, is worth only 50c.

Therefore, the nickel that Mr. Nickel Play Operator continues to charge for the play on his music and amusements, is worth only 2½c.

Tho Mr. Nickel Play Operator is paying over 300% more to do business today, he is charging half of what he used to charge in 1939, 16 years ago, for the same play on his music and amusements.

How any business can reconcile charging 50% LESS while paying 300% MORE is something for the mystics to answer.

How much longer, then, can Mr. Nickel Play Operator continue to fight for "evens" when he knows it is impossible to ever get even if he has to continue to pay over 300% more for overhead expense and charge only half of what he used to charge when he paid 300% LESS for this same overhead?

With the present inflated dollar computed at 50% of its worth as compared to 1939, or valued at but 50c, then the present Dime is worth only 5c.

That being the case the new slogan suggested by this publication for the nation's music and amusements operators: "*Let's Get A Nickel A Play—AGAIN*"—should be intensively heeded by every single operator who is still charging only 5c per play.

The operator who is financially healthy is of great benefit to the industry. Not only is he in position to buy new equipment, but, he is also in position to assure all the industry that he can be relied upon to maintain his present status in the trade and, thereby, the industry knows that it can continue to progressively grow and prosper.

Those operators who insist on continuing to 'fight for evens' by charging only 5c per play, while paying over 300% more for everything they need to do business, are not only endangering their own future but also the future growth and prosperity of the industry in their territories.

What is most tragic, and worth repeating, is the fact that such nickel play operators, going thru one bad season, are subject to not only the loss of their best locations from progressive competitors who can continue to buy and furnish the locations with the new and best equipment but, have many, many times, thru worry and overwork in an effort to economize, lost their own physical well being.

Announcing...

CASH BOX

13th Anniversary

and

Annual Encyclopedia and Directory

of the COIN MACHINE INDUSTRY

THE CASH BOX

(Dated: JULY 2, 1955)

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★ LIST OF "20 YEAR CLUB" MEMBERS
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the all new MODEL 1448 120 selection Hi-Fidelity

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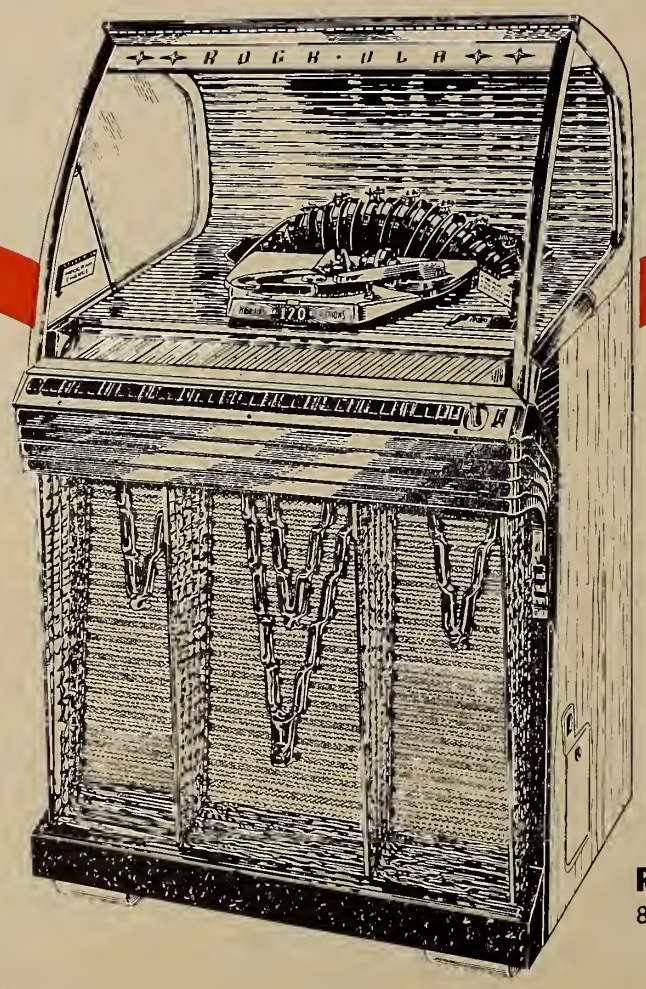

You get all these exclusive features:

- Play Proven Accumulator
- True-Tone Hi-Fidelity Amplifier
- Easy-to-read Popularity Meter
- Hi-Speed Selector Panel
- Built-in Receiver
- Revolving Record Drum
- True-Tone Hi-Fidelity Companion Speakers
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See Your ROCK-OLA Distributor Today!

ROCK-OLA MANUFACTURING CORP.
800 N. KEDZIE AVE. • CHICAGO 51, ILL.

BIGGEST SUMMER AHEAD

Leaders Now Predict All Former Sales Records Will Be Smashed for Torrid Season Biz. Orders Being Placed Have Already Backlogged Many Factories. Amazement Grows as Biz Continues Biggest Upswing in All History.

Next Week To See First Meet Of "20 Year Club Council"

Industry's 20 Year Men Get Together at Morrison Hotel, Chicago, Monday, June 6, to Discuss First Convention of All "20 Year Club" Members

"20 YEAR CLUB COUNCIL"
WILL MEET IN
Parlor "B"
FIRST FLOOR
Morrison Hotel
(Madison, Cor. Clark St., Chicago)
10 A.M.
Monday, June 6, 1955

CHICAGO — Next week, Monday, June 6, at 10 A.M. in Parlor "B" of the Morrison Hotel, this city, will see the very first meeting of the industry's 20 year men, the members of *The Cash Box* "20 *Year Club Council*" who will get together to discuss a program, time and place for the first convention of the entire membership of the "20 *Year Club*".

The "20 Year Club" was started on January 7, 1953. It has, in three years' time, mushroomed to a growth of approximately 1,000 members and continues to grow each and every week. Applications for membership are received daily at all offices of *The Cash Box*.

Tho this very first meeting is that of the "20 Year Club Council", the decisions which these men make will, after this first meeting, be presented to the entire membership and all members will be able to vote on these decisions regarding a program, a time and a place for the very first annual convention of the "20 Year Club".

Members of the "20 Year Club" who did not, at first, signify any interest in joining the "20 Year Club Council", advise that they intend to be present and will, they state, offer suggestions for an annual meeting.

Many are of the belief that the "20 Year Club" can prove to be the real "National Board of Trade" for the entire industry in view of the fact that it is composed of a membership from all divisions of the industry and that this membership, because of its many years in the industry, meets on a common ground.

Many other statements along this same line have been forthcoming from members from all over the country and, therefore, many have signified their intention of being present at this very first meeting of the "20 Year Club Council".

As one well known Detroit, Michigan member put it, "I wouldn't miss this meeting for anything in the world. In my estimation", he said, "here are the men who can really help the industry and yet here is a club that is not political, that seeks no benefits and that is actually, by just a get-together of its membership, helping create a better understanding for all in the industry."

One well known Chicago manfacturer said, "I believe that every man who has been engaged in the industry for twenty years and longer should be present. If he is a member of the '20 Year Club' " he continued, "and I don't know of anyone in the field who has been in this industry for twenty years and more who isn't a member of this club, he especially wants to be present in Chicago for this very first meeting of the '20 Year Club Council' ".

Many other statements of this kind have been forthcoming from leaders in the industry. It is now generally believed, with but one week more to go, that those who will attend the meeting of the "20 Year Club Council" will find that they are being looked to for the future growth of the entire industry.

ATTENTION
"20 YEAR CLUB"
MEMBERS

•

If you plan to be present in Chicago during the meeting of the "20 Year Club Council" and find that you have mislaid or lost your membership card in the "20 Year Club" please write for a new card immediately. Admittance to the meeting room in the Morrison Hotel, Parlor "B" on the first floor, June 6, 1955 at 10 A.M. will be by membership card only.

Write to: Bill Gersh, c/o The Cash Box, 32 West Randolph Street, Chicago 1, Illinois.

Mass Music Ops Meet

"10c Play Here to Stay," Says Treasurer Baker

BOSTON, MASS.—Purposes of the organization were discussed at the meeting of the Massachusetts Music Operators Association at Hotel Hampton Court in Brookline Thursday nite (19). Saul Robinson, Paramount Music, vice-president, told the assembled members that purposes of the new organization must be clearly defined in the very near future.

A proposal to negotiate for the hiring of an executive secretary was disclosed and taken under advisement. Ten cent play was reported good in most areas, but bogging down slightly in depressed sectors. Some ops reported that in these so-called "depressed" neighborhoods they were forced to go back to a nickel.

Dave Baker, treasurer of the org., said that the majority of ops were sailing ahead with 10c play and that "ten cent play is here to stay." It was pointed out that there will always be some spots where a customer can buy a five cent cup of coffee, or a ten cent piece of pie, but they will be few and far between.

Need for a strong organization was pointed out to the gathering. "We especially need a strong organization at this time more than at any other time," Baker declared. "Nobody is making money in music and it may get worse before it gets better." He mentioned the ASCAP bill and said that plans were underway for wiring and writing Senators and Congressmen asking that the bill be killed.

It was proposed that for the summer season the organization meet at the homes of members.

Outings at summer homes of various members are also planned during the hot weather months.

Report on the cerebral palsy fund drive was heard and indications are that the ops have done a good job in getting the posters out on their machines and a considerable amount of money will be raised.

It was reported that President James Geracos is convalescing nicely from a gall bladder operation at Phillips House, and has not only been using the hospital telephone to do business, but issued a call to ops to "get out and put the cerebral palsy drive over the top!"

Work on the by-laws is still continuing.

CHICAGO—"This will, without any doubt, be the biggest summer season in all our history," is the way one noted factory sales manager put it this past week, in an optimistic statement to The Cash Box.

Like many others, he is now of the belief that this industry is moving ahead at a faster pace than ever before in its history.

Says he, "We are already backlogged with the orders we have on hand and more and still more orders are pouring in every day.

"We don't believe," he continued, "that we shall be able to meet this demand until far into the summer season."

Nor is he alone in this belief. Many other factories here are also at their wit's end in an effort to meet present orders as well as advance orders, and orders that are continuing to pour in every day.

One manufacturer here stated, "This is the most amazing thing I've ever experienced in the industry. Almost every day our distributors continue to phone us in an effort to have us double up on the orders which we originally took from them.

"All we can tell them is that it is humanly impossible for us to meet these demands. We are already so far ahead of our production schedules that we have no idea when we shall be able to ship them the extra number of machines they require."

Amazement, in fact, is growing throughout the industry here. Some of the manufacturers are almost at the point of disbelief that the orders being sent down to production departments are actually fact.

One manufacturer stated, "I just simply had to phone back to some of our distributors to make sure that no mistakes were being made so that we could proceed along scheduled production lines or else raise our production schedules.

"Amazing," he said, "that these distributors asked me for even more machines. So I've doubled the production schedule. Now they tell me that this won't even meet the present demand we are enjoying for our new products."

This is the story that comes from factory after factory here in the Chicago area, the heart of the coin machines manufacturing industry.

Almost every sales manager and every production expert is finding himself up against a problem that was completely unanticipated.

They have also found that, every time they ship new machines, they get calls for still more machines.

Operators are calling for more and still more equipment to fill locations that are springing up everywhere.

The Cash Box "QUARTERLY" Export Edition Will Be INCLUDED in the 13th ANNIVERSARY ISSUE

(Dated: JULY 2, 1955)

A Double-Barreled Bargain for All Advertisers!

Ads Requiring Translation Into Foreign Languages MUST Be In The New York Office of The Cash Box No Later Than JUNE 13

REGULAR CLOSING DATES

First Forms: Start on Presses JUNE 20

LAST FORM GOES TO PRESS: WED., JUNE 22

Why A "Quarterly" Export Issue?

For many years now The Cash Box has been receiving requests from its international subscribers for a complete, quarterly report of all important events and, especially, of all equipment introduced by the American industry during that specific quarterly period. The Cash Box has, all these years, answered such requests individually. This year, due to the greatly increased number of requests, The Cash Box inaugurated its "export edition" with the April 2 issue, reviewing the first three months' activity in the industry. It was an immediate success. The 2nd three months' action will be detailed in this well established, important annual — the 13th Anniversary and Annual Encyclopedia and Directory of the Coin Machine Industry, dated July 2. All American coin machine firms should take advantage of this unusually fine opportunity to establish export business to insure themselves future growth in the world's coin machine markets.

Why Should Such An Issue Be Printed In Spanish, French And German?

This Export Quarterly Edition of The Cash Box will be printed in the languages of the peoples who are going to read it, aside from English. Interested buyers in foreign countries will be able to read it easily, quickly and with most complete understanding in their own language. This will help to establish a closer relationship between exporters and importers. By featuring the text in Spanish, French and German, in addition to English, The Cash Box offers a more intimate approach to the profitable export markets of the free world.

What Does This Mean To You?

This will mean a more understanding, as well as a closer contact, between the seller and the buyer. The fact that The Cash Box, the "official" magazine of foreign governments, as well as the one magazine foreign buyers use for price information, presents advertisements of American firms seeking export business, and prints the information in their own language, enhances the opportunity for developing export business. This means business for all those American firms who meet the foreign buyers in their own native language.

Your Ad Translated Free Of Charge!

Your advertisement will be translated and printed in Spanish, French and/or German, or in all three languages, if you so desire, in addition to English. Whatever extra space will be required in such instances must be completely left to the judgment of The Cash Box Advertising Management. You must specify in advance, by June 13, 1955, at least 10 days prior to regular closing date, in just what languages you desire to have your ad appear. Otherwise your ad will be printed in English only.

Take Advantage of This Important Fact!

"THE CASH BOX PRICE LISTS"

ARE INTERNATIONALLY ACCEPTED BY FOREIGN GOVERNMENTS. THEY BASE THEIR CUSTOMS DUTIES AND EXCISE TAXES ON PRICES QUOTED IN THESE INTERNATIONALLY ESTABLISHED, 17 YEARS OLD "THE CASH BOX PRICE LISTS" BECAUSE THESE ARE THE ONE AND ONLY AUTHENTIC, UNBIASED AND FACTUAL MARKET QUOTATIONS!

RUSH YOUR AD TODAY!!

THE CASH BOX

26 WEST 47th STREET, NEW YORK 36, N. Y.

32 WEST RANDOLPH ST.
CHICAGO 1, ILLINOIS

6272 SUNSET BLVD.
HOLLYWOOD, CALIF.

804 CHURCH STREET
NASHVILLE, TENN.

1765 COMMONWEALTH AVE.
BOSTON, MASS.

17 HILLTOP
LONDON, N.W., ENGLAND

A WORD TO THE WISE ABOUT TODAY'S BEST "BUYS"!

Williams RACE THE CLOCK

Williams WONDERLAND

Williams SIDEWALK ENGINEER

New MULTI-TILT • New DESIGN SCORING UNITS • NUMBER-MATCH feature

GORGEOUS DELUXE CABINET

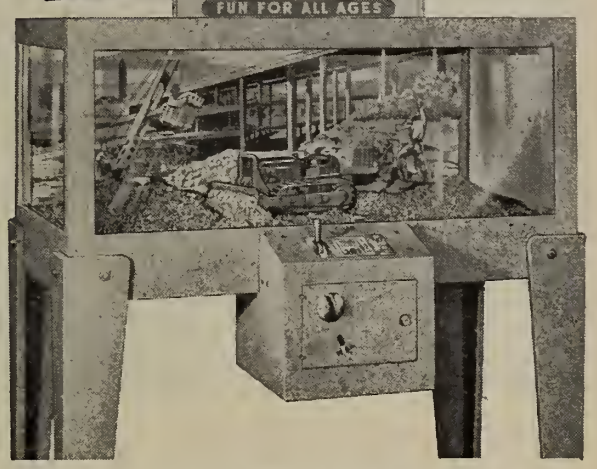
4 PLAYER 10¢ PLAY- or 3 FOR 25¢

SENSATIONAL BALL ANIMATION!

• LITE UP ROLLOVERS
• TOP and BOTTOM "SPECIALS"
• ONE SKILL HOLE

Greatest single player navelty game. Demand is larger than autput!

A SNAPPY WINNER!



Williams **SIDEWALK ENGINEER** has $69.00 in cash box far one week in Philadelphia drug store—$60.90 far 3 days in Amusement Park at Cauncil Bluffs—$25.60 far Friday, Saturday and Monday in Lang Island variety store. Glittering reports from everywhere in America. Write far praaf of earnings and new circular.

WAIT for Williams "KING OF SWAT" Champion OF ALL BASEBALL GAMES!

Williams MANUFACTURING COMPANY

See Your Williams Distributor today!

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

TENNESSEE TOPICS

Several changes in personnel at S. L. Stiebel Co., Nashville. George Happel takes over as manager of the office, with the resignation of Leighton (Smitty) Smith, who, after 15 years with the company, has decided to take himself a long vacation. Happel has been with the Stiebel company some 12 years as salesman and assistant to Walter Wa'lman, manager of the Louisville office. Also, Pop Davis, resigned and joined up with the H. H. Amusement Co. Pop had been shop head, and will perform same duties with H. H. . . . B. E. Tomlin, Tommy Distributing Co., Nashville, reports business here much better than same time last year, claiming factories sending in great machines. . . . Over at Frank Swartz Sales, Nashville, the showroom floors as neat as a picture, with equipment displayed shining and new looking. . . . Ruth Bearden, the only woman operator in Nashville, has been on the sick list for the past two weeks. She and her husband, Carl, were out in the hills with a Geiger Counter, searching for Uranium, when she took a fall. . . . Gene Richardson has taken a job as service manager with T & W Vending Co., Springfield. . . . Over at Hermitage Music Co., Nashville, noted Red Hitchcock and Trueman in a huddle. . . . Sid Parker, Nashville, has his neat showroom floors stacked with a fine supply of new and used machines.

Nebraska Phono Ops To Elect Officers

OMAHA, NEB.—Howard N. Ellis, secretary and treasurer of the Nebraska Automatic Phonograph Operators Assocation, with headquarters in this city, reports that indications are that there will be a full attendance of members at their annual meeting of election of officers.

Meeting will be held June 11 and 12 at the Paddock Hotel, Beatrice, Neb.

Glavin Opens Globe

SYRACUSE, N.Y. — Joe Glavin phoned *The Cash Box* this week to advise that he had opened Globe Distributing Company at 602 Butternut Street, this city, to wholesale new and used machines of all kinds.

Glavin, several years ago, was connected with Rex Distributing of this city.

In addition to members, Ellis advises that a number of operators who haven't as yet joined, will be on hand.

WANTED

Leading juke box manufacturer wants four outstanding men to be trained by the factory as field service technicians. Must have good technical backgrounds in electricity and electro-mechanical devices. Must be willing to relocate and travel extensively. Position offers excellent opportunities for advancement and good starting salary. **Write Box 123, The Cash Box, 32 W. Randolph Street, Chicago, Illinois, giving qualifications and job experience in first letter.**

NCMDA Outlines Its Policies

CHICAGO — Al Schlesinger, managing director of National Coin Machine Distributors Association, this city, issued a statement of policy this week, that read:

"The distributor will make every effort to bring to the attention of the manufacturers, any idea or plan or sample model machine which they, or their salesmen can find or discover in their travels among operators. It is our wish to cooperate with the manufacturers in finding new products for the distributor to sell.

"It is not the intent of National Coin Machine Distributors Assn., nor the desire of any member to dictate policy, price, nor to interfere in any manner, shape or form in the policies of any manufacturer. National Coin Machine Distributors Assn. will extend invitations to all manufacturers to attend our meetings and give us the benefit of their experience in helping us to outline our sales programs, public relations program and any suggestions that will create a strong bond in our mutual efforts to make the coin machine business a better business.

"In order to make the trinity of operators, distributors and manufacturers one of mutual cooperation, National Coin Machine Distributors Assn. will make every effort to bind harmonious relations with the operator and his association. By attending one another's meetings, by conferences, we can thrash out differences of opinion, so that we can find common ground to establish policies for our mutual advantage.

"National Coin Machine Distributors Assn. does not now, or ever intend to act in competition with any trade journal. It is not our wish to circumvent the important part that trade journals play in our industry. We have had their complete cooperation in the past, and we plan to continue to give them our individual and collective support."

MUSIC SPECIALS

ROCK-OLA

COMET...$600.00
120 Selection—45 R.P.M.

HI-FI...$700.00
120 Selection—45 R.P.M.

FIREBALL.$325.00
120 Selection—45 R.P.M.

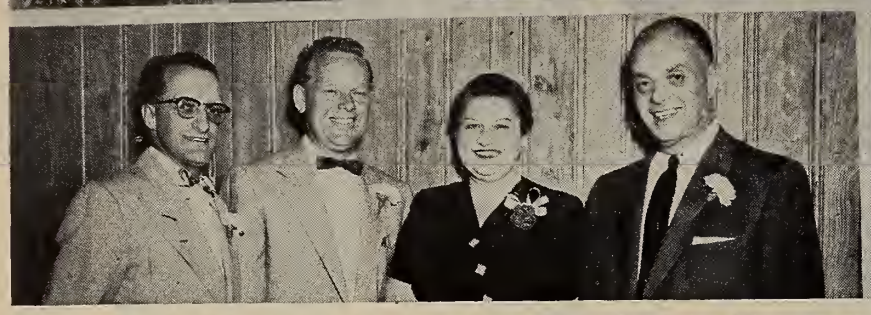
In Lots of 5 or more assorted
Less than 5 add $25 to each machine
Reference Your Bank
1/3 Deposit, Balance C.O.D.

AUTOMATIC MUSIC SERVICE
1200 NORTH AVE. ELIZABETH, N. J.

Report Harris Music Sold

KANSAS CITY, MO. — Charles Bengimina and Tudy Gulatto, B & G Amusement Company, this city, are reported to have bought out the route of Mike Harris, Harris Music Company.

Chi Phono Bowling Banquet Greatest Ever



Highlight of the third annual banquet of the Chicago Automatic Phonograph Bowling League was the presentation of the ABC Plaque to Bob Gnarro, president, by Bill Gersh, publisher of THE CASH BOX, who acted as master of ceremonies (Top-left). Top, center, is Gnarro welcoming guests. Top, right, is Gersh addressing the gathering.

Officers of the Bowling League, Bottom, left: John Oomens, Ray Gallet, Edith Davis, and Bob Gnarro. On Bottom, right: The team that won the Championship, ABC Music #2. (l to r): Irv Cairo, Norma Ricci, Gil Losasso, Bob Gnarro (sponsor), Capt. Les Taylor, and Bob Bale.

CHICAGO—Even before the evening was over (Saturday, May 21) the verdict on the part of all who were present was that this third annual banquet of the Chicago Automatic Phonograph Bowling League was the gayest, greatest and most outstanding ever held.

Allgauer's famed restaurant, where the banquet was held, was jammed early in the evening. The affair had been a sellout within the very first week of its announcement.

Officers of the league, elected for the fourth year, Robert E. Gnarro, president; Ray Gallet, vice-president; John Oomens, secretary and Edith Davis, treasurer were on hand to greet all guests as they arrived.

Gnarro told the gathering, in an opening speech that, where the League had gone about begging for sponsors for bowling teams when it started three years ago, it was now actually forced to turn down teams. This third year saw fourteen teams in action. Next year, he advised the audience, there would probably be 16 or 18 teams in action, and that John Oomens would have the task of trying to set up space and time for so many teams.

All the members of the 14 teams were present with their families. The teams are: ABC Music Service No. 1 and No. 2 teams; Mercury Records; Walter Oomens Sons; Decca Records; Coral Records; Melody Music; Paschke Phono; Star Music; B & B Novelty, Inc.; Western Automatic; Atlas Music; Coven Music and Gillette Distributors.

Bill Gersh, publisher of **The Cash Box**, was introduced by Bob Gnarro and took over as master of ceremonies of the affair for the third straight year. Bill agreed with all present how thrilling it was to watch the league grow and to see so many people attend this third annual banquet. He first gave prize money to all the teams.

The championship team, ABC Music Service No. 2, composed of Norma Ricci, Irving Cairo, Robert W. Bale, Jr., Gil Losasso and Captain Les Taylor, were awarded individual trophies as well as a large team trophy which was accepted by Robert E. Gnarro and a plaque from ABC (American Bowling Congress).

The second place team, Mercury Records, composed of Marian Sipiora, Jim Nolan, Red Losasso, Ralph Kick, with Fred Sipiora as Captain, also received individual trophies and Henry Friedman of Mercury Record Distributors received the big team trophy. A special individual trophy was given to Mrs. Robert Clark, whose husband had been Captain of the team, but who passed away from a heart attack prior to the end of the season. The league also gave a special check to Mrs. Clark.

The individual winners were given their trophies. High individual average for men was shared by Ray Gallet with 167.69 and Marino Pieroni with 167.58. High Series Scratch trophy went to Anthony Galgano with 636. High Score Handicap trophy went to Jerry Shuman with 694. High Game Scratch trophy went to Charley Alesi with 257. High Game Handicap trophy went to Carl Latino with 266. Carl's son, Dominick, received the trophy for his father.

The individual winners among the women were: High Individual Average, Marian Sipiora with 145.72 and next Mrs. Isabel Oomens with 139.87. High Series Scratch trophy went to Marian Sipiora with 536, highest in the three year history of the league. High Series Handicap trophy to Isabel Oomens with 651. High Game Scratch to Julia Gallet with 223 and a medal from the WIBC (Women's International Bowling Congress). High Game Handicap to Mildred Jaccino with 265.

A special medal went to Vic Bondioli for being the most improved player in the league. Vic boosted his scoring by an average of 15 points this past season. The "Gutter Gus" trophy went to George Holl. The "Gutter Gussie" trophy went to Charlotte Hughes. Championship fouling trophy went to Tony Genovese who fouled 27 times during the season.

Last place medals went to the Gillette Distributing team composed of Henry Leonarscyk, Geo. Holl, Charlotte Hughes, Bob Holl and Donald Baxter. Mrs. Mary Gillette is the sponsor of the team.

There was dancing after the big banquet and those present continued to enjoy themselves until the wee hours.

SEE OPPOSITE PAGE FOR ADDITIONAL PHOTOS AND IDENTIFICATION

ANOTHER KEENEY ORIGINAL IDEA

Again! KEENEY IS FIRST WITH THIS Double Value BOWLER!

JUST SWITCH BACKGLASS—CHANGE PLUG-IN—
AND IT IS *RADICALLY DIFFERENT!*

BOWLER NO. 1

KEENEY'S
SPEED-LANE
WITH CHANGING SPEEDS

NORMAL—SLOW—or FAST lites up on Backglass to determine the speed with which ployer must slide puck to cholk up score. Speeds vory from frome to frome.

FLASHER lites up back of pins to indicote when ployer hos mode o SUPER STRIKE or SPECIAL STRIKE. Imagine! Possible scores from 30 up to 800 on o single shot os ployer shoots puck to stop lite in highest scoring volue.

KEENEY'S ORIGINAL MATCH FEATURE:

1. Avoilable with or without "motch" feoture.
2. Keeney's *individuol* ployer "motch".
3. Con be set to "motch" in 2nd or 10th frome.
4. Ployer needs to motch numbers only to score.
5. Diomond — Horseshoe — Trophy —or Stor determine Bonus in oword section.

WEBBING ALONG INSIDE RAILS

Keeney's Original Brilliant Multi-Color Cork Finish Cabinet

10¢ PLAY or 3 for a QUARTER

Order KEENEY'S 2-IN-ONE BOWLER!

BOWLER NO. 2

PALISADES

WITH Keeney's ORIGINAL SYNCHROMATIC SCORING

Lights on ployfield step ocross from left to right until puck is thrown. Gome will score whotever volue shows when lite is stopped.

truly different!

6 PLAYER BOWLER

J. H. Keeney & CO. INC.
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

Trophies and Prizes Awarded by Bill Gersh, M. C.

The Cash Box cameraman was a busy man, taking a number of fine pictures. It would be impossible to reproduce all those taken. We tried to get everyone into this spread. However, if any have been omitted, we ask their indulgence. (Identification of persons in each photo includes all, but are not listed in any specific order.)

(1) Mr. and Mrs. Gocal, Joan Wojchieshowski, Mr. and Mrs. Mallock, Mr. and Mrs. Jaccino. (2) Mr. and Mrs. T. Galgano, Mr. and Mrs. C. Alesi, Mr. and Mrs. J. Mohill, Mr. and Mrs. H. Mohill. (3) Mr. and Mrs. Henry Friedman. (4) Mr. and Mrs. Goldberg, Mr. and Mrs. Shim Weiner, S. C. Schulz, Margaret Kraft. (5) H. Chapman, Mr. and Mrs. B. Blue, Mr. and Mrs. Frank Tutomase, Mr. and Mrs. Tony Ignoffo. (6) Mr. and Mrs. Fischer, Mr. and Mrs. Brown, Mr. and Mrs. W. Nyland, Mr. and Mrs. T. Nyland. (7) Mr. and Mrs. Frank Padula, Mr. and Mrs. J. Stroble, Mr. and Mrs. G. Foglia, Mr. and Mrs. T. Jaccino. (8) Barbara Kane, Mr. and Mrs. Carl Christiansen, Mr. and Mrs. Lantz, Mr. and Mrs. Ben Coven. (9) Mr. and Mrs. Jack Paschke, Mr. and Mrs. Ray Gallet, Mr. and Mrs. Paul Brown. (10) M. Baretto, Gil Losasso, F. Sipiora, D. Clark, Mr. and Mrs. D. R. Kick, Mr. and Mrs. Nolan. (11) Mr. and Mrs. N. Feinstein, Mr. and Mrs. Blumberg, Mr. and Mrs. Wickman, Mr. and Mrs. Minkus. (12) Mary Weiser, Vic Bondioli, Marino Pieroni, Warren Paradee, Burt Bondioli, G. Samos, D. Noren, J. Lichtenberger. (13) E. Dulla, M. Dulla, H. Schreiber, Edith Davis, Bob Gnarro. (14) The Gallet family: Ray, Bob, Rene, Carol, Lee, Ernie, Julie and Mother Gallet. (15) Mr. and Mrs. M. Pomerantz, Mr. and Mrs. A. Rice, Mr. and Mrs. L. Christiansen, Bob Bale, M. Schultz, Edith Davis, R. Jener. (16) Cissie Gersh, John Oomens, Isobel Oomens, Andy and Mrs. Andy Oomens, Mr. and Mrs. Tony Genovese, Bill Gersh. (17) Ray Greinke, Romana Kull, Mr. and Mrs. Bob Holl, Marna Bale, Betty Schultz. (18) Mr. and Mrs. Bywalic, Mrs. Carl Latino, Dom Latino, Mr. and Mrs. Hansen, Mr. and Mrs. Oomens. (19) Mr. and Mrs. Feller, Mr. and Mrs. Nyland, Mr. and Mrs. Dreis, Mr. and Mrs. Bonder. (20) Mr. and Mrs. Shuman, Mr. and Mrs. Roper, Mr. and Mrs. Sochacki, E. Cicero. (21) Mrs. Mary Gillette, B. Keenan, Mr. and Mrs. Ray Block, Mr. and Mrs. D. Baxter, Mr. and Mrs. G. Hughes. (22) Mr. and Mrs. A. Oldrich, Mr. and Mrs. E. Walker, Mr. and Mrs. M. Lettieri, Mr. and Mrs. L. Wesson. (23) Tony Fazio, Norma Ricci, Mr. and Mrs. Les Taylor, Bob Bale, Gil Losasso, L. K. Francis, Mr. and Mrs. Irv Cairo. (24) Marian Sipiora, Isobel Oomens.

THE SKY'S THE LIMIT!
GENCO'S
2-PLAYER
SKY ROCKET
RIFLE GALLERY
for 1 or 2 players
featuring GENCO'S
Exclusive 3-ROUND PLAY
EACH PLAYER "UP" 3 TIMES
10 SHOTS EACH ROUND!
TARGET SPEEDS and SCORES increase with each round!
TIME BONUS FOR EACH PLAYER
...Special Bonus Each Round!
29-½" Cabinet Fits Through Any Door!
Plus All These EXTRA FEATURES
• Exciting New Targets: Flying Saucers, Space Ships, Rockets, Comets
• Targets Individually Lighted — with new f-l-a-s-h-i-n-g movements
• Thrilling 3-D "Outer Space" background
• Match Play with optional free game or Adjustable High Score Free Game
• Adjustable for 3 or 2 Rounds
GENCO MANUFACTURING & SALES CO.
2621 N. Ashland. Ave. • Chicago 14, Ill.

Keeney Reports Doubled Orders On Double Game

PAUL HUEBSCH

CHICAGO—Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc., this city, advised this past week that orders have been doubled by the firm's distributors for its new double bowling game.

Said Huebsch, "We're swamped. We've never before enjoyed anything that even compares to this rush of orders. Distributors who order one day, double the order before we can even get ready to ship.

"In fact", he stated, "this is one time when we believe that our firm leads the way with the newest and best idea in the bowling game business."

The firm started off just a few weeks ago with a brand new bowler that featured two games in one, "Speed-Lane", and, by the simple adjustment of but one plug, this game became, "Palisades."

In short, as the firm's engineers explained at the introduction of this new Keeney bowler, "The operator is actually getting two games in one."

As Paul Huebsch said, "When the players have had their fill of the thrill of a new game then the operator finds he has to either buy himself another game or do something to keep up peak play action.

"Well", Huebsch continued, "We believe that we have a very economical answer for the operator. All he need do is insert but one plug, change the glass, and he has an entirely different bowler called, 'Palisades', instead of "Speed-Lane' and, in this way, he has double the profits for the price of but one bowling game."

Some were skeptical at first, the firm's engineers report, but ever since, demand has continued to actually zoom. The Keeney plant is just simply jammed with orders to ship as many as possible, they claim.

"But", counters Paul Huebsch, "how can you do it when they double up on their orders even before the original order is put into the works?"

CALIFORNIA CLIPPINGS

Automatic merchandising is playing an important role in Southern California industries. New multiple vendors, which are now being installed in plants and large office buildings, help to solve the problems of feeding hundreds of personnel daily. These vendors offer a complete selection of sandwiches (hot and cold), fruit juices, coffee, pastries and soft drinks for around-the-clock lunches and snacks for the employees. As these new phases of the coin machine field open up thousands of people suddenly realize the many services that are offered through coin operated mechanisms. This, in itself, is one of the best public relations jobs we can ask for to benefit the entire industry. As the public becomes aware that they can satisfy their desires of hunger, thirst or amusement simply by dropping a coin down a coin-chute then will blossom forth a new outlook toward the industry which will open up a new era of prosperity for everyone connected with it.

DISTRIBUTOR DOINGS:—The business boom which has been flourishing along coinrow for the past several months goes on unabated. The tremendous demand for all types of used equipment has practically drained the reserve supply which distributors had on hand and lucrative trade-in deals are now being offered to the operator in order to obtain choice pieces. This has helped to rejuvenate the sale of new phonos and games which is bringing in a new era of prosperity for West Coast coinmen. . . . MINTHORNE MUSIC COMPANY:—With a wide array of new games now on display on the showroom floor of the Minthorne emporium business has reached a new high. **Hank Tronick**, general sales manager for the firm, stated "Last week was a record smasher for us, in fact, our total business for the week far exceeded that of any week we have had for many, many months." He added, "We are all confident that this is a definite indication of a general up-trend in business." . . . BADGER SALES COMPANY:—Plenty of excitement around the Badger showrooms last week when Al **Silberman** was suddenly stricken with a kidney stone attack and rushed to the hospital. Prompt treatment by the doctors quickly checked the ailment and Al is now back on the job again feeling fit as a fiddle. . . . Now on display at Badger and receiving a great deal of comment is Gottlieb's new "Jamboree" four player pinball game. . . . The Badger showrooms remained closed on Saturday, May 28, in order to give the employees an extra-long Memorial Day week-end. . . . **Joe Duarte**, head of the export sales department, reports that there is now considerable activity in the Hong Kong and Singapore areas. These two export markets are now receiving large shipments of phonos and in-lines. The Philippines are also plenty active in the coin machine export market. . . . C. A. ROBINSON & CO.:—Interest in **Bert Lane's** "Golf-O-Mat" is increasing throughout the area, according to **Charley Robinson**. The battery of five "Golf-O-Mats" which is now in operation at Pico and Overland in West LA has sparked new interest in the game. . . . PAUL A. LAYMON CO.:—**Paul and Lucille Laymon** returned from Las Vegas raving over the beautiful new Riviera Hotel. They said that all coin machine people should definitely stay there while in Las Vegas. Their old friend **Dave Gensburg** took them on a personal tour of the plush palace which left both Paul and Lucille spellbound with all the modern beauty of the palatial hotel. . . . They also stopped by The Westerner Club to chat with **Midge Ryan** but, much to their regret, missed him.

LATE NEWS BEFORE PRESSTIME:—**V. Vam Nattan**, sales manager for Auto-Photo Co., phoned to say that they're swamped with orders for the new model "11" Auto-Photo Studio, and working like little beavers to fill them. He stated, "It will take us about two months to make deliveries on all the huge back-log of orders that we now have on hand." "By the middle of July," he added, "we hope to be all caught up on production."

COINROW CHATTER:—**Lloyd Sanders**, Downey operator, is now off to Illinois on a vacation. . . . Caught along coinrow discussing business in general were **Al Hanlin** and **Robert Bard**. . . . **Dave Miller**, head of Essex & Media Records, Philadelphia, was in town recently. He stopped along Pico to visit at California Music Company and Leuenhagen's Record Bar and ballyhoo his latest clicker "Alabama Jubilee" with the **Ferko String Band**. The ops have tabbed the tune to be a hit and are putting it on all their boxes. . . . Also visiting at Leuenhagen's was **Mary Meade French** introducing her new Liberty release of "Voulez Vous" b/w "Flamingo."

Al Silberman of Badger Sales Company was discussing what he considered to be the biggest problem the operator has today. Al stated, "I feel that an operator's biggest problem today is the inconsistency of the weekly take. Collections will vary tremendously from week-to-week, in fact, from 25 to 40 percent in many instances. This makes it very hard," he added, "to work out time payment plans for coin-ops as they never know how much they'll have to take care of weekly obligations or contract agreements." . . . SIGNS OF THE TIMES:—Scribbled footnote on a record order at Leuenhagen's:—"Rush! Urgent! Vital! Need this shipment by Sat. a.m. or someone'll collect my life insurance." . . . The long Memorial Week-end brought a much needed rest for local coinmen. Many headed for short vacations at nearby beach or mountain retreats, while others just stayed home to rest and relax. This important holiday ushers in the tourist season for California ops and they know that it brings with it a promise of some busy, hectic, exasperating months ahead. . . . Business is continuously picking up for the firm of H. Rosenberg & Co. as **"Hymie" Rosenberg** and **Al Shifrin** turn out their modernized games by the dozens. . . . **Bill Richards**, head of Kem Records, has a toe tappin' bouncer called "Goodnight & Cheerio" by **Sir Hubert Pimm**. It's a rinkety piano piece with a humorous air. . . . With **Governor Knight's** Cigarette tax bill now dead many ops are heaving sighs of relief.

THRU THE COIN CHUTE

NEW ENGLAND NIBBLES

Hub in a heatwave this week and biz suffering as result. Outdoor locations getting big play as thousands off to the seashore and funspots in the New England area. . . . Staff at Trimount Automatic Sales Corp. (Seeburg) snooting the hot spell with air conditioning keeping everyone comfortable and expediting the work load. Williams' "Sidewalk Engineer" reported bringing in excellent earnings for ops at the funspots. **Irwin Margold**, gen. mgr., says the "engineer" is really grabbing the coin at Revere, Old Orchard, Salisbury and Hampton beaches. Demand for used equipment is reported up at Trimount. . . . Ten cent play going good and all new equipment being bought on the dime. . . . N. H. Music Ops met at Curtis Hotel, Manchester, N. H., Wednesday nite, May 25, and heard a discussion on background music and its place in the industry from officials of Trimount. Shown were the Seeburg library units.

Biz at Atlas Distributors (AMI) reported holding. Ops visiting with Louis and Barney Blatt this frame included **Rae Shea**, Worcester; **Louis Taube**, Manchester Music, Manchester, N. H.; **Malcolm Wallace**, Newport, Vt.; **D. J. Hollis**, Berlin, N. H.; **Bill Hamel**, Concord, N. H.; and **Henry Brooks**, Dover, N. H. Louis B'att week-ended at his summer place on Newfoundland Lake in N. H. and got in some trout fishing. He, along with many other distribs and ops, were present at the Red Sox Game Monday nite, May 23, for disabled vets at which **Frankie Laine**, **Fontane Sisters** and **Jane Meadows** entertained. . . . Si Redd, Redd Distributors (Wurlitzer) announced the appointment of **Eddie Pearle**, former New York legit press agent, as director of advertising and sales promotion. Eddie, whose home town is Boston, worked with **Cheryl Crawford** and flacked for the Sacandaga Park Playhouse, Syracuse, N. Y. He will handle publicity, advertising and sales promotion for the Redd org. **Bob Jones**, sales manager, who formerly helped out on promotional matters, will now devote his entire time to the sales department and road trips. Ops visiting at Redd's this week included **Bill Sweeney**, Buzzards Bay; **Jerry Waterhouse**, New Bedford; **Art Strahan**, Greenfield; **Bill Hamel**, Concord, N. H.; **Ray Racine**, Woonsocket, R. I.; and **Bob Lyons**, Skowhegan, Me. Great expectations at Redd's for "Derby Roll," United's new shuffle alley type horse racing game. Wurlitzer "1800's" going strong.

Ted Williams spotted at **Jerry Flatto's** Boston Record Distributors stocking up on ep's. Ops visiting with Jere this frame included **Al Laughton**, York Beach, Me.; **Mal Wallace**, Newport, Vt.; **Al Sharpe**, Portland, Me.; and **Harry Walker**, Newport, R. I. . . . Rock 'N Roll show at Loew's State this week drew crowds of the faithful as **Alan Freed**, with Hub's own **Symphony Sid**, headed the revue. A Seeburg in the lobby of the theatre from Trimount, was stocked with r & b numbers by the appearing artists, **Dakota Staton**, **Nappy Brown**, **Ella Johnson**, **Al Hibbler**, **Five Keys**, **Bo Diddley**, **Nolan Lewis**, **Dinah Washington**, **Little Walter** and **Buddy Johnson** and his orch. R & B platters took a big upswing in sales hypoed by the revue, which went on for a three day date in Loew's Providence, R. I. house, May 27-29, altho gross was way under expectations in Hub because of the heat wave which kept Bostonians outside. Collections from the Seeburg in the Loew's theatres in Hub and Providence goes to cerebral palsy fund drive. . . . Hub stand of show proved pretty conclusively that r & b platters are being pushed up the pay-off ladder by teen agers. 90% of audiences were teeners. . . . Traditional summer slump in record biz and show biz now underway in Hub. . . . Outdoor season is on in full blast and ops are going outdoors this summer with as many pieces of equipment as they can place, even yanking stuff out of poor indoor locations for alfresco spots.

Ralph Lackey, Karel Music, Roxbury, appeared on deejay **Sherm Feller's** program Thursday nite, May 19, to discuss the role the Massachusetts Music Operators Association is playing in the current cerebral palsy fund drive. Ralph dashed from the meeting going on at the Hampton Court Hotel in Brookline to make the date. . . . **Jim Geracos**, prexy of the music ops asso., convalescing at Phillips House from a gall bladder operation, is still spark plugging the music c. p. drive. Jim issued a call from his sick bed urging the ops to get out and fight to put the music division over the quota. . . . Juke box in the Necco Candy Co., Cambridge, was splashed in three column cut in Boston Traveler Tuesday, May 24, when proceeds were taken out and cash poured into a bag with officials of Necco, cerebral palsy, and a four-year-old c. p. patient posing for the photo. . . . **Adolph Dugas**, Webster music op, has been cited by the Catholic Free Press for his donation of 49 music machines to youth centers within the past few months. He has committed himself to presenting 100 boxes. . . . **Harry Deshowitz**, K & D, Medford, has cracked the Waldorf Restaurant chain in Brockton, New Bedford, Lynn, Lawrence and Lowell. Music machines are stocked with pop standards and extended play and get the heaviest play at lunch time. Waldorf officials report the background music from the coin operated phonographs has improved their business greatly and customers are very favorably impressed with the music machines. Harry is also scoring with arcade equipment and has pieces, including 3-D movie machines, boxing machines, the Williams "Sidewalk Engineer" and Fortune Tellers on location in and around Salisbury Beach. K & D is one of the big success stories in the music biz. Harry started about three years ago with three pieces of equipment.

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THRU THE COIN CHUTE

HOUSTON HAPPENINGS

H. W. Daily back from San Antonio where he opened a wholesale record distributing firm in Commercial Music Company's building there. Altogether Daily now owns three wholesale record distributing concerns in Texas; South Coast Amusement, Houston; Big State Distributing Co., Commercial Music Company building, Dallas, and the new company in San Antonio. . . . New retail record store, only one in Park Place area, opened on 3800 b'ock of Broadway May 23. . . . D. W. Lester, working a mere twelve hours daily at managing his retail record store on North Side and looking after a sizable string of juke boxes, is able to stay a jump ahead of prices that have been jacked way up on about everything imaginable except phonograph play. . . . Veteran musicman Al Lemke said he was holding on to a few good locations mainly to stay busy and keep in touch with old friends, but his wife Pauline contended that he simply wanted an excuse to always be on the go. . . . Met for the first time a right likable fellow named K. T. (Travis) Park, owner of Bluebonnet Amusement Co. out on Boundary St. . . . New babies in the homes of operators Thomas C. Wild and L. C. Butler of Consolidated Music Co. and operator Russ Reader, Allied Music Co. . . . Bob Davenport had driven his car over 40,000 miles without a dent. He parked all legal and proper in front of his office when some inconsiderate peckerwood sideswiped it just deep enough to peel off a door handle and most of the chrome. Even mild tempered Bob was some riled when he heard the guy didn't even slow down. . . . Consolidated Chemical Co. "Employees Canteen Fund" fifth annual barbecue and picnic, attended by over 1000, was paid for with cash profits from vending machines located in the plant canteen. Three of the other four celebrations were similarly financed. Most profitable vendors in order named were: soft drinks, milk and fruit juice, cigarette and candy machines. Machines are owned by bona fide operators who pay canteen committee the same commission as is collected by other locations over the city. In addition to the annual picnic, canteen provides funeral wreaths for employees members for their immediate families.

United Sets Order Record With New In-Line Game

BILL DeSELM

CHICAGO — "Instead of sample orders we have been receiving quantity orders", said Bill DeSelm, general sales manager of United Manufacturing Company, this past week, for our new in-line game, 'Triple Play.'

"The result was", DeSelm continued, "that when we totalled up our initial orders for 'Triple Play' we found that we had ourselves a brand new record for first orders on any new game.

"It's just simply thrilling", DeSelm reported, "to have our distributors from everywhere in the country wire and phone us orders far above and beyond any initial order they yet placed for a brand new game"

"Triple Play" is a three card, three coin game. It has the new advance score feature and all the other well-known features as well as some entirely new features never before presented to the trade.

In this regard DeSelm said, "There's no use going into a big story about the tremendously outstanding features and the unusually fine play appeal and attractiveness of 'Triple Play.'

"In our estimation", he commented, "the best thing that any operator can do is simply drive over to his nearest United distributor and see if 'Triple Play' isn't everything we claim it to be.

"We're holding back from telling about all the features because we feel certain that every operator who sees and plays 'Triple Play' at any distributor's showroom is going to be very, very pleasantly and happily surprised", he concluded.

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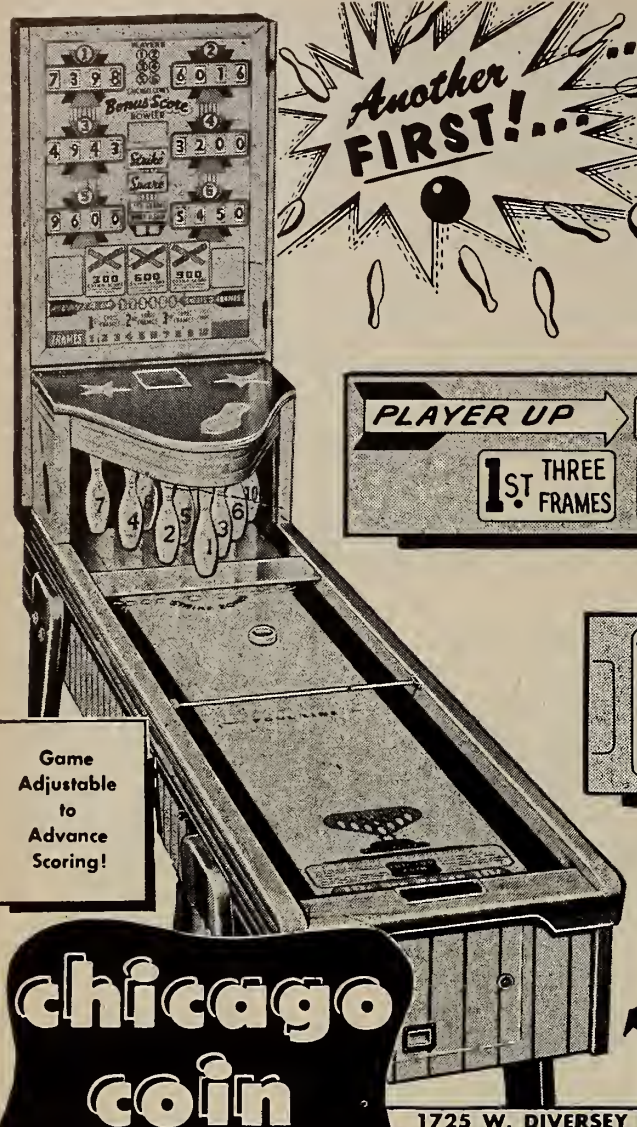

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1ST STRIKE 300 EXTRA SCORE

2ND STRIKE 600 EXTRA SCORE

3RD STRIKE 900 EXTRA SCORE

EXCITING BONUS SCORING SYSTEM

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Game Adjustable to Advance Scoring!

PLUS...

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Feather Touch "Power Lift"

National "Slug Rejector" Coin Chute!

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Jerry Shuman Joins Coven Distributors

Was With Gillette Dist. For Over Eighteen Years

CHICAGO—Jerry Shuman, who has been with Gillette Distributing Company's service department for over 18 years has just joined the Coven Distributing Company, distributors for Wurlitzer automatic phonographs and music accessories thruout this territory.

"This was a very friendly arrangement between Mrs. Mary Gillette and myself", Ben Coven reports, "because we both felt that Jerry Shuman would have the opportunity for even greater advancement."

Jerry is well known to every operator in the Chicagoland area. He has worked closely with them on all of their problems. He is considered to be one of the most outstanding experts on sound distribution because of his studies of amplification and general tonal arrangements.

Ben Coven advised, "Right now Jerry is traveling thruout our entire distributing area for us. He will be meeting with music merchants who have been his friends for many years. He is pointing out the advantages of our new Wurlitzer to these people.

"He has told us", Ben continued, "that many of the operators are of the belief that our new Wurlitzer model '1800' is one of the very greatest automatic musical instruments that has ever appeared on the market."

Jerry, himself, is greatly elated over the future prospects in store for him, and has stated, "I think that the time came when I just simply had to move out of one division of the industry into a higher field and that this is probably the opportunity and business for which I was intended all the time.

"I am extremely grateful to Mrs. Mary Gillette and, especially, to Ben Coven for helping me prove that the time had come when a new position was my move for the future."

More Ops Flock to Seacoast to View "1448"

NEW YORK — "Operators keep flocking into our showrooms to see the new Rock-Ola model '1448' phonograph" stated Dave Stern, Seacoast Distributors, Inc., this city.

Stern, a camera fiend, keeps snapping pics. Here we see (Top) left: Moe and Rae Victor of Mo-Mar Music, and their dog "Rusty"; right: Bob Slifer and Jack Wilson, Modern Vending Co., Newburgh, N. Y. (Bottom) left: Mickey Cignarelli, Sam Kramer and Mrs. Cignarelli; right: Carl Pavesi, Westchester operator.

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chicago coin MACHINE COMPANY

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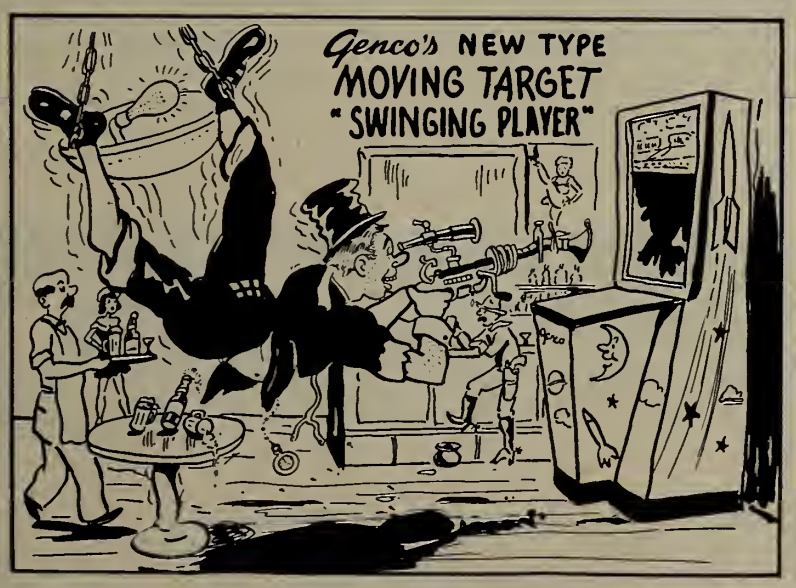


CHICAGO—Now that Genco Mfg. & Sales Company are about as busy as any factory could ever wish to be, Ralph Sheffield, sales director of the firm, displayed a cartoon drawing which he had shipped to all of its distributors prior to the introduction of the firm's new "Sky Rocket" rifle gallery.

Said Ralph, "Just wanted to give our distributors a laugh or two and, at the same time," he added, "put them in good spirits and good humor so that, when they saw our new gun, they would be happier than ever."

B & G Amuse. Buys Harris Music Co.

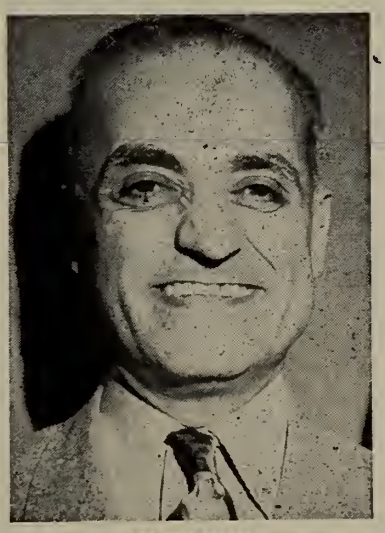
KANSAS CITY, MO.—Charles Bengimina and Tudy Gulatto of B & G Amusement Company, this city, have purchased the Harris Music Company, also of this city.

Harris Music Company was owned and operated by Mike Harris who has been in the music business for the past seventeen years.

Bengimina and Gulatto have been in the automatic music business for the past five years.

B & G are transferring their music headquarters and will, in the near future, make important announcements regarding the combined operations.

Over 50 Donations of Games and Phonos



JOE ABRAHAM

CLEVELAND, OHIO—After taking a count, at the insistence of your reporter, we learned that Joe Abraham of Lake City Amusement had donated over 50 phonos and games to churches and schools in this city.

"I don't like to talk about this," Joe said, "because it sounds like I'm trying to pat myself on the back.

"If you want to know," he continued, "here's my book and you can look thru it yourself."

In this little book that Joe maintains are donations to some of the most outstanding churches and schools in this area.

But that isn't all, because many, many more are not even listed, and Joe just sort of feels:

"Listen, friend," he says, "whatever we can do, as we go along, to make someone else just a little happier, doesn't have to be recorded."

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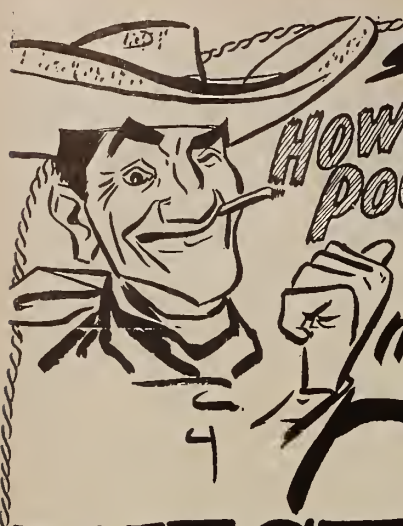

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CHARLEY CAVANAUGH

★ US GALS ★

By CISSIE

Eloise and Joe Mangone of Miami Beach, Florida, plan to be in Chicago on June 16. We're looking forward to dining with both of you. Understand from Eloise that Joe is on a very strict diet. (Just can't wait, Joe, until I see your new svelte figure). . . . Hats off to Leona Ballard of Bell, W. Va. Leona was the one woman operator present at the big statewide meet in Charleston, W. Va. She's considered one of the state's most outstanding operators. . . . Eve (Mrs. Nate) Feinstein came in from Los Angeles just in time to attend the Automatic Phono League Bowling banquet last Saturday nite. Eve advises that Hymie Rosenberg phoned her in L. A. to say, "Hello". She was very much surprised to hear from him. Wanted to know how in the world Hymie had learned she was in L. A. and, especially, how he knew she was visiting with her sister, Mrs. Mollie Greenberg? To which questions Hymie calmly answered, "Oh, I read it in The Cash Box' 'Us Gals' column."

Us gals played an outstanding and important part at last Saturday nite's banquet. This column wants to congratulate each of the gals. Isabel Oomens and Marian Sipiora won trophies for their "High Individual Averages." Julia Gallet won a trophy for "High Game Scratch" and was also presented with a medal from the Women's International Bowling Congress. Mildred Jaccino was presented with a trophy for "High Game Handicap." Norma Ricci of ABC Music Service Team No. 2 was the only gal member of this championship team. In addition to her trophy, she received a bottle of champagne and a leather wallet just simply filled with that beautiful green stuff. Charlotte Hughes, a grand gal with just as grand a sense of humor, was awarded the year's "Gutter Gussie". Charming Edith Davis, by the way, was re-elected Treasurer of the League for the fourth year.

Congratulations to Tony and Ursula Galgano. Tony's beautiful bride will be a mama almost any day now. . . . A belated, but very, very happy birthday to Jayne Gallet. . . .Congratulations to Jennie and Charles Alesi who are celebrating 14 years of wedded bliss. They have two very lovely children. . . . Glad to see Trudy (Mrs. Ben) Coven looking so well after her siege of illness. Tells me she feels so good she's all ready to play golf again. . . . Mary Gillette all happy and excited over her daughter Leslie's graduation this June 16. Leslie, who is only 12 years old, is a most remarkable student. She'll be among the youngest high school students in Evanston. The beautiful Mollie (Mrs. Henry) Friedman, grandmother of Linda and Larry Zeman, very elated these days. Her daughter just purchased a brand new home. And doting grandma Mollie thrilled that the kiddies will have a big suburban yard of their very own to romp around in. . . . Leona (Mrs. Al) Schlesinger finally found a suitable apartment on Lake Shore Drive. It's high up and overlooking Lake Michigan. . . . Very pleasant to again have Mr. and Mrs. Jack Paschke in our midst again. They're both tanned and healthy looking and report that they just love living in Florida's sunny clime. . . . Well, with June almost here, to rhyme with spoon and honeymoon, wonder how many of us gal's dotters are buying their bridal veils? Won't you please advise: Cissie, c/o The Cash Box, 32 West Randolph Street, Chicago 1, Illinois.

EASTERN FLASHES

This week-end coming up (Decoration Day), starts the summer season, and altho the actual season doesn't open until the Fourth of July, coinmen with equipment at shore and resort locations, and arcade owners, have been working hard to be ready for the three-day May 28 week-end. Everyone hoping for the cooperation of old man Sunshine to get them off to a flying start. . . . Business at the wholesalers this week, even tho it's been moving at a fast pace these past many weeks, took a fine spurt this week—on both new and used machines. Ops here advise collections took a slight jump, and look forward to a return to normalcy in the weeks to come. Televising of local ball games, the big reason for slump, ops claim, as several nights a week are given over to tv-ing of games—with the big city being represented by three ball clubs.

* * * * *

Mrs. Bill McCarthy, Catskill Amusement Co., Hurlyville, N. Y., warns coinmen, who intend to spend the week-end at the Concord Hotel, following the Thursday night banquet of the New York State Operators Guild, June 9, that they better phone her for reservations as they are practically all out. Phone: Hurlyville 284. Many of New York City's coinmen have already made reservations. Looks like it'll be a gala party. . . . Annual election of officers will be held at the June 20 (Monday) meeting of the Westchester Operators Guild. Meet takes place at the American Legion Hall, 57 Mitchell Place, White Plains, N. Y. Which reminds us the Westchester group will be well represented at the New York State Ops banquet. . . . Mike Munves, so busy with rush to get equipment and supplies out to arcade owners, stops for a moment to moan "Would like to see the Fourth of July over? I'll be going at this dizzy pace until then." . . . Barney (Shugy) Sugarman, Runyon Sales Co., out of town for a few days, so Perry Lowengrup remains at the office to take care of visiting ops. The itchy Perry finds it hard to sit around, claiming "I'm not a desk man." . . . Jack Mitnick, AMI regional representative, in town for a few days. Came in from a visit to the AMI distribs in Baltimore and Philadelphia. Stays around for a day or so, and then hustles out on the road to see more AMI distribs

* * * * *

Dave Stern and Bob Slifer, Seacoast Distributors, hosted ops from the Atlantic coast section of New Jersey. Showed the new Rock-Ola "1448" at the Majestic Amusement Co., Shrewsbury. Frank Schultz, Rock-Ola service engineer, with the assistance of Seacoast's Charlie Reissner, held service schools in N. Y. on May 23, 24 and 25, and then at the Elizabeth, N. J. offices on May 26 and 27. . . . Willie Levy's daughter being married at the Waldorf on June 11. Willie, and many of his friends coming in from Miami. . . . Harry and Hymie Koeppel, Koeppel Distributing Co., advise very fine pick-up in sales of reconditioned music. . . . Irv Holzman, National Novelty Co., Merrick, L. I., down on the street. So that he can get a few hours' relaxation, Irv bought a 22-ft., four-cabin cruiser. Doesn't know the first thing about boats, but claims he's learning—the hard way. . . . Meyer Parkoff, Atlantic-New York Corp., a staunch supporter of dime play, and makes it a point to talk it up with every op who drops in. . . . Al Simon, Albert Simon, Inc., doesn't offer any explanation for present conditions, except to say "Never saw business so lively—ops grabbing every piece of Genco's 'Sky Rocket' and ChiCoin's 'Big League' baseball game and 'Bonus Score' bowler. Wish the factories could ship me greater quantities." . . . Abe Lipsky, Young Distributing, and John A. (Mac) McIlhenny, Wurlitzer district sales mgr., take a drive up to see the ops in Westchester, while Joe Young and Allie Goldberg cover Brooklyn. Which reminds us—have you made your reservations for the Joe Young-UJA Testimonial Dinner being held on Wednesday, June 15, at the Sheraton-Astor Hotel? If not, get going! . . . Joe Glavin, at one time associated with Rex Amusement, opens Globe Distributing Co., in Syracuse, N. Y. Joe will wholesale both new used equipment.

UPPER MIDWEST MUSINGS

Herman Fisher of Aberdeen, S. D. spent several hours in the Twin Cities. Herman took his time making the rounds of the distributors and had plenty time to do so before catching his train. . . . Harry Williams of St. Paul, Minn. took a couple of days off to go fishing for Walleyes in Big Trout Lake in Northern Minn. Harry did okay even tho he did not quite get his limit of fish. . . . Hugh and Esther May of Eau Claire, Wisc. made the trip in to pick up records and supplies for their route. . . . Bruce Windhurst of Aberdeen, S. D. spent a couple of days in the Twin Cities. While in town Bruce purchased a few pieces of equipment for some route changes that are being made. . . . Stan Baeder of New Rockford, N. D., came into the Twin Cities on a shopping trip. . . . Gabby Cluseau of Grand Rapids, Minn. made the long trip into Minneapolis for no other reason than to take in the fights. Gabby wouldn't even discuss business. . . . Mr. and Mrs. Cecil Terveer of Winona, Minn. have been so busy with their route that it wasn't until they were in Minneapolis that they ran into Jim Stansfield who also is from Winona. All commented how seldom they see each other. . . . Making the rounds and picking up supplies and equipment for their routes were Jack Harrison of Crosby, Minn.; Leo Hennessey of Rochester, Minn.; Bill Hunder of Wheaton, Minn.; Charles Sersem of St. Cloud, Minn.; Elgin McDaniel of Wadena, Minn.; Len Worsech of Montevideo, Minn.; Art Berg of Fairmont, Minn.; Martin Kallsen of Worthington, Minn.; Ben Weis of Bemidji, Minn.; John Galep of Menomonie, Wisc.; Pete Wornson of Mankato, Minn.; and Frank Mager of Grand Rapids, Minn.

CHICAGO CHATTER

With the Decoration Day holiday out of the way many are now starting to pack their suitcases, buy their travel tickets, and plan to be in our Windy City, Monday morning, June 6, 1955, when the very first meeting of the "20 Year Club Council" will take place at the Morrison Hotel in Parlor "B." Plans will be discussed for the first annual convention of the entire membership of the "20 Year Club." . . . Congratulations to the officers of Chicago Automatic Phonograph Bowling League, Robert E. (Bob) Gnarro, Ray Gallet, Jack Oomens and Edith Davis for the very marvelous banquet at Allgauer's. Biggest and best yet. . . . Jack Nelson of Bally dashes up to Michigan in answer to many phone calls. Bally's kiddie rides are going greater than ever in this state. And Jack up there to help make 'em still greater. . . . Billy Coan drives to Chattanooga to get together with Frank Stiles on another Keeney Hot Coffee Vendor operation. . . . Frank Mencuri and Sam Lewis dashing about madly this past week lining up materials, components and everything else as they prepare for an important announcement.

Paul Huebsch, John Conroe, Roy McGinnis, Chester Biezad and Walter Harrison in a hush-hush conference at Keeney. "Something's sure to pop," said Paul. . . . "Just to relax over Decoration Day weekend," said Art Weinand, "I'm going to sit up on a ladder and paint the garage." Art is one of the busiest sales managers in town with calls coming in from everywhere on Williams' latest games. . . . Advance notice: Music Operators of Northern Illinois have already chosen the time and place for their annual '55 banquet. It'll be at the Elmhurst Country Club on October 13, 1955. . . . Nate Feinstein telling two very beautiful gals that the reason he "appears to look taller" to both of them "is because I'm wearing suspenders for the first time." . . . Alvin Gottlieb absolutely thrilled at the way their latest four-player, "Jubilee," continues to zip out of the factory. "Seems like every time we think we've caught up with the demand," Alvin said, "Nate comes in with another batch of orders and we're back scrambling for more and more production all over again."

This past week Bally's Bill O'Donnell not only wound up with telephonitis but also with writer's cramp. Just watching Bill scribbling down those orders as first one distrib and then another on the long-distance phone can give anyone writing cramps. And to climax everything else, Art Garvey gets on the phone from New York with a batch of business, then comes Phil Weinberg from Dallas with still more business. . . . Now that Wally Finke is back from his vacation, Joe Kline plans to take his family up to Michigan for a much needed rest. . . . Ralph Sheffield of Genco still getting calls for more copies of that "Swinging Player" cartoon. Not only is everyone getting a laugh looking at it but, Ralph reports, everyone wants one for their offices. Meantime Genco plant so busy, they haven't even time for lunch these days. . . . Don Moloney and Mac Brier of Donan Distribs eager to play the Chicago Coin softball team but both worried over the hand injury to their "star," Tom Cath.

Sam Wolberg got himself a very pleasant surprise this past week. Received ten return cards, all from one and the same operator who had just purchased ten new ChiCoin bowlers. Each card carried the same message. . . . Tom Callaghan reported to be busier than ever before. . . . Gil Kitt, Joe Robbins and Jerry Bremner all smiles over the great equipment their factories sending them. Jerry Bremner, by the way, just dashed down to Louisiana to do some fishing for the next two weeks. In the meantime Empire offices undergoing a most complete rejuvenation. . . . Lou Casola and Charley Merrick of Rockford visiting about the factories. . . . Bill De Selm of United absolutely elated over the new sales record the firm set for initial orders with its new in-line game, "Triple Play." And Bill reports, "This is only just the beginning." Bill advises that Al Thoelke up in Portland, Ore. and that Johnny Casola in Jacksonville, Fla. . . . Statement of policy re: NCMDA received from managing director Al Schlesinger this past week is very interesting. Al absolutely planning on complete cooperation all around. Also advised five new members this past week: Bill Happel's Badger Sales, L. A.; H. N. Gorman of Augusta; Leonard Drapkin, Montreal; Charles Robinson, La.; and Hermitage Music, Nashville.

All leaders here seem to be in agreement that the biggest summer biz in all history is right ahead. Many continue to be amazed at the tremendous business upswing which keeps going up and up and up. . . . Wayne Bradfield of Rock-Ola advises that everyone so busy around the place that few have time to even relax for a while. "Business is great and getting greater," is the way Bradfield puts it. . . . Jim Marinos who has only a four handicap is now leading United's "Twilight Golf League" with a 41.3 average. . . . Ben Coven advising that his eyes acting up as he dashes for the eye doctor. Then stops, bethinks himself, and says, "So many things wrong with me they won't even take me in trade anymore." . . . Jerry Shuman who was with Mary Gillette's firm for past 18 years joined Coven Distributing and will travel out of the Chicago offices visiting with operators. Jerry well known to all ops in the Chicagoland area. . . . Joe Abraham of Cleveland advises that the firm has donated over 50 games and phonos to schools and churches in and around Cleveland. . . . Carl Hoelzel of K. C. reports that his firm now distributors for Arthur H. Du Grenier cig vendors.

Bob Bockley of Airline Cig Service of New Orleans telling how he lost but eight locations in the three years he's been in the cig vending biz. . . . Al Siegel of Toronto expected in town for the "20 Year Club Council" meeting. . . . Lou Nemesh of Detroit reports that the one word that best describes his firm's four offices is "busy." . . . J. R. (Pete) Pieters on his way into town to visit with his daughter in Evanston. Pete also advises, "Watch Lea Primrose next time out." . . . Some time ago we bumped into a coinman who advised us that he had "every single issue of The Cash Box" saved up in his offices. We've been hammering away at our memory in an effort to remember his name. If he happens to be reading this would very much appreciate it if he would looksee whether he has a copy of the very first issue of The Cash Box. Sure would appreciate it as we go into our 13th Anniversary. . . . Col. Lew Lewis of Merit Industries just back from a southern trip reports, "Business is better than ever." . . . George A. Miller phones to advise that Calif. Music Merchants Assns. banquet already over the top.

Lyn Durant a busy, busy man in United's big engineering building, with a zillion new ideas. . . . Les Rieck of Rock-Ola advising that the firm's sales and service schools "a tremendous success everywhere." . . . Many believe that if ASCAP's members think it over they'll realize that should the Copyright Act ever be amended according to present wishes of their own organization dozens of wildcatter copyright societies would spring up to harass the juke box operators right out of business—thereby destroying their own showcase for their own tunes. In short, "Killing the goose that lays the golden eggs" for ASCAP's own members.

HAPPY BIRTHDAY THIS WEEK TO: Leslie Landt, Chicago. . . . Irving X. Morris, Newark, N. J. . . . Charles S. Charle, Springfield, Mo. . . . Mike Rice, Oklahoma City, Okla. . . . Harry Goldberg, Miami, Fla. . . . Frank Bartnik, Milwaukee, Wis. . . . Alfred Rade, New Brunswick, N. J.

AFTER TH'OT—Cal Coolidge once remarked, "I've never been hurt by anything I didn't say."

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Checking my records, I found I sold many more cards than with the old type venders and realized over 100% more profit per card with your Vacuumatic Vender. I have 14 card machines in my arcade and want to replace my 10 old ones with your new Vacuumatics.
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We can highly recommend Vacuumatic to anyone who is using card venders.
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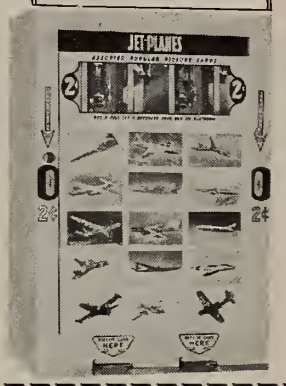

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CHICAGO CHATTER (Cont.)

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- De Luxe "New Look" Cabinet Unmatched for Beauty and Ruggedness!
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DALLAS DOINGS

Congratulations to the Carl Weathers upon the arrival of their brand new baby daughter. Everyone is still waiting and hoping to get a cigar. . . . The rains have let up a little in this territory and business gets back to normal. . . . Garland Delemar from Waco was in Dallas Tuesday rushing around to get his business finished early. He was in a rush to get back to Waco for his daughter's recital. Garland said there was a big wind in Waco one day last week and everyone thought of the tornado that Waco had in 1953 and ran for cover. All were relieved when the blowing stopped without another one. . . . Commercial is busy booking orders on United's new "Derby Roll." Orders are coming in fast and heavy, they say. . . . Betty Madigan, MGM recording star, who won The Cash Box Juke Box Operators Poll in 1954 as the Most Promising songstress, will open a singing engagement June 6 at the Baker Hotel Mural Room. . . . There has been some merging of businesses here in Dallas lately. The latest rumor is that Chandler Music and Blue Bonnet Music are going to merge. . . . Operators from all around were seen along coin-row this week. George Bury of Hamlin was in buying more equipment for his route. . . . T. R. Craig from Ranger was in also buying equipment. . . . John McGee from Buffalo was up buying new equipment and reports that business is good down his way.

Harry Poole Now Concentrating on Foreign Sales

BOSTON, MASS. — Harry Poole, formerly distributor for Wurlitzer phonographs in this area, is now specializing in wholesaling reconditioned equipment, concentrating mostly on foreign sales.

Poole received a nice publicity break when a columnist on the Boston Daily Record, George Clarke gave him a nice spread in an April issue. Clarke wrote about "What happens to last year's juke boxes when the newer, bigger, more brightly lighted instruments come along?" He recounted how these phonos are shipped to foreign countries and mentioned Poole's name as one of the shippers.

CLASSIFIED ADVERTISING SECTION

WANT

WANT — Any quantity of United or Bally Bingo Games for resale, late or early models. Also Seeburg A's or C's. List quantity available and prices. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. Tel.: MArket 3967.

WANT — Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—Big Times $475; Surf Clubs $260; Yacht Clubs $110; Genco Bingo Rolls $60. Also Want Genco Wild West Guns. State condition of equipment first letter. LEWIS AND FOLLETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASH. Tel.: MAdison 8585.

WANT—Seeburg 100 selection Hideaways; Phonographs; Wall Boxes; Steppers. AMI 120 and 80 selection Hideaways; Phonographs; Wall Boxes, Steppers. Wurlitzer 104 selection Hideaways; Phonographs; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN. Tel.: 2648.

WANT — For Resale, new or used American, National 12 ft. Bank boards; 22 ft. Shuffleboards; late model Bingo's; 100 Selection Seeburgs; Lee's Musical Merry-Go-Round. Quote quantity, condition and your best price in first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: HIllside 5110.

WANT — Varieties. TOLEDO COIN MACHINE EXCHANGE CO., 814-816 SUMMIT STREET, TOLEDO, OHIO. Tel.: ADams 8624.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—Tubes: 2051; 2050; 70L7; 2A4, 2A3, 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay $40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT — From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT — Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUdson 6-4568.

WANT — Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT — Mills Panorams — any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GArfield 3585.

WANT — Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5160.

WANT — Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVerglade 1-4647.

WANT — We are in the market to buy for cash Universal Five Stars; United Circus; United Boleros; United Showboats and Mill's Panorams. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST.. SAN FRANCISCO 3, CALIF. (Tel.: HEmlock 1-1750).

WANT—Bally Big Times and Varieties for resale. Any amount. Wire quantity and best price. HEATH SALES CO., 506 BROADWAY, MACON, GA. (Tel.: 5-0161).

WANT — To Buy For Cash. Bally Bingos. We will give $450 on Big Times: $380 on Varieties; $220 on Surf Clubs; $200 on Ice Frolics; $180 on Palm Springs. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel.: MAin 8751).

CLASSIFIED ADVERTISING SECTION

WANT—Late model phonos. Preferably Seeburg 100's. Will pick up within 300 miles. Write, wire, phone: KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: CIrcle 6-8939.

WANT—All late model Seeburg M-100's, B's, C's and Hi-Fi's. Will pick up within 300 miles. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y. Tel.: FReeport 8-6770.

WANTED—For Cash, up to 15 Mills Panoram's. Must be in good working condition and good cabinets. Write or call: MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

WANT—Bingos and Gottlieb 5-Balls for resale. Also Late Model 1953 Rock-Ola Fireballs 1436A 45 RPM. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. Tel.: 4-6703.

WANT — Safari, Regular, DeLuxe. Write or Phone SIEGEL DISTRIBUTING COMPANY, 637 YONGE STREET, TORONTO, ONTARIO, CANADA.

FOR SALE

FOR SALE — All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

FOR SALE — "Sock-the-Ock" will change "Shoot-the-Bear" into a colorful, smooth performing money maker. A proven kit in a complete package—While they last—$21.00 each. 100 SERVICE CO., 2638 OLIVE STREET, ST. LOUIS 3, MO. Tel.: JEfferson 1-6531.

FOR SALE — "Wurlitzer Phonographs." 1500's—$395; 1400's—$325; 1250's — $175; 1100's — $150; 1015's—$50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA., Tel.: 84-3264.

FOR SALE—Keeney Sportsman Gun (New) $375; Bert Lane Zoo Ride (New) $495; Bert Lane Zoo Ride (Used) $395; Bally Space Ship (Used) $350; Chicago Coin Jet Ride (Used) $350; Wurlitzer 1550A (Like New) $350; Wurlitzer 1400 (Sharp) $295. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. Tel.: GL 6-6807.

FOR SALE—Bowlers. Genco Shuffle Pool $150; Chicago Coin 10th Frame $130; Chicago Coin Starlite $350; Keeney Deluxe $80. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO. Tel.: CEntral 1-9292.

FOR SALE—Genco's 2 Player Basketball, $200; ChiCoin 6 Player Home Run, twin 10 & 25c coin chute, $200; Williams' 6 Player All Star Baseball, $225. All clean and in excellent condition. MONTANA SALES CO., BOX 1463, BILLINGS, MONT. Tel.: 6-6933.

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLympic 8-4012, 4013.

FOR SALE—Dude Ranches $265; Atlantic City's $90; Spot Lites $50; 5-10-25 Seeburg Boxes $15; 3020 Boxes $12; 219 Steppers $12; AMI Steppers $15; 5 Player United Shuffle Alley $55. Following Games $35 each: Maryland, Champion, Freshie, Tri Score, Three Feathers, St. Louis, Hot Rod, Majors. All Equipment Cleaned and Checked. H. & H. MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. Tel.: 4-6703.

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case $8.50 f. o. b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

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FOR SALE — Late music: Wurlitzer 1500A $495; Wurlitzer 1500 $295; 1400 $325; 1015 $95; Seeburg 100-A $295. World's largest distributor of Kiddie Rides. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON 34, MASS. Tel.: ALgonquin 4-4040.

FOR SALE—Sheldon Sales has a new office in Syracuse offering the finest in reconditioned equipment. Bowlers, phonographs, bingos. What are you intcrested in? We will be glad to quote prices. SHELDON SALES SYRACUSE CORP., 1626 NORTH SALINA ST., SYRACUSE 8, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Finest Bowlers: Factory reconditioned — returnable 7th day for full refund. Clover $130; Classic $145; Imperial $220; Jet $390; Team $275; Coney Island Bingo $60; Genco 400 with latest improvements $60. 1/3 deposit. W. E. KEENEY MFG. CO., 5229 S. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEmlock 4-3844.

FOR SALE — Refinished and completely overhauled and ready for location. Classics $159.30; Clovers $134.50; United 10th Frame Star $99.50; Banner's $389.50; Night Fighter $159.50; Sky Gunner $125; Genco Rifle Gallery $299.50; Exhibit Shooting Gallery $259.50; Telequiz $99, incl. film. ALLIED DISTRIBUTING COMPANY, 786 MILWAUKEE AVE., CHICAGO 22, ILLINOIS. Tel.: CAnal 6-0293.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—United Fifth Ave. $275; United Empire $210; United Empire converted to Fifth Ave. $235; Williams Major League $195; Williams Special DeLuxe Baseball $125; Williams DeLuxe Baseball $99. AMERICAN VENDING CO., 2684 CONEY ISLAND AVE., BROOKLYN, N. Y. Tel.: DEwey 2-9602.

FOR SALE—Beach Club $200; Palm Springs $275; Surf Club $310; Dude Ranch $260; Atlantic City $85; Daffy Derby $225; C. C. Super Home Run Baseball $195; Seeburg Bear Gun $100. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. Tel.: TUlane 6729.

FOR SALE—25 Pop-Sez Popcorn $65; 100 Nickel Victor Rockets $10; 100 Nickel Acorn Capsule $10; 50 Acorn Nickel Bulk Charm $10; 25 Nickel Jet Capsule Vendors $10. Clean—Ready To Use—half deposit. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVE., CLEVELAND 15, O. Tel.: TOwer 1-6715.

FOR SALE — Arcade: ChiCoin Four Play Derby; Williams Box Score; Bally Hy-Roll. Music: Rock-Ola Comets; Rock-Ola Fireball; AMI D-40; Wurlitzer 1650; 1250; 1100; 1015. Write for Prices. H. Z. VENDING AND SALES CO., 1205 DOUGLAS ST., OMAHA, NEB. (Tel.: AT 1121).

FOR SALE—Used Watling Scales. Low prices. Any quantity. Write. SEACOAST DISTRIBUTORS, INC., 594 10th AVENUE, NEW YORK, N. Y. Tel.: BRyant 9-4684 or 1200 NORTH AVE., ELIZABETH, N. J.

FOR SALE—Bally Beauties, Atlantic Cities, Beach Clubs. Dude Ranches, Palm Springs and HI-FI's, perfect condition, priced at or near lowest levels. Seeburg, AMI, Rockola and Evans Music, 78 and 45 RPM. GORDON STOUT CO., 125 N. MONTOE, PIERRE, S. D. Tel.: 4097.

FOR SALE—Special. Varieties $425; Singapores $295; Tropicanas $345; Dude Ranches $225; Cue-Tees $165. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CAnal 8318.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satified. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—We will sell or trade all types cigarette machines (thoroughly reconditioned) Colsnac and Vendo Ice Cream Machines and Automatic Popcorn Shoppes for late model juke boxes. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVENUE, SHREVEPORT, LA.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as it. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE — AMI 5-10 wall boxes; Wurlitzer 48-selection wallboxes; 219 steppers. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA. Tel.: FO 5-3456.

FOR SALE—AMI D-80 $450; D-40 $325; C $250; B $225; A $125; Evans Constellation $150; Jubilee $225; Wurlitzer 1100 $150; Seeburg M100-A $350; 100BL $500; 100C $650; 100W $850; 100G $875. MUSICAL SALES, 2334 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE — Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

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FOR SALE — Reconditioned Guaranteed Phonographs. Rock-Ola: Model 1436A, 45 RPM, $325; Model 1436A, 78 RPM, $275; Model 1446 Hi Fidelity (Write); Comet 120 Selections, $625. Seeburg: Model M-100A, $325. AMI: Model D-40, $265. J. ROSENFELD COMPANY, 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. Tel.: FO 7-6730.

FOR SALE—Ready for locations: 4 Bally Beautys $195; 12 Beach Clubs $240; 5 Yacht Clubs $125; 4 Dude Ranch $265; 3 Palm Springs $295; also other Bingos and Bowlers. Rush deposit to: MICKEY ANDERSON, 314-316 EAST 11th STREET, ERIE, PA. Tel.: 5-7549.

FOR SALE—United Shuffle Alleys: League $250; Chief $225; Royal $175; Clover $100; Williams Major League $225; Williams DeLuxe Baseball $125. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—18 ft. Rock-Ola Shuffleboards $149.50. Shuffleboard Supplies. Shuffle Game Wax Case (12) $3.50; Fast Wax Case (12) $4.50; Pucks (set of 8) $12; Scoresheets 10 pads $7.50; Fluorescent Lights Pair $22.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. JUniper 8-1814.

FOR SALE—6 Exhibit Big Broncos and Triggers completely refinished, like new, $345; not refinished $295. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS. Tel.: HO 4-6111.

FOR SALE—Evans Constellation $225; Shoot the Bear $145; Keeney DeLuxe Bowler $125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (MAin 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

FOR SALE—15c fully automatic International Mutoscope camera $45; 4 for 25c semi-automatic camera $75; will trade for other type equipment—what have you? RELIABLE COIN-MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. Tel.: CHapel 9-6556.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—1 Wurlitzer 1250, $195; 1 Wurlitzer 1015, $75; 1 Seeburg 100BL, $525; 3 Aristo 1c Weighing Scales (Close Out) $75 each; 2 Exhibit Six Shooter, $95 each. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA STREET, EVANSVILLE 8, IND. Tel.: 3-4508.

FOR SALE—Times Square $85; Olympics $69.50; Caravan $59.50; Rose Bowl $49.50; Watch My Line $49.50; Freshie $49.50. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only $24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

FOR SALE—Reconditioned Phonos—ready for location. Seeburg 146-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, $119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2.

FOR SALE—Ready for location Wurlitzer 1015, 18080 and 1400. Seeburg 146M, 147M, 148ML. Special prices on 3020, 4820 and 3W5L-56 Wall Boxes, Contact CENTURY DISTRIBUTORS INC., 1221 MAIN ST., BUFFALO 9, N. Y. Tel.: SUmmer 4938.

FOR SALE — Tropicana, new $525; Tropicana, Used $450; Singapore, New $475; Singapore, Used $395; Nevada $350; Hawaii $325. WESTERN DISTRIBUTORS, 1226 S.W. 16th, PORTLAND, OREGON. Tel.: ATwater 7565.

FOR SALE—Phonograph and Pin Ball route Southern West Virginia. Heart of coal fields. Write: BOX # 343, c/o THE CASH BOX, 26 WEST 47th STREET, NEW YORK, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Send $1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PRescott 9-0182.

FOR SALE—AMI—E—80's and E—120's. Will trade for Bowlers and Bingos. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE, NORTH MINNEAPOLIS, MINN. Tel.: FIllmore 3025.

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Reconditioned, like new. Yacht Clubs $135.00; Ice Frolics $325.00; Surf Clubs $355.00; Bally Jet Bowlers $425.00; Evans Turf & Saddle $249.50. Write: DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE, CHICAGO 25, ILLINOIS. Tel.: JUniper 8-5211.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Keeney Sportsman Gun; Bally Variety; United Tropicana; United Tahiti, also Kiddie Rides reconditioned. Will accept arcade equipment in exchange. Write: ASSOCIATED AMUSEMENTS, INC., 188 BRIGHTON AVE., ALLSTON, MASS. Tel.: ALgonquin 4-3338, ED RAVREBY.

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THE CASH BOX

26 West 47th Street, New York 36, N. Y.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for Dime Play Kits. Install in minutes. $3.50 Revenue increase. Samples $3.50 each, lots of 10, $2.95 each. GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALIF. Tel.: SAratoga 2-3151.

FOR SALE—Jalopy $55; Hayburner $50; Spark Plug $60; United De-Luxe $39.50; Star Series $65; B. Space Ship $279.50. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOllywood 5-1702.

NOTICE—Attention, Wurlitzer 1500, 1700 and 1800 Operators. Connect 24 and 48 Selection Wallboxes to these phonographs. Use Regular 219 and 248 Steppers with Adaptor. Specify model. Change one wire in Stepper. $34.50. MIDWEST MUSIC SERVICE, 819 WEST SECOND ST., WICHITA, KANSAS.

NOTICE—Louisiana and Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO., 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. Write, Wire or Phone. CEdar 7976.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—Arcade operators. We have a limited number of conversion targets (Shoot-the-Spook) in stock. This target is a proven, dependable money maker for operators of Bear guns. Write: 100 SERVICE CO., 2638 OLIVE ST., ST. LOUIS 3, MO. Tel.: JEfferson 1-6531.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PErshing 3-7197 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PReston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

THE CASH BOX

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THIS WEEK'S USED MACHINE QUOTATIONS

16th Year of Publication
817th Consecutive Week's Issue

How To Use "The Cash Box Price Lists"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK" and "The Confidential Price Lists"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin Games — and $25 to $30 on Phonographs.

CODE

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from $10.00 to $25.00 ask from $50.00 up to $75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a $10.00 to $20.00 machine to anywhere from $50.00 to $75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.

LISTED ALPHABETICALLY

AMI

2. Model A, '46, 40 Sel., 78 RPM	79.50	145.00
4. Model B, '48, 40 Sel., 78 RPM	149.50	225.00
2. Model C, '50, 40 Sel., 78 RPM	150.00	275.00
4. Model D-40, '51, 40 Sel., 78 RPM	225.00	325.00
4. Model D-80, '51, 80 Sel., 45 RPM	350.00	525.00
4. Model E-40, '53, 40 Sel., 78 RPM	400.00	550.00
4. Model E-80, '53, 80 Sel., 45 RPM	485.00	675.00
4. Model E-120, '53, 120 Sel., 45 RPM	560.00	700.00
4. WM Wall Box	10.00	12.00
4. SM or SL Stepper	12.00	24.50

EVANS

4. Mills Constellation, 47 Model 951, 40 Sel., 78 RPM	35.00	75.00
4. Constellation, '49 Model 135, 40 Sel., 78 RPM	100.00	200.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	175.00	225.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	250.00	325.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	35.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	49.50	100.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	95.00	150.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	200.00	250.00
4. 1432, Same as above, Converted to 45 RPM	225.00	295.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	250.00	325.00
4. 1434, Same as above, Converted to 45 RPM	295.00	350.00
4* 1436, '52, Fireball, 120 Sel., 45 RPM	325.00	425.00
2. 1436A, '53, Fireball, 120 Sel., 45 RPM	325.00	475.00
2* 1438, '54, Comet, 120 Sel., 45 RPM	600.00	695.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.50	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	25.00	65.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	25.00	75.00
4. 147S, Standard, 20 Sel., 78 RPM	45.00	75.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	49.50	89.50
4. 148S, '48 Standard, 20 Sel., 78 RPM	100.00	150.00
4. 148M, '48 Master with Remote Attach., 20 Sel., 78 RPM	75.00	150.00
4. 148 ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	90.00	159.00
3* M100A, '49, 100 Sel., 78 RPM	249.50	395.00
4. M100B, '51, 100 Sel., 45 RPM	495.00	575.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	525.00	600.00
4. M100C, '53, 100 Sel., 45 RPM	585.00	685.00
4. HF100G, '54, 100 Sel., 45 RPM	745.00	800.00
4. W1-L56 Wall Box 5c	3.00	6.95
4. 3W2 Wall-a-Matic	4.25	10.00
4. W4L-56	19.50	29.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
4. W6L-56 5/10/25 Wireless	16.50	24.50
4. 3W7-L-56	22.50	34.50

WURLITZER

4* 1015, '46, 24 Sel., 78 RPM	45.00	125.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	50.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
4* 1100, '48, 25 Sel., 78 RPM	110.00	175.00
4. 1250, '50, 48 Sel., 78 RPM	160.00	225.00
4. 1250, '50, (Same as above) Converted to 45 RPM	170.00	250.00
2. 1400, '52, 48 Sel., 78 RPM	279.50	350.00
2. 1400, '52, (Same as above) Converted to 45 RPM	300.00	375.00
4* 1500, '53, 105 Sel., 78 and 45 RPM Intermixed	295.00	395.00
4. 1650, '53, 48 Sel., 45 RPM	395.00	475.00
4. 2140 Wall Box	3.00	10.95
4. 3020 Wall Box	7.00	15.00
4. 3048 (Conv. of 3020)	15.00	25.00
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	20.00	39.50

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	25.00	50.00
4. Across the Board (Un 9/52)	35.00	50.00
4. All Star Basketball (Got 1/52)	20.00	39.00
6. Aquacade (Un 4/49) .. 12/53)	10.00 155.00	25.00 175.00
4. Arabian Knights (Got 12/53)	155.00	175.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
2. Army-Navy (Wm 10/53)	55.00	100.00
4* Atlantic City (B 5/52)	85.00	115.00
6. Baby Face (Un 12/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Basketball (Got 10/49)	15.00	25.00
2* Beach Club (B 2/53)	195.00	250.00
4* Beauty (B 11/52)	160.00	225.00
4. Be Bop (Ex 3/50)	10.00	20.00
2. Big Ben (Wm 9/54)	145.00	195.00
4. Big Hit (CC 7/52)	35.00	50.00
6. Big Top (Ge 2/49)	10.00	20.00
2. Big Time (B 1/55)	465.00	550.00
6. Black Gold (Ge 3/49)	10.00	20.00
6. Blue Skies (Un 11/48)	15.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
6. Bone Head (Ge 11/48)	10.00	20.00
6. Boston (Wm 5/49)	15.00	29.50
4. Bowling Champ (Got 2/49)	15.00	25.00
4* Bright Lights (B 5/51)	50.00	85.00
4* Bright Spot (B 11/51)	65.00	125.00
4. Broadway (B 6/51)	49.50	75.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
4* Cabana (Un 3/53)	125.00	165.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	35.00	75.00
6. Carolina (Un 3/49)	15.00	25.00
4. Champion (B 12/49)	20.00	35.25
6. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	65.00	90.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	125.00	150.00
4. Citation (B 10/48)	15.00	35.00
4 C.O.D. (Wm 9/53)	85.00	125.00
4. College Daze (Got 8/49)	10.00	24.00
2. Colors (Wm 11/54)	215.00	230.00
4* Coney Island (B 9/51)	60.00	95.00
6. Contact (Ex 10/48)	10.00	20.00
4. Control Tower (Wm 3/51)	24.00	35.00
4. Coronation (Got 11/52)	65.00	90.00
4. County Fair (Un 9/51)	30.00	45.00
6. Crazy Ball (CC 7/48)	10.00	20.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Cyclone (Got 5/51)	40.00	85.00
4. Daffy Derby (Wm 8/54)	225.00	265.00
4. Daisy May (Got 7/54)	175.00	215.00
4. Dallas (Wm 2/49)	15.00	29.00
2. Dealer "21" (Wm 2/54)	85.00	150.00
4. De Icer (Wm 11/49)	20.00	39.00
2. Diamond Lill (Got 12/54)	225.00	250.00
4. Domino (Wm 5/52)	37.50	60.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Double Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Disk Jockey (Wm 11/52)	45.00	80.00
4. Dragonette (Got 6/54)	185.00	210.00

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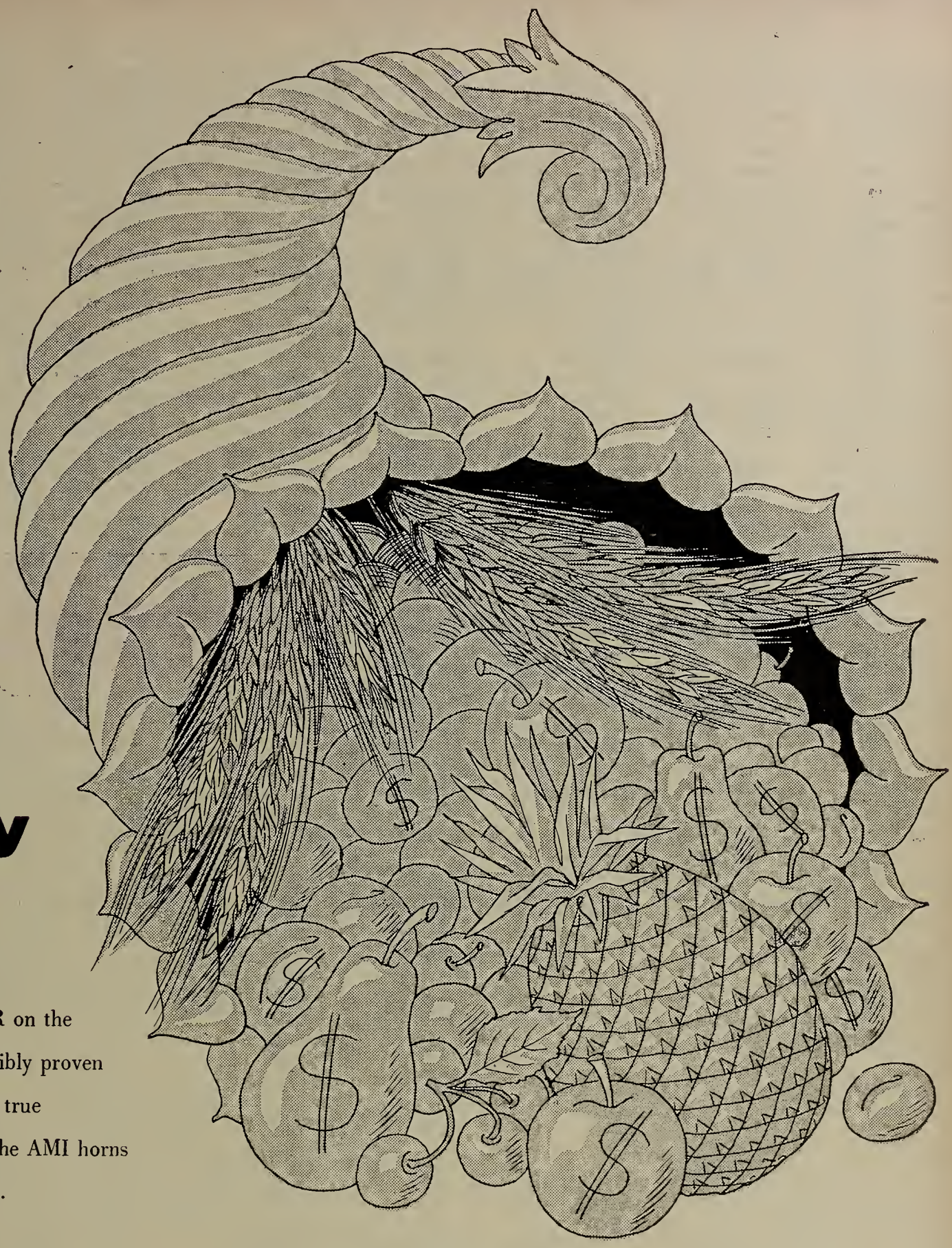
The AMI Horn of Plenty



AMI Model "F",
NATIONAL HEADLINER on the
juke box scene, has invincibly proven
the extra selling power of true
High Fidelity music. Let the AMI horns
deliver their plenty to *you*.

★ Over 3 Times the Speaker Potency of Any Other Phonograph

★ A Multi-Horn High Fidelity System Worth the Price of the Phonograph Itself

★ Full Range Sonoramic Sound.

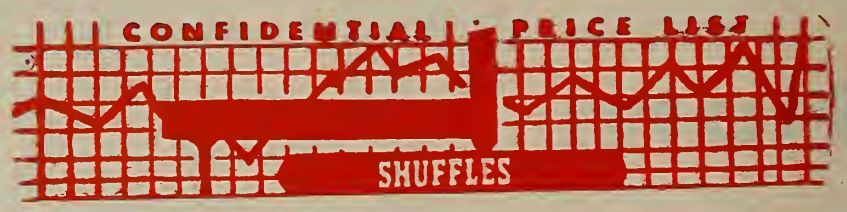
Originator of the Automatic Selective Juke Box in 1927
AHEAD THEN — AHEAD NOW

AMI *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

4. Dreamy (Wm 2/50)	15.00	25.00
4* Dude Ranch (B 9/53)	225.00	275.00
4. Eight Ball (Wm 1/52)	45.00	75.00
4. Fairway (Wm 6/53)	65.00	95.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	40.00	85.00
6. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	75.00	115.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	25.00
4. Four Bells (Got 10/54)	235.00	250.00
4. Four Corners (Wm 12/52)	45.00	90.00
4. Four Horsemen (Got 9/50)	30.00	79.50
4. "400" (Upright) (Ge 10/52)	55.00	85.00
4. Four Stars (Got 6/52)	50.00	95.00
4. Freshie (Wm 9/49)	15.00	35.00
2* Frolics (B 10/52)	135.00	175.00
4. Futurity (B 3/51)	60.00	95.00
4. Georgia (Wm 7/50)	19.50	35.00
6. Gin Rummy (Got 2/49)	15.00	25.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	35.00	75.00
6. Gold Cup (B 4/48)	15.00	45.00
4. Golden Gloves (CC 7/49)	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	50.00	99.50
2. Gold Star (Got 8/54)	195.00	220.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	85.00	135.00
4. Grand Slam (Got 4/53)	65.00	135.00
6 Grand Stand (B '50)	20.00	35.00
4. Green Pastures (Got 1/54)	150.00	175.00
4. Gun Club (Wm 11/53)	85.00	110.00
4. Guy-Dolls (Got 5/53)	69.50	135.00
4. Handicap (Wm 6/52)	45.00	95.00
4. Happy Days (Got 7/52)	65.00	100.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51)	15.00	35.00
4. Havana (Un 2/54)	170.00	250.00
2* Hawaii (Un 6/54)	275.00	325.00
4. Hawaiian Beauty (Got 4/54)	160.00	200.00
4. Hayhurner (Wm 6/51)	45.00	75.00
2* Hi-Fi (B 6/54)	250.00	300.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N' Run (Got 4/52)	49.50	85.00
6. Holiday (CC 12/48)	10.00	20.00
2. Holiday (Ke 12/51)	35.00	55.00
4. Hong Kong (Wm 9/51)	39.00	75.00
4. Horsefeathers (Wm 1/52)	39.50	69.50
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	15.00	35.00
4. Ice-Frolics (B 1/54)	255.00	310.00
4. Jalopy (Wm 8/51)	45.00	75.00
4. Jeanie (Ex 6/50)	15.00	20.00
4. Jockey Cluh (Got 5/54)	150.00	195.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	20.00	50.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	35.00	100.00
4. Just 21 (Got 1/50)	10.00	24.50
4. K. C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	10.00	20.00
6. King Cole (Got 5/48)	15.00	30.00
4. King Pin (CC 12/51)	30.00	69.00
4. Knockout (Got 1/51)	29.00	50.00
4. Lady Luck (Got 9/54)	220.00	235.00
4. Lazy "Q" (Wm 2/54)	89.00	135.00
4. Leaders (Un 10/51)	42.50	85.00
4. Lite-A-Line (Ke 6/52)	45.00	55.00
4. Long Beach (Wm 7/52)	35.00	65.00
4. Lovely Lucy (Got 2/54)	150.00	185.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
4. Lulu (Wm 12/54)	235.00	250.00
4. Mad. Sq. Garden (Got 6/50)	30.00	69.00
6. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	35.00
6. Major League Baseball (Un 6/48)	10.00	20.00
4. Majorettes (Wm 4/52)	29.00	45.00
4. Marble Queen (Got 8/53)	95.00	145.00
4. Maryland (Wm 4/49)	15.00	35.00
4. Mercury (Ge 3/50)	10.00	29.00
1. Mermaid (Got 6/15)	30.00	55.00
2. Mexico (Un 3/54)	225.00	275.00
4. Minstrel Man (Got 3/51)	25.00	60.00
6. Moon Glow (Un 11/48)	10.00	20.00
4. Mystic Marvel (Got 3/54)	175.00	210.00
4. Nevada (Un 8/54)	295.00	350.00
4. Niagara (Got 12/51)	39.00	80.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sisters (Wm 1/54)	95.00	140.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
6. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	65.00	90.00
4* Palm Beach (B 7/52)	75.00	125.00
4* Palm Springs (B 11/53)	260.00	310.00
4. Paratrooper (Wm 8/52)	25.00	35.00
4. Pin Bowler (CC 6/50)	10.00	20.00
6. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	125.00	155.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
6. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	125.00	145.00
6. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	60.00	110.00
4. Queen of Hearts (Got 12/52)	70.00	105.00
4. Quintet (Got 3/53)	79.50	115.00
4. Rag Mop (Wm 10/50)	15.00	35.00
6. Rainbow (Wm 9/48)	10.00	20.00
6. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
2. Rio (Un 11/53)	150.00	225.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	49.00
4. Rodeo (Un 2/53)	125.00	160.00
4. Rose Bowl (Got 10/51)	35.00	75.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/49)	25.00	35.00
4. Saddle and Turf (Ev 10/53)	175.00	250.00
(Club Model)	275.00	325.00
6. Saratoga (Wm 10/48)	10.00	20.00
4. Screamo (Wm 4/54)	150.00	185.00
4. Sea Jockeys (Wm 11/51)	24.50	50.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	25.00
4. Shindig (Got 10/53)	120.00	155.00
4. Shoo Shoo (Wm 2/51)	19.50	29.50
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	150.00	175.00
4. Silver Chest (Upright) (Ge 4/53)	60.00	125.00
4. Silver Skates (Wm 2/53)	54.50	80.00
2. Singapore (Un 10/54)	325.00	410.00
4. Skill Pool (Got 8/52)	50.00	90.00
1. Slugfest (Wm 3/52)	55.00	85.00
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	49.50	75.00
6. Speedway (Wm 9/48)	10.00	20.00
7. Spitfire (Wm 2/55)	235.00	250.00
4. Spot Bowler (Got 10/50)	15.00	35.00
4* Spot-Lite (B 1/52)	42.50	95.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
7. Stage Coach (Got 11/54)	225.00	240.00
4. Star Pool (Wm 10/54)	210.00	225.00
4. Stars (Un 6/52)	39.50	95.00
4. Starlight (Wm 3/53)	50.00	75.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51)	15.00	25.00
4. Struggle Buggies (Wm 12/53)	95.00	135.00
6. Summertime (Un 9/48)	15.00	25.00
4. Sunshine Park (B 12/52)	49.50	95.00
4. Super Hockey (CC 4/49)	20.00	34.50
4* Surf Cluh (B 3/54)	295.00	350.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (CC 10/49)	20.00	34.50
4. Tahiti (Un 8/53)	160.00	195.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	20.00	55.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Feathers (Ge 5/49)	15.00	35.00
4. Three Four Five (Un 6/51)	25.00	50.00
6. Three Musketeers (Got 7/49)	15.00	35.00
6. Thrill (CC 9/48)	10.00	20.00
4. Thunderhird (Wm 5/54)	185.00	200.00
4. Times Square (Wm 4/53)	65.00	90.00
4. Touchdown (Un 1/52)	15.00	25.00
4. Triplets (Got 7/50)	15.00	29.50
4. TriScore (Ge 1/51)	20.00	35.00
2. Tropicana (Un 1/55)	350.00	450.00
4. Tropics (Un 7/53)	149.00	175.00
6. Tucson (Wm 1/49)	10.00	29.00
6. Tumbleweed (Ex 8/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/52)	49.50	95.00
4. Twin Bill (Got 1/55)	240.00	265.00
4. Utah (Un 7/49)	10.00	24.50
2* Variety (B 9/54)	395.00	475.00
4. Watch My Line (Got 9/51)	30.00	55.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	40.00	60.00
4. Winner (Univ.)	20.00	45.00
2* Yacht Cluh (B 6/53)	120.00	150.00
4. Zingo (Un 10/51)	25.00	65.00



6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
6. Bally Hook Bowler (11/50)	20.00	45.00
6. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line(7/51)	25.00	50.00
4. Bally Victory Bowler (5/54)	300.00	375.00
4. Bally Champion Bowler (5/54)	295.00	400.00
4. Bally Jet Bowler (8/54)	390.00	425.00
4. ChiCoin Bowling Alley (11/49)	25.00	55.00
6. ChiCoin Shuffle Basehall (4/50)	25.00	50.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
6. ChiCoin Ace Bowler, F.P. (8/50)	25.00	35.00
6. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	45.00	95.00
4. ChiCoin 6-Player DeLuxe (5/52)	60.00	100.00
2. ChiCoin Match Bowler (6/52)	65.00	125.00
4. ChiCoin Bowl-A-Ball (10/52)	95.00	135.00
4. ChiCoin Match Bowl-A-Ball (11/52)	75.00	150.00
4. ChiCoin 10th Frame Special (12/52)	75.00	150.00
4. ChiCoin Name Bowler (1/53)	75.00	150.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	85.00	150.00
4* ChiCoin Crown (4/53)	99.00	165.00
6. ChiCoin Crown, Giant Pins (4/53)	225.00	295.00
4. ChiCoin Triple Score (6/63)	145.00	185.00
4. ChiCoin Gold Cup ((7/53)	145.00	225.00
4. ChiCoin High Speed Crown (7/53)	150.00	275.00
4. ChiCoin High Speed Triple Score (8/53)	225.00	295.00
4. ChiCoin Advance (10/53)	195.00	300.00
4. ChiCoin King (10/53)	250.00	350.00
4. ChiCoin Criss Cross Bowler (12/53)	255.00	350.00
4. ChiCoin Super Frame (3/54)	300.00	375.00
4* ChiCoin Starlite (5/54)	300.00	380.00
4. ChiCoin Feature (7/54)	315.00	385.00
4. ChiCoin Holiday (9/54)	425.00	510.00
2. ChiCoin Flash (10/54)	365.00	425.00
4. ChiCoin Playtime (10/54)	395.00	495.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhihit Twin Rotation (5/52)	65.00	95.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rehound (9/51)	25.00	50.00
4. Genco Shuffle Pool (11/53)	89.50	145.00
4. Genco Match Pool (2/54)	175.00	225.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
6. Keeney Pin Boy (11/49)	15.00	20.00
6. Keeney Ten Pins (1/50)	15.00	20.00
6. Keeney ABC (2/50)	15.00	20.00
6. Keeney Lucky Strike (4/50)	20.00	30.00
6. Keeney King Pin (4/50)	20.00	30.00
6. Keeney Bowling Champ (4/50)	20.00	30.00
6. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	50.00
4. Keeney 4-Way Bowler Attachment (12/50)	40.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
4. Keeney 6-Player League (9/51)	35.00	90.00
4. Keeney DeLuxe League (3/52)	45.00	100.00
4. Keeney Super DeLuxe League Bowler (3/52)	56.00	125.00
4. Keeney High Score League (5/52)	65.00	100.00
2. Keeney Team (10/52)	95.00	150.00
4. Keeney Club (4/53)	115.00	165.00
4. Keeney Domino (5/53)	122.50	185.00
2. Keeney Carnival (5/53)	125.00	190.00
2. Keeney Pacemaker (9/53)	159.50	215.00
2. Keeney Mainliner Bowler (1/54)	169.50	240.00
4. Keeney Bonus Bowler (3/54)	175.00	250.00
2. Keeney Diamond Bowler (5/54)	198.00	295.00
6. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
6. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
6. United Super Shuffle Alley (1/50)	20.00	30.00
6. United Douhle Shuffle Alley (2/50)	20.00	30.00
6. United Shuffle Alley Express (3/50)	20.00	30.00

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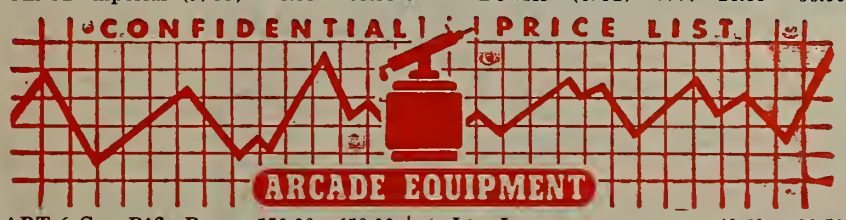
4. United Sbuffle Slugger (6/50)	20.00	30.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Sbuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Rebound (9/50)	35.00	60.00
4. United Twin Sbuffle-cade (12/50)	35.00	60.00
4. United 5-Player (1/51)	40.00	75.00
4. United 6-Player	45.00	75.00
4. United DeLuxe 6-Player (10/51)	39.00	80.00
4. United 6-Player Super (3/52)	49.50	95.00
4. United 4-Player Official (5/52)	50.00	100.00
4. United 6-Player Star (7/52)	65.00	110.00
4* United 10th Frame Star (9/52)	75.00	125.00
4. United Manbattan 10th Frame (9/52)	110.00	135.00
4. United 10th Frame Super (10/52)	115.00	145.00
4. United Manhattan (9/52)	100.00	140.00
4. United Cascade (2/53)	100.00	145.00
4* United Clover (2/53)	100.00	150.00
4. United Liberty (2/53)	115.00	175.00
4* United Classic (6/53)	125.00	160.00
4. United Olympic (6/53)	110.00	165.00
4* United Royal (9/53)	175.00	225.00
4* United Imperial (9/53)	220.00	265.00
4* United Chief (11/53)	225.00	285.00
4. United Leader (11/53)	225.00	285.00
4. United Team (1/54)	265.00	310.00
4. United DeLuxe Team (1/54)	295.00	325.00
4. United League (1/54)	250.00	330.00
4. United Ace (5/54)	335.00	350.00
4. United Rainbow (5/54)	325.00	375.00
4. United Banner (8/54)	329.50	395.00
4. United Shuffle Targette (8/54)	349.50	425.00
4. United DeLuxe Shuffle Targette (8/54)	375.00	450.00
4. United Speedy (8/54)	365.00	440.00
4. United Mars (1/55)	350.00	450.00
4. United DeLuxe Mars (1/55)	360.00	460.00
4. Universal Twin (1/50)	15.00	35.00
4. Universal Super Twin (3/50)	30.00	40.00
6. Universal DeLuxe Twin (10/50)	30.00	40.00
6. Universal High Score (10/50)	30.00	40.00
6. Universal Bowlomatic (3/51)	30.00	40.00
6. Williams Twin Sbuffle (12/49)	20.00	34.50
6. Williams Twin Sbuffle (9½') (2/50)	20.00	30.00
6. Williams Bowler (9½') (3/50)	25.00	30.00
4. Williams Double Header (7/50)	20.00	45.00
6. Williams 5-Player Bowler (6/51)	20.00	30.00



4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4* Bally Big Inning	69.50	150.00
6. Bally Bowler	20.00	30.00
6. Bally Convoy	39.50	59.50
6. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
6. Bally Lucky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
6. Bally Sky Battle	39.50	85.00
6. Bally Torpedo	49.50	85.00
4 Bally Undersea Raider	64.50	125.00
6. Champion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	95.00	195.00
4. ChiCoin 4-Player Derby	100.00	195.00
4. ChiCoin Goalee	50.00	99.00
4. ChiCoin Hockey	55.00	85.00
4. CbiCoin Midget Skee	65.00	175.00
4. ChiCoin Pistol	65.00	99.50
2. ChiCoin Home Run, 6 Player (3/54)	175.00	275.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	130.00	165.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	85.00
4. Evans Tommy Gun	39.50	95.00
4. Exhibit Dale Gun	40.00	65.00
4. Exhibit Gun Patrol	105.00	175.00
4. Exhibit Jet Gun	95.00	135.00
4. Exhibit Space Gun	89.50	145.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	40.00	95.00
4* Exhibit Six Shooter	79.00	125.00
4. Exhibit Vitalizer	45.00	75.00
2* Exhibit Shooting Gal. (6/54)	150.00	265.00
2* Exhibit Star Shooting Gallery (9/54)	225.00	325.00
1. Exhibit Sportland Shooting Gallery (11/54)	275.00	425.00
4. Genco Sky Gunner	95.00	160.00
4. Genco Night Fighter	119.50	159.50
2* Genco Basketball	200.00	295.00
2* Genco Rifle Gal. (6/54)	265.00	325.00
4* Genco Big Top Rifle Gallery (6/54)	375.00	450.00
4. Gottlieb Super Jumbo (10/54)	395.00	450.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	90.00	145.00
4. Keeney Sub Gun	75.00	95.00
4. Keeney Texas Leaguer	25.00	50.00
4* Keeney Sportsman (11/54)	319.50	410.00
4. Lite League	49.50	99.50
4. Mills Panoram Peek	175.00	325.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	125.00	195.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Pbto. (Pre-War)	150.00	250.00
4. Mutos. Photomatic (DeLuxe)	350.00	575.00
4. Mustocope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	125.00	195.00
4. Mutos. Voice-O-Graph 35c	395.00	525.00
4. QT Pool Table	65.00	85.00
4. Quizzer	60.00	95.00
6. Rockola Ten Pins HD	20.00	40.00
4. Rockola World Series	20.00	40.00
4. Scientific Baseball	35.00	75.00
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	65.00	89.50
4. Scientific Pitcb 'Em	145.00	185.00
4* Seeburg Bear Gun	100.00	165.00
4. Seeburg Chicken Sam	69.50	110.00
4. Seeburg Shoot the Chute	49.50	95.00
4. Seeburg Coon Hunt	179.50	275.00
4. Set Shot Basketball	200.00	250.00
2* Telequiz	99.00	150.00
4. Un. Team Hockey	30.00	85.00
1. United Jungle Gun	195.00	360.00
2. Un. DeLuxe Jungle Gun	325.00	425.00
4. United Carnival Gun (10/54)	325.00	395.00
4. United DeLuxe Carnival Gun (10/64)	345.00	425.00
4. Wilcox-Gay Recordio	40.00	95.00
4. Wms. All Stars (8/47)	35.00	75.00
4. Wms. Box Score (12/47)	39.50	75.00
4. Wms. Star Series (4/49)	35.00	85.00
4. Wms. DeLuxe World Series (2/52)	40.00	90.00
4. Wms. Super World Series (4/51)	95.00	165.00
4. Wms. DeLuxe Baseball (4/53)	99.50	175.00
4. Wms. Pennant Baseball (12/53)	175.00	250.00
4. Wms. Super Pennant Baseball (12/53)	155.00	275.00
4. Wms. Super Star Baseball (12/53)	250.00	350.00
4. Wms. Major League Baseball (2/54)	225.00	375.00
4. Wms. All Star Baseball (2/54)	225.00	375.00
4. Wms. Big League Baseball (2/54)	225.00	375.00
4. Wurlitzer Skeeball	35.00	75.00

Manufacturers New Equipment

Products listed bere are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

No List Price Authorized for Publication

AMI, INCORPORATED
- F-120 Juke Box (Receiver included)
- F-80 Juke Box (Receiver NOT included)
- F-40 Juke Box (Receiver NOT included)
- HS-80 Selective Hideaway
- HS-120 Selective Hideaway
- W-80 Wall Box
- W-120 Wall Box
- S-80 Receiver
- S-120 Receiver
- Wall Speaker
- Corner Speaker
- Recessed Speaker
- R-167 Bargrip

AUTO-PHOTO CO.

Auto-Photo Studio Model "11"	$2,950.00

BALLY MFG. CO.

Gold Medal Bowler (with Matcb Feature) Model Gold-110, 10c a play	$ 755.00
Model Gold-325, 10c a play, 3 plays for 25c	775.00
Blue Ribbon Bowler (witbout Matcb Feature) Model Blue-110, 10c a play	710.00
Model Blue-325, 10c a play, 3 plays for 25c	730.00
Gayety	775.00
Bull's Eye Sbooting Gallery	395.00
The Champion (Witb new-all-metal cabinet)	759.00

CHICAGO COIN

Bonus Score Bowler (witbout Match Feature)	$ 695.00
Big League Regular Model	575.00
Match Feature Model	595.00
Hollywood Bowler (witb Matcb Feature)	850.00

EXHIBIT SUPPLY

Shooting Gallery Model 500R (without Match or Free Play)	$ 625.00
Model 500F (without Match, witb Free Play)	630.00
Model 500M (with Matcb, No Free Play)	645.00
Model 500MF (with Matcb, witb Free Play)	650.00
Junior Jet Ride, '55 Model	395.00
Big Bronco, '55 Model	997.50
Roy Rogers' Trigger, '55 Model	1,047.50

GENCO MFG. & SALES CO.

Sky Rocket Rifle Gallery (witb Match Feature)	$ 675.00

D. GOTTLIEB & CO.

Jubilee	$ 595.00

INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-sbow model	495.00
3-D Art Parade, 6 show model	395.00
Universal Post Card Vendor	60.00

J. H. KEENEY & CO., INC.

Speed Lane Bowler (witbout Matcb Feature)	$ 710.00
DeLuxe Speed Lane Bowler (with Match Feature)	760.00
DeLuxe Ranger (witb Matcb Feature)	$ 690.00
Ranger (without Matcb Feature)	665.00
Electric Cigarette Vendor	284.50
Coin Cbanger Model	304.50

No List Price Authorized for Publication

ROCK-OLA MFG. CORP.
- Model 1448 Hi-Fi Pbono, 120 Selection, 45 RPM Only
- Model 1442, Hi-Fi, 50 Selections, 45 RPM Only
- Model 1546 Chrome Wall Box, 120 Selections
- Model 1548, 50 Selection Wall Box
- Model 1613, 8" Blonde Wall Speaker
- Model 1614, 8" Mabogany Wall Speaker
- Model 1906, Remote Volume Control
- Model 1927, Remote Volume Control witb Cancel Button.

No List Price Authorized for Publication

J. P. SEEBURG CORP.
- HF-100-R
- 3W-1 Wall-O-Matic "100"
- MRVC-1 Master Remote Volume Control
- CVS4-8—8" Wall Speaker Ivory (Teardrop)
- CVS6-8—8" Recessed Speaker
- CVS7-12—12" Recessed Speaker
- PS6-1Z Power Supply
- ARA1-L6 Auxiliary Remote Amplifier
- AVC-1 Automatic Volume Compensator Unit

UNITED MFG. CO.

Derby Roll (witbout Matcb Feature)	$ 705.00
De Luxe Derby Roll (witb Match Feature)	735.00
Clipper Shuffle Alley (without Match Feature) Single Chute	705.00
Double Chute	725.00
(with Match Feature) Single Cbute	735.00
Double Chute	755.00
Venus Shuffle-Targette Regular Model, 10c play	705.00
Special Model, 10c, 3 for 25c	725.00
De Luxe Venus Shuffle-Targette (witb Match Feature) Regular Model, 10c play	745.00
Special Model, 10c, 3 for 25c	765.00
Manhattan	725.00

WILLIAMS MFG. CO.

Polar Hunt (with Triple Match and Replay Features)	$ 715.00
Safari (without Match or Replay)	690.00
Safari De Luxe (witb Triple Matcb and Replay Features)	715.00
Sidewalk Engineer	345.00
Race The Clock Single Cbute	494.50
Double Chute	499.50

No List Price Authorized for Publication

THE RUDOLPH WURLITZER CO.
- Model "1800" Hi-Fi Phonograpb
- Model "1700" Hi-Fi Phonograph
- Model "1600-A" Hi-Fi Phonograph
- Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)
- Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections)
- Model 5100 8" Speaker
- Model 5110 12" DeLuxe Speaker
- Model 5111 12" Concealed Speaker Hi-Fi
- Model 5112 8" Wall Speaker Hi-Fi
- Model 5115 Hi-Fi 4 Cone Corner Speaker
- Model 5116 Hi-Fi Coaxial Corner Speaker
- Model 5117 Hi-Fi Coaxial Wall Speaker

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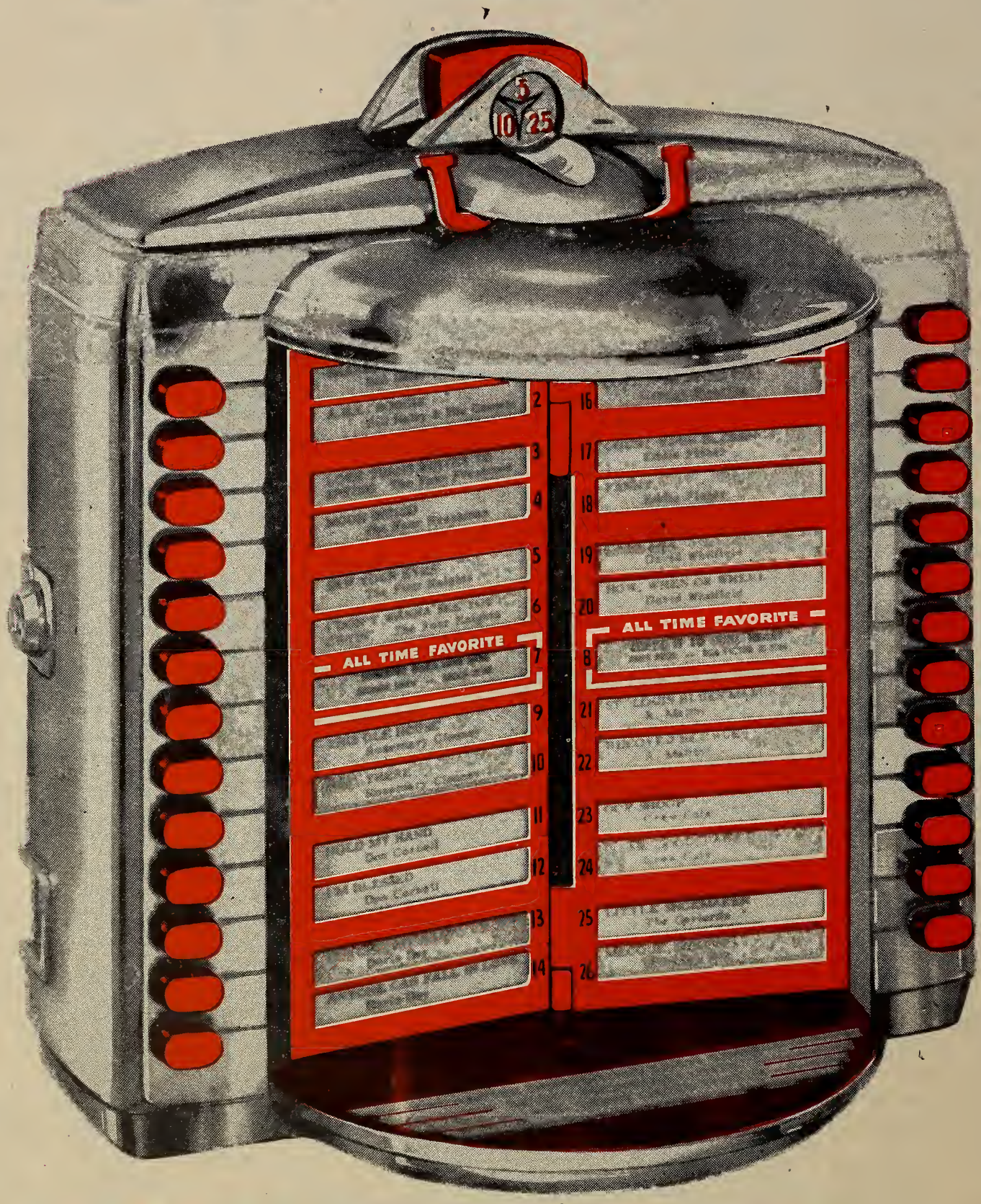
QUICKER SELECTION... INCREASED TAKE with one single hit tune center strip

No more time-consuming, money-wasting delays. Helps make the all-important first selection almost automatic. Other popular features include more cash box capacity, new Make-Selection light, double title strips for faster programming and new eye appeal through color.



Wurlitzer 3 Wire Wall Box 5207

THE RUDOLPH WURLITZER COMPANY, NORTH TONAWANDA, N. Y.

Established 1856

UNITED'S DELUXE

CLIPPER

SHUFFLE ALLEY

WITH ATTRACTIVE NEW SCORING FEATURES!

NEW MATCH-A-SCORE

DOUBLE CLOVER

NUMBER MATCH • STAR-NUMBER

CLOVER-STAR-NUMBER

New FRAME-STRIKE *Scores*

EASY FRAMES SCORE STRIKES

MEDIUM FRAMES SCORE SPECIAL STRIKES

HARD FRAMES SCORE SUPER STRIKES

ALL TENTH FRAME STRIKES ARE

SUPER STRIKES

FAMOUS

STRIKE-A-MATIC

SYNCRO-FLASH FEATURE

•

Combines Strike Lane Accuracy With Speed Control

Direct-View Scoring Lites on Playfield

NEW UNITED SLUG REJECTOR

Introduced For First Time

Designed by United... Built by United

Adjustable to Advance Scoring

TOP SCORE 9750

E-Z SERVICE FEATURES

AVAILABLE IN
10¢—3 FOR 25¢ MODELS

TWO SIZES:
8 FT. BY 2 FT., 9 FT. BY 2 FT.

SEE YOUR DISTRIBUTOR NOW

OTHER UNITED HITS NOW AT YOUR DISTRIBUTOR

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MANHATTAN
Fast-Action In-Line Game

BONUS GUN
Flashy, Fast play Shooting Gallery with Time Bonus Score

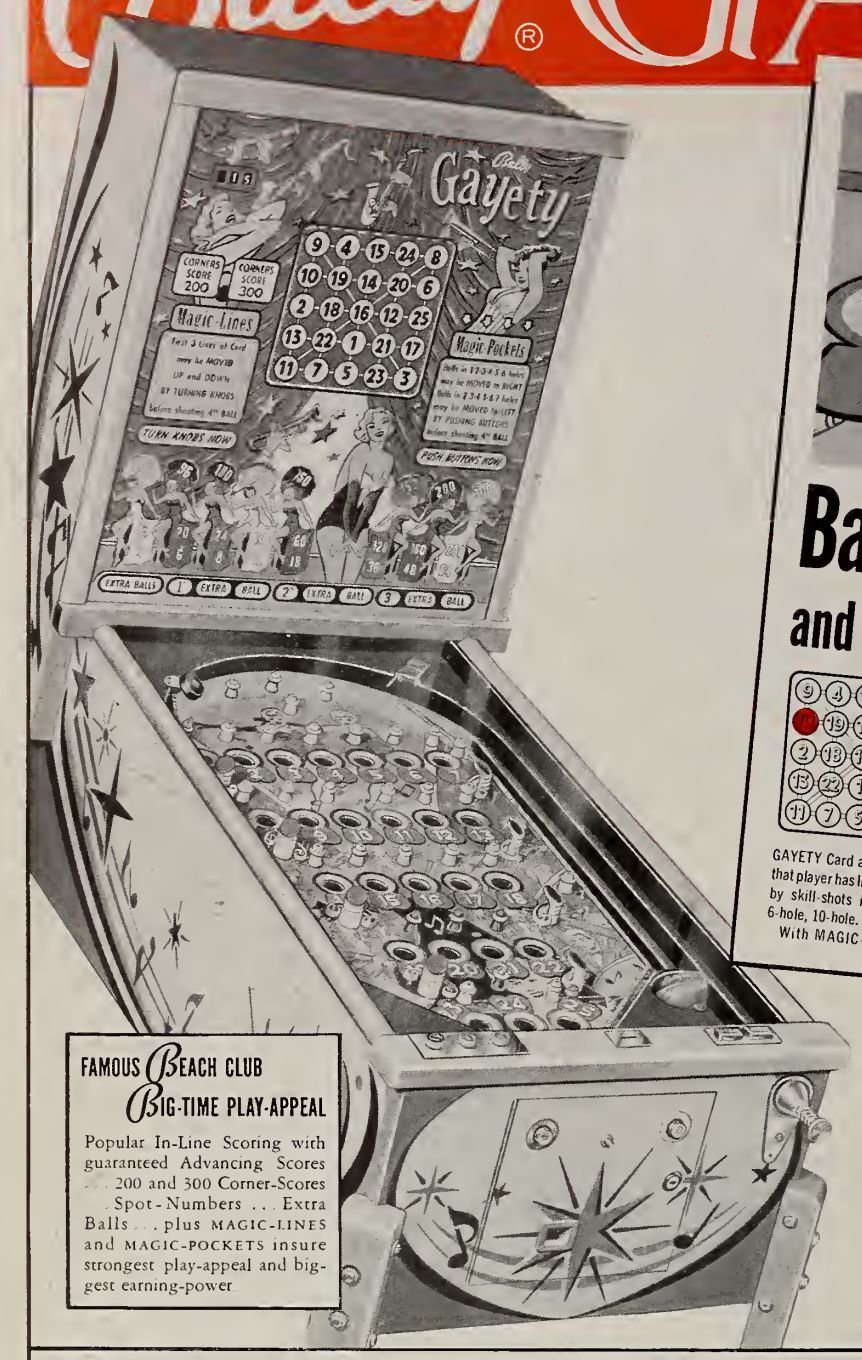
VENUS
SHUFFLE TARGETTE
6 PLAYER
Extremely Quiet

UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

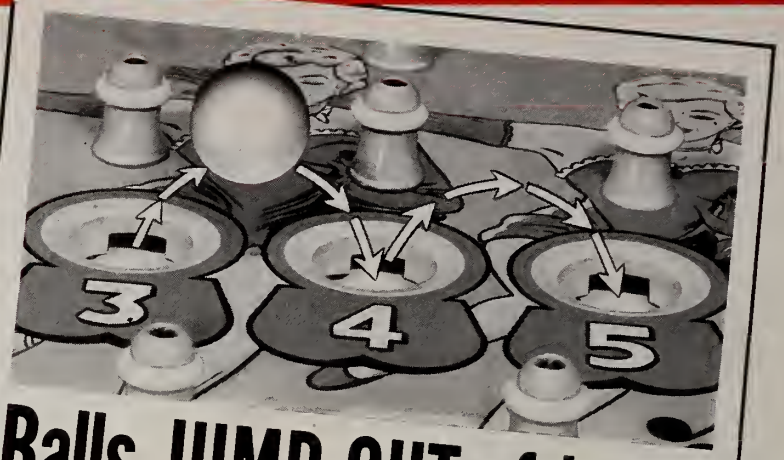
CLIPPER SHUFFLE ALLEY ALSO AVAILABLE IN REGULAR MODEL WITHOUT MATCH-A-SCORE

Bally® GAYETY



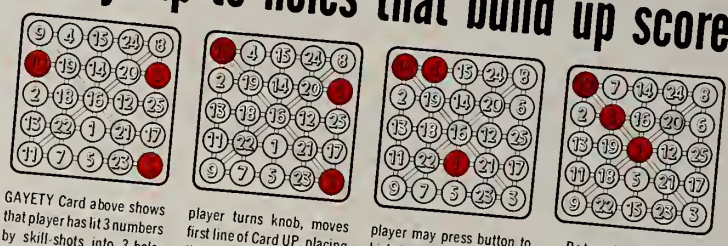
FAMOUS BEACH CLUB BIG-TIME PLAY-APPEAL

Popular In-Line Scoring with guaranteed Advancing Scores . . . 200 and 300 Corner-Scores . . . Spot-Numbers . . . Extra Balls . . . plus MAGIC-LINES and MAGIC-POCKETS insure strongest play-appeal and biggest earning-power.



Balls JUMP OUT of holes

and jump to holes that build up score



GAYETY Card above shows that player has lit 3 numbers by skill-shots into 3-hole, 6-hole, 10-hole.

With MAGIC-LINES lit player turns knob, moves first line of Card UP, placing lit 10 in corner, as illustrated by second Card above.

With MAGIC-POCKETS lit player may press button to kick ball out of 6-hole into 5-hole, then into 4-hole, while ball in 3-hole jumps to 2-hole, then to 1-hole.

Returning to MAGIC-LINES knobs, player moves second line DOWN and third line UP, scoring 10-4-1 as a diagonal 3-in-line.

Record Earnings Reported

Thrilling combination of MAGIC-LINES and MAGIC-POCKETS, plus all the profit-proved play-appeal of the greatest Ballygames, from BEACH CLUB to BIG-TIME, is getting the biggest cash-box approval in years. Operators report record-smashing earnings from GAYETY. Get your share! Get GAYETY now!

Blue Ribbon
WITHOUT MATCH-PLAY

Gold Medal
WITH MATCH-PLAY

***Popular* SUPER STRIKES *and* SPEED CONTROL**

YOU get the greatest combination of money-making play-appeal ever built into a bowler-game when you get Bally BLUE RIBBON or Bally GOLD MEDAL working for you on location. Thrilling SUPER-STRIKE feature . . . plus popular SPEED-CONTROL and other famous Bally-Bowler features . . . and the new BONUScore feature that keeps players coming back dime and dime again to improve their skill at "right-on-the-nose" BONUScore speed-control. Order from your Bally Distributor today.

Write for complete information on eye-opening earning-power of HOT-ROD Kiddie Auto-Ride, THE CHAMPION Kiddie Horse-Ride and BULL'S EYE-Kiddie Shooting Gallery.

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